

Regional Perinatal Programs of California

Webinar: Request for Application #19-10044

April 8, 2019

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and

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California Department of Public Health

Welcome

- The content of this webinar is not all inclusive. Applicants are advised to review all [RFA materials](#)
- This webinar is being recorded and will be posted on the RPPC RFA website.
- All participants will be on mute during the webinar. Verbal questions will not be accepted. Responses to written questions received, will be posted on the RPPC RFA website on April 12, 2019.

General Reminders

- The RFA instructions take precedence over anything said during this webinar. Any corrections or clarifications to the RFA will be done through an official addendum process and posted to the RFA website.
- This is a competitive procurement process; therefore, we are unable to provide advice, opinions, or personalized answers.
- We strongly encourage you to frequently check the RPPC RFA website for corrections or modifications to the RFA.

Purpose of the Webinar

To provide an overview of the California Department of Public Health, Maternal, Child and Adolescent Health Division's (CDPH/MCAH) 2019 Regional Perinatal Programs of CA (RPPC) Request for Applications (RFA).

Agenda

- I. Funding Opportunity Description
- II. Program Overview
- III. Regulatory and Program Requirements
- IV. RFA Eligibility
- V. Application Requirements and Submission
- VI. Application Evaluation and Selection
- VII. Next Steps

RFA Timeline

Event	Date and scheduled times
RFA Release	March 20, 2019
Deadline to Submit RFA Questions	March 27, 2019, 4:00 pm April 9, 2019, 4 PM
Voluntary RFA Teleconference and Webinar	April 4, 2019 April 8, 2019
Voluntary Non-Binding Letter of Intent	April 10, 2019, 4:00 pm
Q&A Responses Published	April 12, 2019
Applications Due	April 19, 2019, 4:00 pm
Public Notice of Intent to Award	May 17, 2019
Dispute Filing	May 24, 2019, 4:00 pm
Final Announcement of Awards	June 7, 2019
Start of Cooperative Agreement	July 1, 2019



CDPH/MCAH reserves the right to adjust any date and/or time as necessary. Date and time adjustments will be posted at RPPC RFA Homepage.



I. Funding Opportunity Description

Funding Purpose

The purpose of the RPPC RFA is to solicit competitive applications from eligible organizations with the goal of promoting an integrated regional perinatal system that ensures high quality risk appropriate care for pregnant women and their infants.

Cooperative Agreements

CDPH/MCAH expects to award Cooperative Agreements to eligible and qualified Applicants that demonstrate the greatest capacity to achieve the program requirements and goals as outlined in the RFA and Scope of Work (SOW). The SOW (Exhibit A), is included on *Attachment 11 of the RFA*.

Cooperative Agreement Term

The term of the resulting cooperative agreements is expected to be 36 months and is anticipated to be effective from July 1, 2019 through June 30, 2022.

The resulting cooperative agreements will not be enforce or in effect until signed by both parties.

Funding Availability

- The total amount to be distributed among Awardees is anticipated to be \$5,865,000 for three (3) years beginning July 1, 2019 through June 30, 2022.
- The funds administered by CDPH/MCAH to implement RPPC come from California's Title V MCH Block Grant, which is a federal program that provides funding to California to improve the health of reproductive age women, mothers, infants, children, adolescents and their families.

Base Funding Per Region* (Goal 1-Regionalization)

Region	Base Funding Amount
North Coast East Bay	\$157,000
Northeastern	\$157,000
Mid-Coastal	\$137,000
Central San Joaquín-Valley- Sierra Nevada	\$142,000
Orange County	\$137,000
Central-North LA-Coastal Valley	\$207,000
South Coastal and East Los Angeles	\$137,000
Southern Inland Counties	\$142,000
San Diego-Imperial Counties	\$137,000



