Preterm Birth Social Media Posts – November 2018

Facebook Post	Twitter Post	Suggested Image
Preterm birth is the leading cause of death for babies in the U.S. under 1 year of age. In California, Black women – regardless of their socioeconomic status or education level – have a 52% higher risk of preterm birth than White women. https://bit.ly/2ytJAIh #prematurityawarenessmonth	#PretermBirth is the leading cause of death for babies in the U.S. under 1 year of age. In #California, Black women have a 52% higher risk of preterm birth than White women. https://bit.ly/2ytJAIh #prematurityawarenessmonth #CDPH	#premamityawarenessmonth
FACT: The highest risk factor for a preterm birth is a previous preterm birth. Learn more today. https://bit.ly/2ytJAIh #prematurityawarenessmonth	FACT: The highest risk factor for a #pretermbirth is a previous preterm birth. Learn more today. https://bit.ly/2ytJAIh #prematurityawarenessmonth #CDPH	#prematurityawarenessmonth
In California, Black women have a 52% higher risk of preterm birth than White women. Check out 10 tips to reduce your preterm birth risk. https://bit.ly/2ytJAlh	In #California, Black women have a 52% higher risk of preterm birth than White women. Check out 10 tips to reduce your preterm birth risk. #CDPH https://bit.ly/2ytJAIh	Link to Preterm Birth Fact Sheet, per Julie (Stefanie uploading to resource page) REDUCING PRETERM BIRTH (Baby Born Before 37 Weeks) What Black Women Need to Know Preterm birth is the leading cause of death for babis in the U.S. under 1 year of age. In California, Black women—regardless of their socioeconomic status or education level—have a 52 percent higher risk of preterm birth than White women. Prematurity can cause short- and long-term problems for the baby, including breathing, hearing, vision, learning and other complications. The highest risk factor for preterm birth is a previous preterm birth. 10 Tips to Reduce Your Preterm Birth Risk:

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Who is most at risk for preterm birth? #prematurityawarenessmonth	Who is most at risk for #pretermbirth? #prematurityawarenessmonth #CDPH	Most At Risk for Preterm Birth before 37wks • Women with a history of preterm birth. • Women with closely spaced pregnancies. • Women who are under and over-weight before pregnancy.
Societal stressors, like racism, may be the kind of stress linked to preterm birth. If you are a pregnant Black woman seeking support, we are here to help! Visit Black Infant Health at cdph.ca.gov/BIH or call your community resources hotline at 211. #prematurityawarenessmonth	Societal stressors, like racism, may be the kind of stress linked to #pretermbirth. If you are a pregnant Black woman, we are here to help! Visit #BlackInfantHealth at cdph.ca.gov/BIH or call your community resources hotline at 211. #CDPH	Black Infant Health is here to help. #prematurityawarenessmonth
Do you know the symptoms for preterm labor? Any of these symptoms before 9 months of pregnancy may signal preterm labor. Call your health provider right away. #prematurityawarenessmonth	Any of these symptoms before 9 months of pregnancy may indicate you are in #preterm labor. Call your health provider right away. #prematurityawarenessmonth #CDPH	Preterm Birth Symptoms - Vaginal discharge - mucous, watery or bloody - Lower abdominal pressure, like your baby is pushing down - Constant low, dull backache - Menstrual-like cramps with or without diarrhea - Regular or frequent contractions/lightening - Your water breaks