

MARCH 2019 EDITION

WIC News

For Community Partners

CDPH/WIC Staff, WIC Local Agency Staff, Grocers/Vendors and third party contractors are meticulously preparing for the pilot launch in Solano and Napa counties, which is scheduled to go live on May 6, 2019.

In the February edition of WIC News, we discussed how the shopping experience will be improved with the WIC Card and introduced the new Shopping Guide. In this edition, we will be covering:

- User Acceptance Testing (UAT)
- Training on how to use the WIC Card
- California WIC Association (CWA) Conference and Trade Show
- Ways to Stay Informed

Preparing for Roll-Out: What's happening behind the Scenes

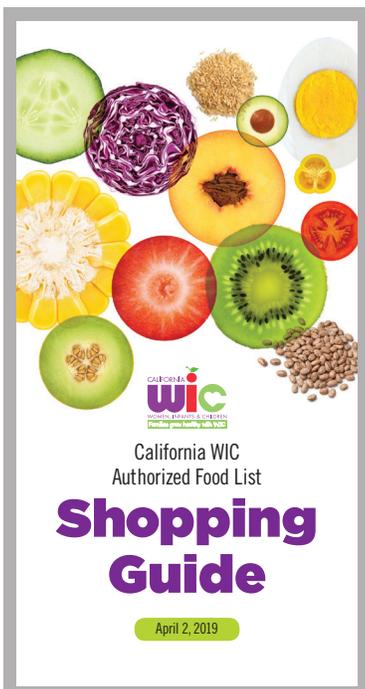
User Acceptance Testing (UAT)

UAT is the process of testing a new system in “real world” situations. CDPH/WIC staff, WIC Local Agency staff and contractors are currently in the middle of UAT for the WIC WISE system. UAT is a crucial part of the preparation of the WIC WISE rollout to ensure WIC staff will have a reliable system that is able to perform essential functions when it goes live. UAT comprises of teams that develop WIC WISE business process scenarios. For the next two months, these teams will be hard at work creating and inputting these scenarios, to ensure every function in WIC WISE will be tested. Situations include enrolling a participant/WIC family on the program from start to finish, authorizing a new WIC authorized store, and creating data reports.



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Coming soon. **The new WIC Shopping Guide, California WIC Authorized Food list**



WIC Card Process Training

A significant piece of transitioning from paper food checks to the WIC Card involves training store staff including cashiers and managers, as well as participants and local agency staff.

Local Agencies and Participants—CDPH/WIC is developing new materials and resources for local agency staff to educate participants on how to shop with the WIC Card. Here are some ways that participants will be able to learn about the WIC Card:

- Read the WIC Card brochure.
- Review the new Shopping Guide.
- Attend a new “Welcome to WIC Orientation Class” that will incorporate a section on shopping with new WIC Card (new participants).
- Current participants will receive same day education on how to use the WIC Card via a video and lesson plan focused just on shopping with the WIC Card

Stores/Vendors: CDPH/WIC’s Vendor Training Unit is proudly working on a new video specifically geared towards cashiers. The Vendor Training Unit plans to show this at all interactive, in person Vendor Training classes. A link to the video will be posted on our wicworks website to allow stores to use this as a visual training tool. It will be available during the pilot period (between May 6–August 9).

California WIC Association Conference

This year’s CWA Annual Conference and Trade Show will showcase the changes that will be happening at WIC in these next few years surrounding the rollout of the WIC Card. The theme of the conference is “Riding the Wave” to reflect the wave of change coming to California WIC. WIC Staff will present on the upcoming improvements and innovations to technology and include fresh perspectives on engaging and sustaining WIC participants.

If you are interested in learning more about the conference, visit the California WIC Association website at www.calwic.org/events/annual-conference-trade-show/

RECEIVE WIC NEWS

Would you like this newsletter to come directly to your email? Email us at WICcard@cdph.ca.gov to be added to the distribution list.

Ways to Stay Informed

We are committed to keeping you informed about the exciting changes coming to the California WIC Program.

- The monthly WIC News publication provides information and updates about the transition. All editions are available on our website at wicworks.ca.gov.
- We will also provide materials and resources throughout the implementation process including posters, brochures, and other handouts. These materials will be posted at wicworks.ca.gov under the headings for the targeted audience.

Want to know more about the WIC Card? Email us with any questions at WICcard@cdph.ca.gov and visit our website www.wicworks.ca.gov.

As a WIC Staff person, what are you looking forward to the most with WIC Card/WIC WISE roll out?

“I am most looking forward to better assisting our participants with a new and modern system!”

DENNIELLE C.
Sacramento County WIC



California Department of Public Health, California WIC Program
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