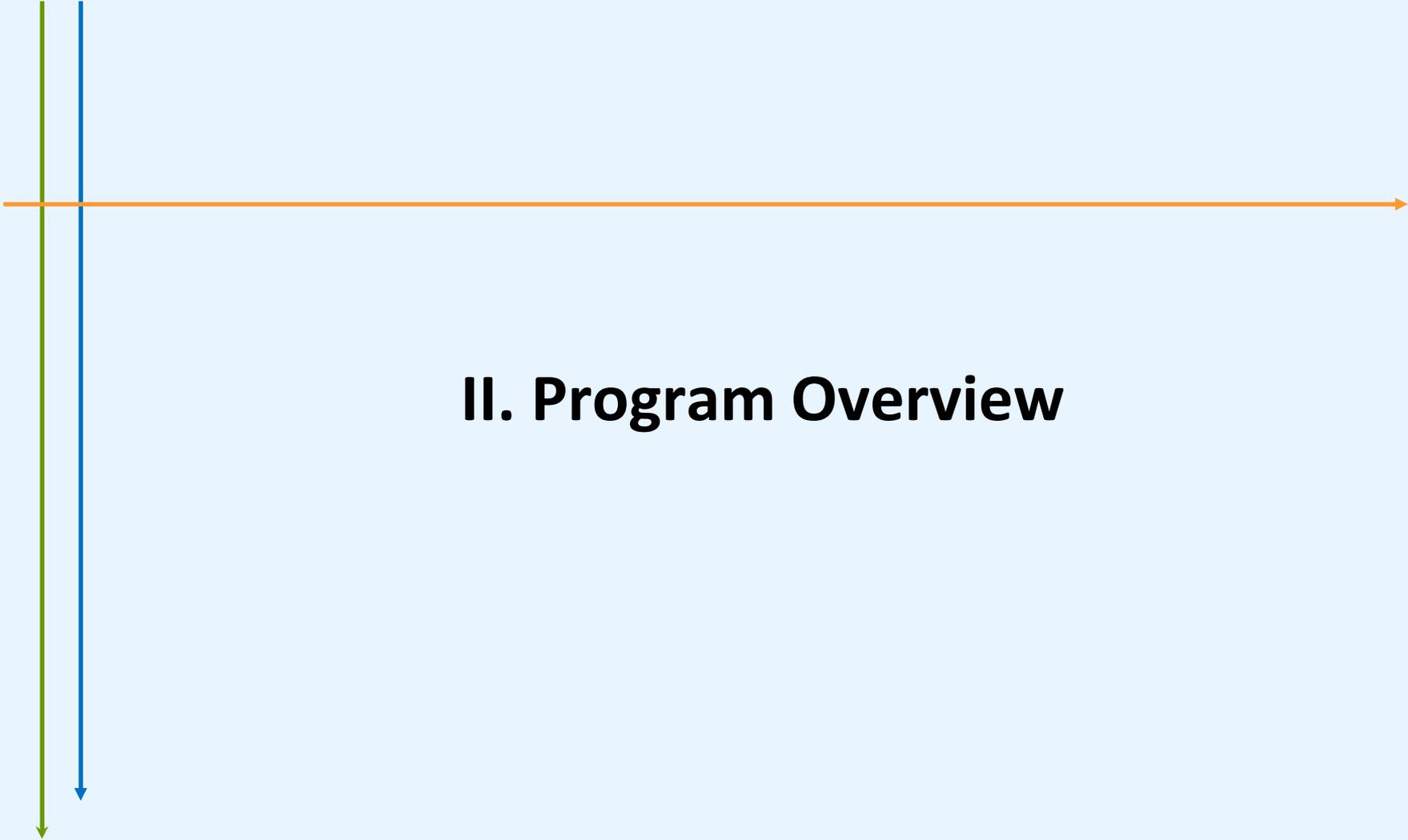
*Applicants may apply to perform Goal 1 in one or more regions. Only agencies awarded to conduct Goal 1 activities can receive funding to conduct activities in Goals 2-7. Goals 2-7 cannot be applied for as stand-alone activities.

