



State of California—Health and Human Services Agency
California Department of Public Health



EDMUND G. BROWN JR.
Governor

JANUARY 30, 2015

VENDOR ALERT 2015 - 02

TO: ALL WIC VENDORS
SUBJECT: MANUAL ADJUSTMENTS TO VENDOR REIMBURSEMENT RATES FOR CERTAIN FOOD INSTRUMENTS CONTAINING EGGS

Purpose The California Special Supplemental Nutrition Program for Women, Infants and Children (WIC) is notifying vendors of changes to the Maximum Allowable Department Reimbursement (MADR) rates for certain WIC food instruments (FIs) containing eggs.

Background California WIC monitors vendor redemptions and wholesale costs to track trends and identify unusual price changes. In December 2014, California WIC observed an increase in wholesale egg prices and made a one-time manual adjustment to the MADR rates for single-item FIs containing eggs to reflect the higher wholesale costs.

For more information about this change, please see [Vendor Alert 2014-16](#) on the WIC website.

In January 2015, California WIC continued to monitor wholesale costs and vendor reimbursements for FIs containing eggs. California WIC confirmed that wholesale egg costs continued to increase.

Authority WIC Bulletin Regulation (WBR) Section 60300(b)(4) allows California WIC to temporarily adjust MADR rates to accommodate extreme changes in wholesale food prices as reported by price inflation information from California State or national agencies.

Adjustment to MADRs California WIC is making a second adjustment to MADR rates for FIs containing eggs. This adjustment will be applied to both single-item FIs and FIs containing multiple food items.

The manual adjustment will apply to the following FI numbers: 2330, 2331, 6008, 6009, 6013, 6014, and 6100.

The newly adjusted MADR rates will be posted to the Vendor WIC Information Exchange (VWIX) webpage on February 1, 2015, and they will be effective on February 6, 2015.

To access VWIX, please visit <https://vwix.ca.gov>.



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Questions

If you have additional questions, contact your WIC Vendor Consultant or call toll-free (855) WIC-STOR or (855) 942-7867. You may also contact the WIC Vendor Management Branch by email at WICVENDORINFO@cdph.ca.gov.

Elizabeth Touhey

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