

Newsbeet 2020 Annual Newsletter

California WIC Farmers' Market Programs



WIC Authorized Market Managers and Farmers

Review this newsletter and use the link in the email you received to submit the completed survey to us to meet your WIC and Senior FMNP training requirements! If you did not receive your link by email. Contact the Farmers' Market Team at WICFMNP@cdph.ca.gov

Seven Steps for Success with the WIC and Senior Farmers' Market Nutrition Programs (FMNP)

1. **Post your WIC FMNP and Senior FMNP Checks Welcome Sign** on market day. Contact the Farmers' Market Unit at (916) 928-8513 or WICFMNP@cdph.ca.gov if you need more signs.
2. **Deposit FMNP checks before they expire.** The last day to accept the checks is **November 30th** and the last day to deposit the checks is **December 15th**. Make sure to deposit your FMNP checks frequently.
3. **Write your 6-digit ID number on the front of the FMNP checks.** Sign the back of the checks before depositing into the bank for payment.
4. **Treat FMNP checks like cash.** Lost or stolen checks cannot be replaced. Keep checks secured in a locked box during market day. To cancel a check, write "void" on the front or punch a hole in it.
5. **Do not give cash back for FMNP check purchases.** The entire FMNP check needs to be spent with one farmer.
6. **Accept FMNP checks at WIC-authorized locations only.**
7. **Treat FMNP shoppers as you would cash paying customers.** Give FMNP shoppers the same quality produce, price and pleasant shopping experience as other shoppers.



WIC is an equal opportunity provider and employer. For information about Farmers' Market Nutrition Program, please contact 1-888-WIC-WORKS or wicfmnp@cdph.ca.gov.



Can Purchase

- Fresh Fruit
- Fresh Vegetables
- Fresh Cut Herbs
- Honey-Senior checks only

Cannot Purchase

- Milk, Eggs, Cheese, Meats, and Bread
- Prepared Food—hot or cold
- Processed Foods
- Dried Fruit
- Nuts
- Baked Goods
- Plants and Flowers



Farewell WIC FVC Checks— Hello California WIC Card



The seasonal FMNP checks remain paper checks

- WIC agencies no longer issue green Fruit and Vegetable (FVC) check.
- To date, 67 farmers have received a terminal to transact CA WIC cards.

Contact Us:

WIC Farmers' Market Nutrition Program

Manager:
Michelle Wilkins

Team:
Nancy Magaña-Benoit
Ryan Loof

(916) 928-8513
WICFMNP@cdph.ca.gov

Senior Farmers' Market Nutrition Program

Coordinator:
Monica Pedigo
1220 N St.
Sacramento CA 95814

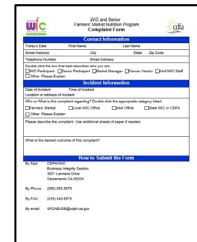
(916) 403-6534
grants@cdfa.ca.gov

To file a complaint, contact us:

Phone: CDPH/WIC Division
(800) 852-5770

Write: CDPH/WIC – Communication Unit
3901 Lennane Drive
Sacramento CA 95834

Email: wic@cdph.ca.gov



Find the complaint form on the website: wicfarmers.ca.gov

CIVIL RIGHTS - In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, religious creed, disability, age, political beliefs, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA. Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotope, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD-3027) found online at: http://www.ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by: (1) mail: U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, SW Washington, D.C. 20250-9410;(2) fax: (202) 690-7442; or (3) email: program.intake@usda.gov.

☞ California Department of Public Health WIC Division ☞
1-800-852-5770 <http://wicworks.ca.gov/>