



State of California—Health and Human Services Agency  
**California Department of Public Health**



EDMUND G. BROWN JR.  
 Governor

**SEPTEMBER 15, 2014**

**VENDOR ALERT 2014-14**

TO: ALL WIC VENDORS  
 SUBJECT: NOTICE OF **PHASE 2** TO LIFT THE VENDOR MORATORIUM

**Purpose** The California Special Supplemental Nutrition Program for Women, Infants and Children (California WIC) is announcing the second phase (Phase 2) to lift the current federal vendor authorization moratorium effective **September 15, 2014**.

**Background** In April 2012, the United States Department of Agriculture (USDA) imposed a vendor moratorium, limiting California WIC's ability to authorize new vendor store locations. In June 2014, California WIC received approval from the USDA to begin to lift the moratorium in phases. **Phase 1** was implemented on June 1, 2014, allowing the Program to accept applications from vendors adding additional store locations to an existing WIC contract. Additional information regarding **Phase 1** can be found at the link below:

<http://www.cdph.ca.gov/programs/wicworks/Documents/VendorAlerts/WIC-Vendor-Alert-2014-08.pdf>

**Phase 2 Eligibility** **Phase 2** allows California WIC to accept new applications from vendors without a current WIC contract that meet the **Full-Line Grocery Store Criteria**. Under WIC Regulatory Bulletin (W.B.R.) Section 50200, a Full-Line Grocery Store is a store that stocks the following varieties and quantities of food:

Food Type(s)	Minimum Varieties Required	Minimum Units Required
Cereal	5 or more varieties	5 or more units of each variety
Breads/Tortillas	4 or more varieties	5 or more units of each variety
Fresh Dairy Products	5 or more varieties	5 or more units of each variety
Fruits and Vegetables	7 or more varieties of fruits <u>and</u> 7 or more varieties of vegetables	5 or more units of fruits <u>and</u> 5 or more units of vegetables of each variety
Fresh Meats/Poultry/Fish	4 or more varieties (includes but is not limited to different cuts of the same type of fresh meat.)	5 or more units of each variety



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 (916) 928-8500 Internet Address: [www.wicworks.ca.gov](http://www.wicworks.ca.gov)

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**Action for Vendor**

Vendors must meet all eligibility requirements before submitting an application. New vendors meeting criteria for **Phase 2: Full Line Grocery Store** may access instructions and an application package on the California WIC website:

<http://www.cdph.ca.gov/programs/wicworks/Pages/WICVendorApplications.aspx>

Current vendors meeting criteria for **Phase 1: Vendors that have a current WIC Contract** may continue to apply for authorization for new store locations. Use the link above to access instructions and an application package.

Always use this link to access the most recent version of the application. Earlier versions of the application are not able to be processed.

More information about Vendor Authorization Criteria, peer groups, and the Full-Line Grocery Store Criteria can found on the California WIC website at the following link:

<http://www.cdph.ca.gov/programs/wicworks/Pages/WICRegulations.aspx>

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**Questions**

If you have any questions, please call toll free **(855) WIC-STOR** or **(855) 942-7867** or e-mail: [WICVENDORINFO@cdph.ca.gov](mailto:WICVENDORINFO@cdph.ca.gov).

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