Storytelling Ethics Checklist

✓ Did someone meet with the participant to discuss the pros and cons of contributing her story?
✓ Does the participant understand how her story will be shared?
✓ Is there any part of her story she doesn’t want to share?
✓ Can this story negatively impact this participant now or in the future?
✓ Do any of the words used reinforce stigma or shame about the situation or background?
✓ Do the photos and video reveal any surroundings or images that should not be shared (i.e., license plates, background faces, street addresses)?
✓ Is the photo appealing and absent of any content imagery that might be perceived a pejorative (like an ashtray in the background, or something messy or broken?)
✓ Is the release form signed for participant, child and county worker?
✓ Do I have participant contact information for follow-up questions?

Maternal, Child and Adolescent Health Division Communications and Outreach Unit

California Department of Public Health