

**Federal Fiscal Year (FFY) 2021
State Plan Goals and Objectives
(October 1, 2020 through September 30, 2021)**

Goal I:	Maximize Participation in the WIC Program
Process Objective 1	By 9/30/21, finalize the evaluation of food policy changes to be used in the 2022 WIC Authorized Food List.
Process Objective 2	By 9/30/21, procure and implement one telehealth/telelactation platform that can be used by all WIC local agencies.

Goal II:	Promote and Support Breastfeeding
Process Objective 1	By 9/30/21, increase the number of prenatal women that complete at least one lesson in the "Guide to Newborns" series online by 10% during FFY 2021.
Process Objective 2	By 9/30/21, convert 25% of printed education materials to an electronic format and post on the MyFamily.WIC.ca.gov website.
Process Objective 3	By 9/30/21, increase the number of women exclusively breastfeeding at three months by one percent during FFY 2021.