Supplemental Funding Per Goal

Region	Base Funding Amount
Goal 2- Ca Diabetes and Pregnancy Program Sweet Success Resource and Training Center	\$200,000
Goal 3- Northern CA Region or Southern CA Region CPeTS and Neonatal Transport Issues Expert Panel	\$75,000 per region
Goal 3- CPeTS Bed Locator System	\$10,00
Goal 3-CPeTS Data Collection Website	\$10,00
Goal 4-Maternal Risk-Appropriate Care Implementation	\$47,000
Goal 5-Statewide Collaborative for Neonatal Health	\$80,000
Goal 6- Statewide Collaborative for Maternal Health	\$80,000
Goal 7- Implementation of CDC Maternal Levels of Care Module	\$25,000



Note: Only agencies successfully awarded to conduct Goal 1 activities can receive funding to conduct activities in Goals 2-7. Goals 2-7 cannot be applied for as stand-alone activities.



II. Program Overview

Program History

RPPC was established in 1979 and authorized by legislation in 1995 under California Health and Safety Code [123550-123575], with the intent to promote access to risk appropriate perinatal care to pregnant women and their infants through a comprehensive, cooperative network of public and private health care providers within geographic areas.

Program Goal

Collaborate and promote an integrated regionalized perinatal health system of high quality, risk appropriate care for pregnant women and their infants.

RPPC: A Regionalized Perinatal System

Nine RPPC regions in California:

1. North Coast-East Bay
2. Mid-Coastal
3. Northeastern
4. Central San Joaquin Valley-Sierra Nevada
5. Orange County
6. Central-North Los Angeles-Coastal Valley
7. Southern Inland Counties
8. South Coastal and East Los Angeles
9. San Diego-Imperial Counties



III. Program Requirements

Goal 1: The Regional Perinatal Programs of California (RPPC)

The Regional Perinatal Programs of California shall coordinate the planning, collaboration and promotion of an integrated regional perinatal system for the delivery of high quality, risk-appropriate care to pregnant women and their newborn infants.

Goal 1 (continued)

Objectives/Key Activities:

1. Work with facilities in the region to help them understand the American College of Obstetricians and Gynecologists and the Society for Maternal-Fetal Medicine maternal levels of care classifications and assist them in reaching their desired goal.
2. Improve the existence and functionality of Regional Cooperative Agreements (RCAs) and Transport Agreements at every facility in their region(s).
3. Conduct site visit to birthing facilities in their region to support their quality improvement efforts guided by maternal and neonatal outcome data.

Goal 1 (continued)

Objectives/Key Activities:

4. Promote the use of quality improvement (QI) toolkits, protocols and policies, and learning activities to improve maternal and neonatal care.
5. Participate on regional, county or statewide taskforce or committee to strengthen communication and collaboration.
6. Increase the proportion of facilities implementing and maintaining practices compliant with breastfeeding (Health and Safety Code Sections: 123365 and 123366).

Goal 2:

California Diabetes and Pregnancy Prevention Program

Base Funding Amount: \$200,000

Maintain the California Diabetes and Pregnancy Program (CDAPP) Sweet Success Resource and Training Center for CDAPP Sweet Success Affiliates and other practitioners serving women with diabetes.

Goal 2 (continued)

Objectives/Key Activities:

1. Maintain the California Diabetes and Pregnancy Program (CDAPP) Sweet Success Resource and Training Center to provide diabetes education materials and resources.
2. Provide web-based trainings to CDAPP Sweet Success Affiliates and other practitioners serving women with diabetes.
3. Support a CDAPP Stakeholder Group to assist, evaluate and make recommendations to CDAPP program resources, recommending areas for improvement, in order to support and improve pregnancy outcomes for high-risk pregnant women with pre-existing diabetes or who develop gestational diabetes mellitus (GDM) while pregnant.

