

APPLICATION: Information & Education (I&E) Program

This application is for agencies applying for one of the I&E Funding Options in addition to CA PREP funds.

Maternal, Child and Adolescent Health
Center for Family Health

Agency Name: _____

Name and Title of Person Submitting Application: _____

Email Address: _____

Phone: _____

Project Proposal

Instructions:

- Please ensure that responses are complete, concise, and respond directly to the information requested.
- Text responses should not exceed **500 words per question**.
- Use Calibri or Times New Roman 12-point font.

For budget information (question #6), additional attachments will be accepted but are not necessary.

Points available per section are included following each question. Applications will receive a total score out of 48 available points.

1. (8 points) Describe which of the two I&E funding options (1. enhanced youth engagement or 2. parent/caring adult education) the applicant is proposing to implement. In the description, include:
 - The service population characteristics
 - The program delivery setting
 - An estimate of the number of participants the program will serve annually

Question 1 Response:

Question 1 Response (continued):

2. (8 points) Describe the community need for the proposed I&E activities. If citing data, be sure to include references.

Question 2 Response:

3. (8 points) Describe how the proposed I&E activities will follow each of the four I&E Guidelines. Please see I&E Funding Guidelines in the RFA for a description.
- EBPM/EIPM Selection
 - Participant Engagement & Education strategy
 - Centering Youth Experiencing the Greatest Inequities
 - Integration with Local Partner Coalition

Question 3 Response:

4. (8 points) List key partners, existing or new, that will support the proposed I&E activities and how the applicant plans to engage with them.

Question 4 Response:

5. (8 points) Describe your agency's capacity or plan to implement the proposed I&E activities.
- Describe strategies for workforce development and support of key staff, including building knowledge and capacity related to your proposed project.
 - Describe any relevant experience with using a Results-Based Accountability framework and/or participating in learning collaboratives.

Question 5 Response:

6. (8 points) Describe the annual project budget and staffing structure for the proposed I&E funding option and explain the planned expenses, including the following:
- The annual funding and staffing structure to align with the project plan based on the option chosen, up to \$200,000 per year.
 - Please reference the RFA Program Requirements, I&E, Section E. Staffing for details about staffing requirements.
 - Other anticipated costs including: travel, training, operating expenses, outreach materials, client incentives, and any other categories needed.
 - Required Attachment: Complete a budget template for each contract year (FY 25-26, FY 26-27, FY 27-28) (Attachment 6)

Budget details will be negotiated and finalized with CDPH/MCAH upon selection and prior to award.

Question 6 Response:

Question 6 Response (continued):