



State of California—Health and Human Services Agency
California Department of Public Health



EDMUND G. BROWN JR.
Governor

August 29, 2014

VENDOR ALERT 2014 - 13

TO: ALL WIC VENDORS
SUBJECT: UPCOMING MILK CHANGES TO WIC VOUCHERS

Purpose The California Special Supplemental Nutrition Program for Women, Infants and Children (WIC) is notifying vendors of upcoming changes to the types of milk WIC shoppers are able to purchase with their vouchers. The changes will be effective September 29, 2014.

Background On March 4, 2014, the United States Department of Agriculture (USDA) finalized changes to WIC Food Packages (7 CFR Part 246). These changes include the elimination of 2% milk from all standard food packages for women and children over age 2. More information about these changes can be found at http://www.fns.usda.gov/sites/default/files/03-04-14_WIC-Food-Packages-Final-Rule.pdf.

As a result, vouchers printed on or after September 29, 2014 will no longer include 2% milk as an option for women and children over age 2. These vouchers will include low-fat (1%) milk and nonfat (fat free, skim) milk only. Reduced fat (2%) milk will no longer be allowed with these vouchers.

Voucher Change Beginning September 29, 2014, vouchers issued to women and children over age 2 will list the following in the “What to buy” section: LOWFAT (1%) OR NONFAT ONLY. Vendors may begin accepting the new FIs from WIC shoppers on September 29, 2014.

Action for Vendors Vendors must continue to honor unexpired vouchers issued before September 29, 2014, for the milk listed on the voucher. Please note that you may continue to see vouchers for women and children over age 2 with 2% milk on them until late December.

Children one year of age will continue to receive WIC vouchers for whole milk.

Questions If you have additional questions, contact your WIC Vendor Consultant or call toll-free (855) WIC-STOR or (855) 942-7867. You may also contact the WIC Vendor Management Branch by email at WICVENDORINFO@cdph.ca.gov.

Elizabeth Touhey

Elizabeth Touhey, Chief
Vendor Management Branch
California WIC Program



Women, Infants and Children (WIC) Program
3901 Lennane Drive, MS 8600, Sacramento, CA 95834
P O Box 997375, MS 8600, Sacramento, CA 95899-7375
(916) 928-8500 Internet Address: www.wicworks.ca.gov