Goal 3:

Perinatal Transport System

Base Funding Amount: \$75,000 /region

Track and evaluate neonatal care during transport by maintaining the Northern or Southern California Perinatal Transport System (CPeTS) as well as participate and collaborate on quality improvement activities by organizing and maintain an expert panel to review and analyze collected data and consider new data elements to add to the current data collection system to address current and potential neonatal transport issues.

Goal 3 (Continued)

Applicants applying for Goal 3 can be awarded additional funds to:

1. Maintain the bed-locator system

Base Funding Amount: \$10,000

and/or

2. Maintain the web-based CPeTS neonatal transport data entry system

Base Funding Amount: \$10,000

Goal 4:

Maternal Risk-Appropriate Care

Base Funding Amount: \$47,000

Implement strategies outlined in the newly develop plan to guide establishment of maternal levels of care, as defined by American Congress of Obstetricians and Gynecologist and Society for Maternal-Fetal Medicine Obstetric Care (ACOG/SMFM) most recent consensus document.

Goal 5: Public/Private Partnerships to Promote and Improve Neonatal Outcomes

Base Funding Amount: \$80,000

Support and sustain a statewide collaborative of public and private entities that combine clinical medicine, population health and systems of care to promote quality improvement efforts in neonatal health.

Goal 6: Public/Private Partnerships to Promote and Improve Maternal Outcomes

Base Funding Amount: \$80,000

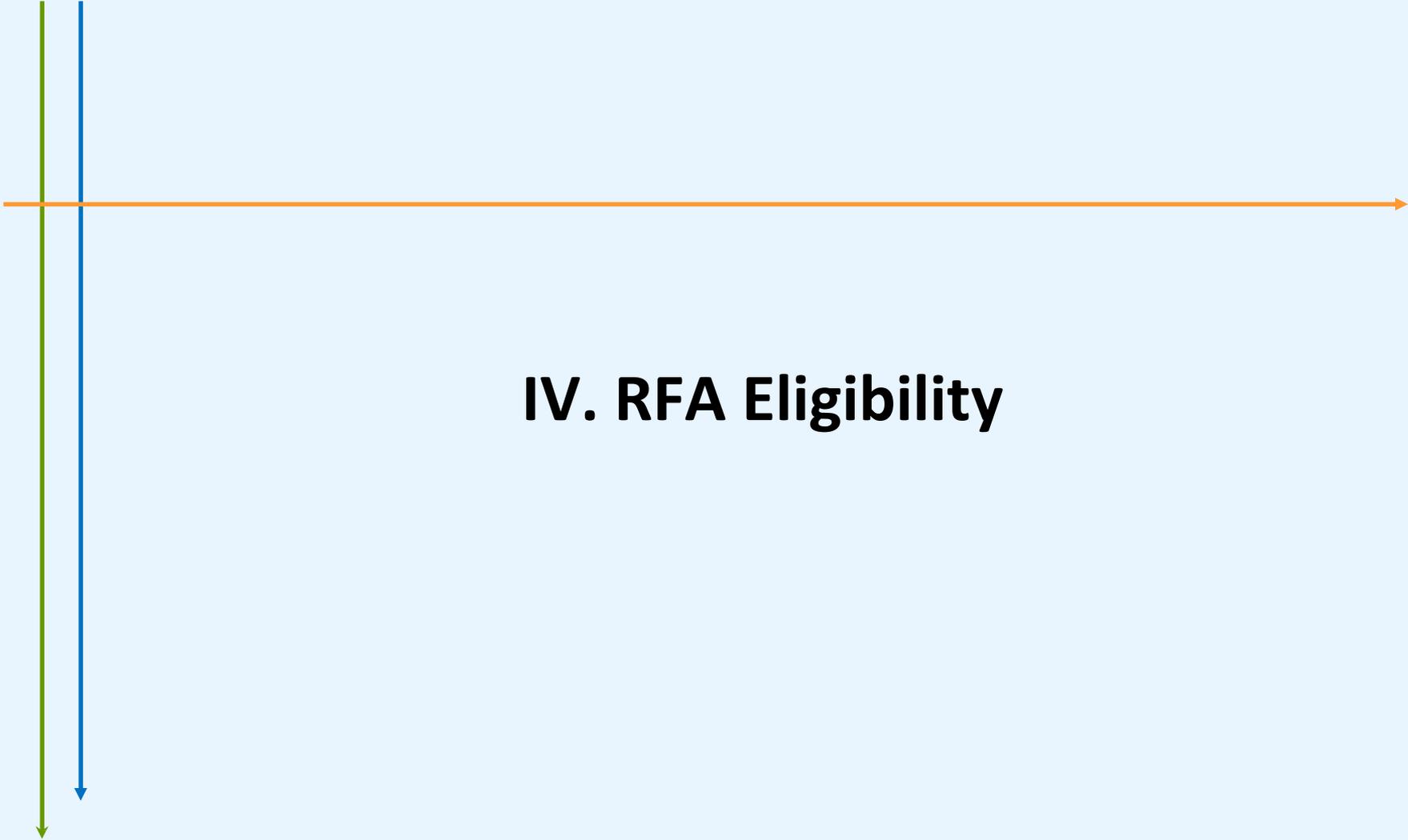
Support and sustain a statewide collaborative of public and private entities that combine clinical medicine, population health and systems of care to promote quality improvement efforts in maternal health.

