



KAREN L. SMITH, MD, MPH  
Director and State Public Health Officer

State of California—Health and Human Services Agency  
**California Department of Public Health**



EDMUND G. BROWN JR.  
Governor

**October 24, 2018**

**VENDOR ALERT 2018 – 07**

TO: ALL WIC VENDORS  
SUBJECT: VENDOR KICKOFF SESSIONS FOR THE CALIFORNIA WIC CARD

**Purpose**

The California Department of Public Health/Women, Infants and Children Division (CDPH/WIC) is announcing a series of interactive educational sessions to kick off the transition from paper checks to the new California WIC Card. The Vendor Kickoff Sessions will also review the statewide rollout schedule for the California WIC Card.

**Vendor Kickoff Sessions Schedule**

CDPH/WIC highly encourages all California WIC authorized vendors to attend one of the Kickoff Sessions. The sessions will be held at WIC Regional Training Centers statewide. Kickoff Session locations, dates, and times are listed below:

Date	Location	Time
Tuesday, November 13, 2018	Sacramento	1:30 PM – 4:00 PM
Wednesday, November 14, 2018	Sacramento	9:30 AM – 12:00 PM
Thursday, November 15, 2018	Oakland (2 sessions)	9:30 AM – 12:00 PM 1:30 PM – 4:00 PM
Monday, November 26, 2018	Riverside (2 sessions)	9:30 AM – 12:00 PM 1:30 PM – 4:00 PM
Tuesday, November 27, 2018	Santa Ana (2 sessions)	9:30 AM – 12:00 PM 1:30 PM – 4:00 PM
Thursday, November 29, 2018	Fresno (2 sessions)	9:30 AM – 12:00 PM 1:30 PM – 4:00 PM
Tuesday, January 8, 2019	San Diego (2 sessions)	9:30 AM – 12:00 PM 1:30 PM – 4:00 PM
Friday, January 11, 2019	Redding (2 sessions)	9:30 AM – 12:00 PM 1:30 PM – 4:00 PM



CDPH Women, Infants and Children (WIC) Division  
3901 Lennane Drive MS 8600 Sacramento, CA 95834  
P.O. Box 997375 MS 8600 Sacramento, CA 95899-7375  
(916) 928-8500 [Division Website](http://www.wicworks.ca.gov) (www.wicworks.ca.gov)



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**Action for  
Vendors**

**TO REGISTER FOR A KICKOFF SESSION:**

Register using the SignUp.com website. Instructions are below:

1. Go to this website: [signup.com/go/WmuKPnt](http://signup.com/go/WmuKPnt)
2. Scroll down to “SignUps” and click on your preferred location.
3. Select the session that you would like to attend, and click the green “Sign Up” button.
4. Provide information requested by SignUp.com: (Email, Name, # of Spots, Phone and Store Name). Click the green “Save and Done” button.
5. You will receive a confirmation email that includes the address to the Kickoff Session location.

Due to limited space, CDPH/WIC asks that vendors restrict attendance to no more than two attendees per WIC contract number.

For those unable to attend in person, there will be a recorded version of the Kickoff Session posted to the [CDPH/WIC website](http://www.wicworks.ca.gov) at [www.wicworks.ca.gov](http://www.wicworks.ca.gov)

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**Questions**

If you have questions about the transition to the WIC Card, please send an email to [WICCard@cdph.ca.gov](mailto:WICCard@cdph.ca.gov). You may also contact your WIC Vendor Consultant or call toll free (855) WIC-STOR or (855) 942-7867, or contact the WIC Vendor Management Branch by email at [WICVENDORINFO@cdph.ca.gov](mailto:WICVENDORINFO@cdph.ca.gov).

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Lantrel Stockton, Chief  
Vendor Management Branch  
Women, Infants, and Children (WIC) Division