



State of California—Health and Human Services Agency  
California Department of Public Health

September 10, 2013



EDMUND G. BROWN JR.  
Governor

**VENDOR ALERT 2013 - 04**

**TO:** ALL WIC VENDORS

**SUBJECT:** REMINDER TO VENDORS OF PROPOSED CHANGES TO THE PROGRAM REGARDING VENDOR AUTHORIZATION CRITERIA POSTED IN WIC REGULATORY ALERT 2013-01

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**Purpose** The California Supplemental Nutrition Program for Women, Infants, and Children (WIC) would like to remind vendors of the June 14, 2013 WIC Regulatory Alert 2013-01 regarding proposed changes to Vendor Authorization Criteria.

THESE MODIFICATIONS TO VENDOR AUTHORIZATION CRITERIA ARE STILL UNDER REVIEW AND ARE SUBJECT TO CHANGE. HOWEVER, VENDORS SHOULD REVIEW THE PROPOSED CHANGES AND MAY WANT TO CONSIDER ANY ADVANCE PREPARATION NEEDED BASED ON THE PROPOSED CHANGES.

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**Background** On June 14, 2013, the Department issued WIC Regulatory Alert 2013-01, which informed WIC stakeholders of the Program's plan to adopt the California WIC Vendor Authorization Criteria into California regulation, pursuant to H&S Code Section 123322 and in accordance with 7 C.F.R. Section 246. The Program has authority to adopt these requirements with a bulletin notice which will be in the form of a WIC Regulatory Bulletin.

Regulatory Alert 2013-01 can be accessed online at: <http://www.cdph.ca.gov/programs/wicworks/Documents/Regulatory%20Alert/WIC-RegulatoryAlert-2013-01-Attach1.pdf>.

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**Changes and updates in Program Rules** Please see Regulatory Alert 2013-01 for a complete listing of all *proposed* Vendor Authorization Criteria. Vendors are reminded to review the proposed changes to the program and consider any advanced preparation needed for compliance with the proposed Vendor Authorization Criteria.

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**Action for Vendors** Vendors of the California WIC Program should monitor the WIC Regulations website at <http://www.cdph.ca.gov/programs/wicworks/Pages/WICRegulations.aspx> for actions related to changes in the WIC Program to Vendor Authorization Criteria, including notices of when the proposed action is placed into effect.

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**Email Notification and Alerts** Stakeholders who wish to be personally informed of the proposed actions should subscribe to WIC email notification by visiting: <http://apps.cdph.ca.gov/listssubscribe/default.aspx?list=cdphwicvendors>.

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**Questions**

If you have any questions, please contact your Vendor Consultant or call toll free at (855) WIC-STOR or (855) 942-7867. You can also contact the WIC Vendor Management Branch by email: [WICVENDORINFO@cdph.ca.gov](mailto:WICVENDORINFO@cdph.ca.gov).

If you have specific questions about the Supplemental Nutrition Assistance Program (SNAP) retailer eligibility or the SNAP retailer application process, visit the U.S. Department of Agriculture's (USDA) website at: <http://www.fns.usda.gov/snap/> or contact the SNAP Retailer Service Center at (877) 823-4369.

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