Goal 7:

Administer Maternal Levels of Care Module from the CDC LOCATe Tool

Base Funding Amount: \$25,000

Administer the 14 question Maternal Levels of Care Module from the CDC LOCATE Tool and up to four additional questions on regional cooperative agreements and transport agreements to all facilities in California using a scientifically rigorous method.



IV. RFA Eligibility

Who Can Apply

- Units of local government including, but not limited to, cities, counties, and other government bodies or special districts.
- State and/or public colleges or universities, also referred to as institutions of higher education.
- Public and/or private nonprofit organizations classified as 501(c)(3) tax exempt under the Internal Revenue Code.
- Entities and organizations with a minimum of five (5) years of experience in promoting quality improvement activities with an emphasis on maternal and perinatal care and care collaboration.



V. Application Requirements and Submission

Instructions

- Applicants are to develop applications by following all the RFA instructions.
- Application Assemblage and Delivery Section includes:
 - General Instructions
 - Format Requirements
 - Application Content List
 - Application Assembly and Required Signatures
 - One original application with 3 duplicate sets & 1 USB containing all application documents in electronic form are required.
 - Application Delivery

Instructions (Continued)

- Application Narrative Development, specifies the organization and content of narrative responses.
- Each section is assigned page limits and scoring values.
- It is important that applicant use this section to help them organize the information and ensure the responses are comprehensive.

