VENDOR ALERT 2019 - 07

July 22, 2019

TO: ALL WIC VENDORS

SUBJECT: FOUND WIC IDENTIFICATION (ID) FOLDERS, FOOD INSTRUMENTS (FIs) OR CALIFORNIA WIC CARDS

Purpose

The California Department of Public Health, Women, Infants and Children Division (CDPH/WIC) is reminding all WIC authorized vendors of what to do in the event that a WIC ID Folder, FI, or California WIC Card is found at your store location.

Action for Vendors

If a California WIC ID Folder is found: Vendors should return the folder to the Local Agency at the address on the front of the WIC ID Folder, or contact their Local Vendor Liaison (LVL) to arrange a return.

If a California WIC FI is found: Vendors should contact their LVL to arrange a return.

If a California WIC Card is found: Vendor must return the card within seven (7) days to the address printed on the back of the card.

If you need assistance with identifying the Local Vendor Liaison for your store location, contact the State WIC LVL Coordinator at (916) 928-8829.

Questions

If you have any questions, contact your WIC Vendor Consultant or call toll free (855) WIC-STOR or (855) 942-7867. You may also contact the WIC Vendor Management Branch by email at WICVENDORINFO@cdph.ca.gov. For questions about the transition to the WIC Card, you can send an email to WICcard@cdph.ca.gov.

Lantrel Stockton, Chief
Vendor Management Branch
Women, Infants, and Children (WIC) Division