

JANUARY 2019 EDITION

WIC News

For Vendors

We are getting closer to the first stage of the California WIC Card rollout! On May 6, 2019 Napa and Solano counties will pilot the WIC Card. After the completion of the pilot, remaining areas will be trained and transferred, in a rollout of ten waves, with a new area going live every three weeks. Your store's Go Live date is the first day the local agency in your area will begin issuing the WIC Card to participants

In the last edition, we shared how CDPH/WIC is preparing WIC authorized vendors for Go Live with the help of outside contractors and shared ways to stay informed about the exciting changes the WIC Card brings. In this edition, we'll be giving an overview of WIC Card training and the ways you will be informed about the WIC Card.

Upcoming WIC Card Training for Store Staff

As WIC transitions from paper food instruments to the WIC Card, store staff (including cashiers and managers) will receive information and training about the new WIC Card transactions.

As is the normal process, store management will receive information and tools from the state as well as from the state's WIC card vendor readiness team who are working with WIC and SNAP/CalFresh. Stores will then be responsible for training their staff and cashiers.

CDPH/WIC understands stores have their own internal business processes and we are here to help support vendors with a variety of resources and methods they may use to supplement their own training procedures.

CDPH/WIC's Vendor Training Unit is currently developing additional resources to support you, such as:

- An updated lesson plan and materials, that will include:
 - » Important information on how the WIC Card will change the checkout process;



DID YOU KNOW?

When shopping with the WIC Card, participants can get as little or as much of their WIC foods as they need at each shopping trip. No more having to get all foods at one time!