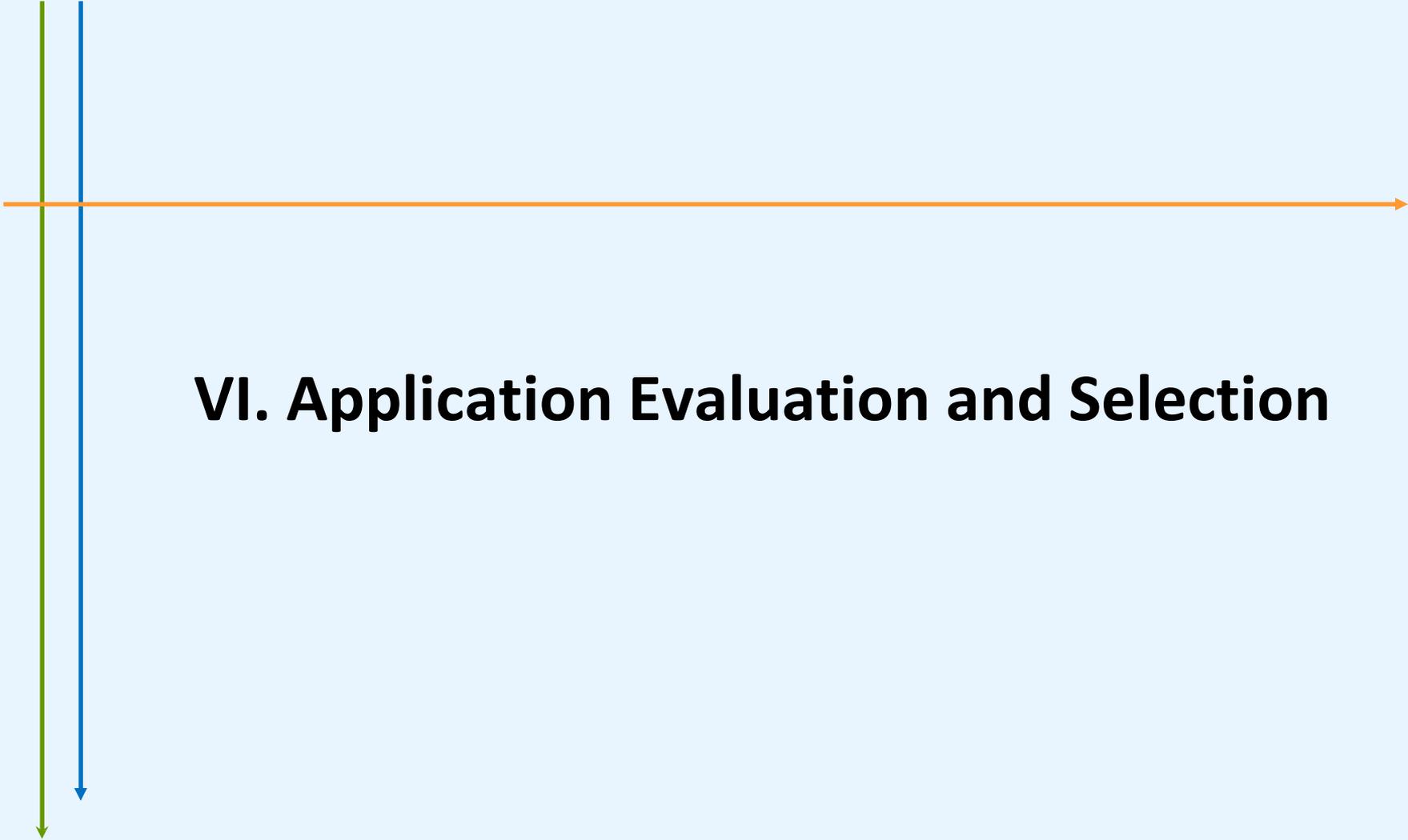
Required Application Content*

- Application Cover Page (Attachment 1)
- Table of Contents
- Program Summary
- Applicant's Experience and Organizational Capacity (including Organizational Chart)
- Applicant's Implementation Plan
- Program Personnel
- Budget Detail and Justification (Attachment 4)

***See RFA for further details**

Additional Required Documentation

- If applicable: Proof of Corporate or Non-Profit Status
- Audited financial statements for the past two years
- 2 Letters of Support
 1. One letter from the Board of Directors
 2. One letter from a Collaborative Organization
- Proof of Insurance
- Attachments:
 1. Application Checklist (Attachment 2)
 2. Business Information Sheet (Attachment 3)
 3. Agency Information Form (Attachment 5)



VI. Application Evaluation and Selection

Stage 1 Evaluation

The application checklist and application package will be reviewed to ensure that Applicants:

- Submitted all required content
- Meet the RFA eligibility criteria

Stage 2 Evaluation

- Evaluation of the application will be based on the quality and appropriateness of the responses and elements in **Part V, Application Narrative Development.**
- Scores will be based on the application's adequacy, thoroughness, and the degree to which it complies with the RFA requirements, meets CDPH/MCAH's program needs, and demonstrates capacity to implement the RPPC Goal 1 and corresponding supplemental Goal(s) 2-7.

