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GAVIN NEWSOM  
 Governor

June 10, 2019

VENDOR ALERT 2019 - 04

TO: ALL WIC VENDORS  
 SUBJECT: CALIFORNIA WIC CARD – VENDOR EQUIPMENT COSTS

**Purpose** The California Department of Public Health/Women, Infants and Children Division (CDPH/WIC) has begun the statewide transition from paper food instruments (FIs) to the new California WIC Card (WIC Card). This vendor alert provides information to vendors about potential costs associated with accepting the WIC Card at WIC authorized stores.

**Background** In previous vendor alerts, CDPH/WIC shared information on the types of point of sale equipment available to accept the WIC Card. In this Vendor Alert, CDPH/WIC will be providing further details on equipment capability, obtaining equipment, equipment training and costs.

**Action for Vendors** Refer to the *California WIC Card – Vendor Equipment Information* table on the following page. Contact CDPH/WIC with any additional questions.

**Questions** If you have questions about the transition to the WIC Card, please send an email to [WICcard@cdph.ca.gov](mailto:WICcard@cdph.ca.gov).

You may also contact your WIC Vendor Consultant or call toll-free (855) WIC-STOR or (855) 942-7867, or contact the WIC Vendor Management Branch by email at [WICVENDORINFO@cdph.ca.gov](mailto:WICVENDORINFO@cdph.ca.gov).

Lantrel Stockton, Chief  
 Vendor Management Branch  
 Women, Infants, and Children (WIC) Division



CDPH Women, Infants and Children (WIC) Division  
 3901 Lennane Drive MS 8600 Sacramento, CA 95834  
 P.O. Box 997375 MS 8600 Sacramento, CA 95899-7375  
 (916) 928-8500 [Division Website](http://www.wicworks.ca.gov) (www.wicworks.ca.gov)



## CALIFORNIA WIC CARD - VENDOR EQUIPMENT INFORMATION

EQUIPMENT TYPE	Single-Function Stand-Beside POS	Multi-Function Stand-Beside POS	Integrated Electronic Cash Register/POS System
<b>Payment Types Accepted</b>	WIC Card Transactions Only	<ul style="list-style-type: none"> <li>▪ WIC Card</li> <li>▪ EBT (SNAP/CalFresh and other food and cash benefit programs).</li> </ul>	Multiple Payment Types (e.g., WIC, EBT, Credit & Debit Cards).
<b>How to Get Equipment</b>	<ul style="list-style-type: none"> <li>▪ Vendor enters into Merchant Agreement with Fidelity Information Services (FIS) for POS terminal equipment lease and processing services.</li> <li>▪ FIS ships POS device(s) to store location.</li> <li>▪ FIS provides over-the-phone training on equipment set-up and terminal use.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Vendor enters into Merchant Agreement with Fidelity Information Services (FIS) for POS terminal equipment lease and processing services.</li> <li>▪ FIS ships POS device(s) to store location.</li> <li>▪ FIS provides over-the-phone training on equipment set-up and terminal use.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Vendor may use their existing in-lane ECR/POS system, or purchase an integrated ECR/POS system.</li> <li>▪ The system must meet federal requirements and be certified by Custom Data Processing (CDP) for use in California.</li> <li>▪ Vendor contracts with a Third Party Processor (TPP) for processing services.</li> <li>▪ Training provided by vendor's corporate office or POS Provider.</li> </ul>



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EQUIPMENT TYPE	Single-Function Stand-Beside POS	Multi-Function Stand-Beside POS	Integrated Electronic Cash Register/POS System
<b>Costs to Vendor</b>	<ul style="list-style-type: none"> <li>▪ CDPH/WIC will assess each vendor's eligibility to receive single-function stand-beside POS equipment paid for by the State based on federal guidelines.</li> <li>▪ If eligible, no fees for equipment lease or WIC transactions will be charged to vendor if the eligible terminal is received prior to statewide implementation.</li> <li>▪ Vendors will be responsible for any equipment lease or WIC transaction fees not paid for by the State.</li> </ul>	Equipment lease and transaction fees determined by FIS and terms of their Merchant Agreement.	Costs and fees determined by POS Equipment Provider and the vendor's TPP.
<b>Contact for Additional Information</b>	FIS Merchant Services 1-800-894-0050 <a href="mailto:Merchant.Services.Support@fisglobal.com">Merchant.Services.Support@fisglobal.com</a>		Jeane Fink, Retail Relationship Specialist Custom Data Processing (CDP) <a href="mailto:Jeane.Fink@cdpehs.com">Jeane.Fink@cdpehs.com</a>



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