

## Breastfeeding (BF): Problem Analysis Diagram

### Social/Economic/Policy Level

#### Social

Formula marketing  
Negative social attitudes/media messages about BF

#### Systems/Environmental Change

Inadequate training of healthcare providers  
Lack of places for women to pump away from home  
State/national regulatory agencies don't routinely monitor hospital, clinic or workplace infant feeding policies

#### Policy

Insufficient policies to support BF in emergencies, at health care sites, at workplaces, childcare, etc.  
Insufficient paid parental leave

### Family/Community/Institutional Level

#### Community Resources/Supports

Lack of access to durable BF medical goods  
Insufficient BF support groups, hotlines

#### Provider Issues

Insufficient BF experts & postpartum BF care  
Inadequate prenatal BF education & breast assessment

#### Hospital Issues

Not all hospitals implementing BFHI or model BF policies  
Lack of BF education & support  
Labor & delivery practices not supportive of BF

#### Other Institutions

Lack of institution policies to support BF, & BF environments  
Lack of workplace lactation accommodations

#### Family Issues

Lack of family/friend knowledge & support  
Transient/migrant families  
Language/cultural barriers  
Policies & practices do not respect gender identity

### Individual Level

#### Individual Characteristics

Maternal chronic disease  
Mother unable to BF (e.g., due to disease, substance abuse or hospital practices)

#### Psychological/Cognitive Factors

Frustration with BF when support is not immediate  
Inability of mother & baby to bond

#### Knowledge & Attitudes

Lack of knowledge about BF benefits, techniques, & laws  
Embarrassed to BF in public

#### Biology

Short physiologic window of opportunity

#### Infant

Infant's unable or struggles to BF due to physical problems (e.g. illness, prematurity, birth defects)

#### Target Outcome(s):

Exclusive BF initiation & duration rates

#### Consequences

No/discontinued BF: acute & chronic disease for mother & child, lack of bonding, formula costs