Stage 2 Evaluation (Continued)

The total possible score for Goal 1 is 100 points per region and 50 points for any additional goal. Optional supplemental goals will be scored individually and not included in the base points of 100.

GOAL 1 (Required for all applicants)	
Application Section	Total Points
1. Application Cover Page	Pass/Fail
2. Table of Contents	Pass/Fail
3. Program Summary	20
4. Applicant's Experience and Organizational Capacity (a-f)	20
5. Applicants Implementation Plan	40
6. Program Personnel	10
7. Budget Justification and Budget Template	10
Total possible score for Goal 1	100

Stage 2 Evaluation (Continued)

Goal 2- 7 (Optional Goals)		
Application Section	Goals	Total Points
1. Application Cover Page	Included on goal 1	Pass/Fail
2. Table of Contents	Included on goal 1	Pass/Fail
3. Program Summary	Included on goal 1	0 Points
4. Applicant's Experience and Organizational Capacity Supplemental Goals 2-7 (f - g)	One write up per additional supplemental goal	20 points
5. Applicant's Implementation Plan for supplemental (Goals 2-7)	One write up per additional supplemental goal- <i>(For goal 2 an implementation plan is needed for each of the three components applicant wishes to be considered for)</i>	30 Points
6. Program Personnel	Included on goal 1	0 Points
7. Budget Justification and Budget Template	Included on goal 1	0 Points
Total Points for each goal (Goals 2 – 7)		50

Disputes

- Only those Applicants who were not selected as an Awardee may file a dispute. Applicants may not dispute solely on the basis of the funding amount.
- Disputes are limited to the grounds that CDPH/MCAH failed to correctly apply the standards for reviewing applications in accordance with this RFA. Disagreements with the content of the review committee's evaluation are not grounds for dispute.
- Only timely and complete disputes that comply with the dispute process stated in the RA will be considered. Refer to the RFA, Part VII. A. 2., Dispute Process, for details.



VII. Next Steps

Questions

- CDPH/MCAH will accept questions and reporting of errors related to the RFA.
- All Applicants, including current RPPC Awardees, must follow the process – as outlined in the RFA.
- Submit questions/errors to RPPC.RFA@cdph.ca.gov

Addendums:

Addendum 1:

- Clarification on Application Due Date, **April 19, 2019 at 4 PM**

Addendum 2:

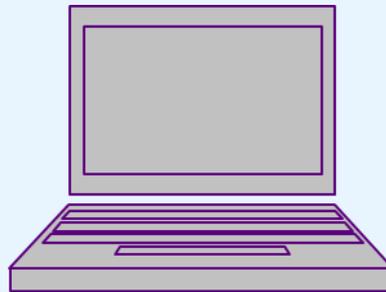
- Extension for submission of RFA questions to **April 9, 2019 at 4 PM**
- Additional detail for Goal 4- Maternal Risk Appropriate Care strategies

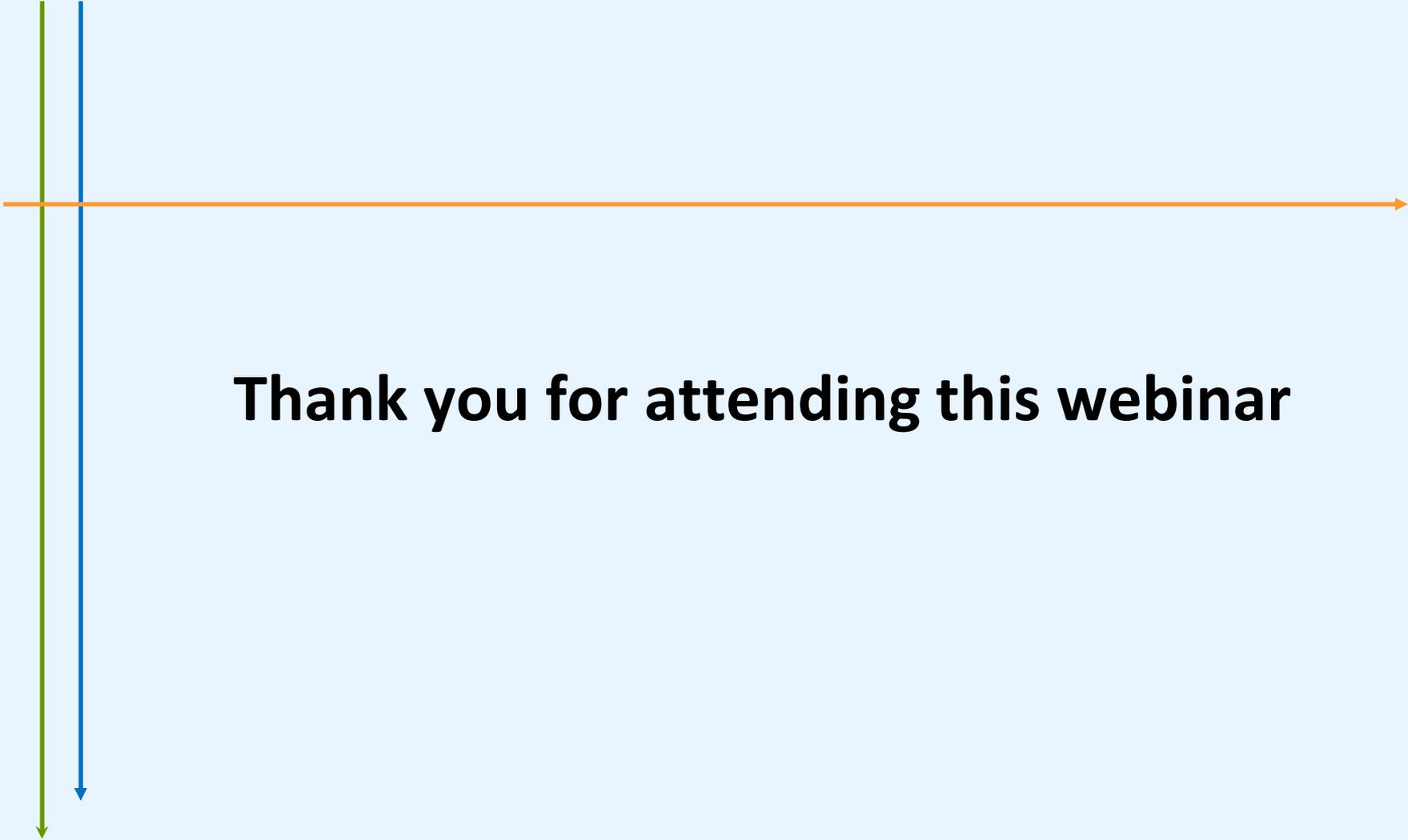
Voluntary Non-Binding Letter of Intent

- Failure to submit the Letter of Intent will not affect the acceptance of any application.
- The Letter of Intent is not binding and prospective applicants are not required to submit an application merely because a Letter of Intent is submitted.
- Applicants are asked to e-mail the Letter of Intent to RPPC.RFA@cdph.ca.gov by April 10, 2019.

Internet Access for RFA Documents

- All documents related to this RFA can be downloaded from the MCAH RPPC website under Funding Opportunities tab at: <https://www.cdph.ca.gov/RPPC>
- It is the Applicant's responsibility to visit the website on a regular basis for current postings and any addenda that may occur.





Thank you for attending this webinar

