

December 4, 2019

Adolescent Family Life Program (AFLP) Informational Webinar

Request for Application (RFA) #20-10014

Maternal, Child, and Adolescent Health Division
Adolescent Family Life Program

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Maternal, Child & Adolescent Health
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Welcome

- ▶ **Is this webinar being recorded?** Yes! Recording will be posted by 12/11/19 on the [AFLP RFA webpage](#).
- ▶ **Documents:** All information discussed during this webinar can be found on the AFLP RFA webpage.
- ▶ **Mute:** All participants will be on mute during the webinar.
- ▶ **Questions:** Verbal questions will not be accepted. Responses to questions received, following the instructions in the RFA, will be posted on the AFLP webpage **Friday, 12/13/19**.

 The lightbulb icon highlights important information applicants should be aware of when reviewing the RFA.



General Reminders



- ▶ The RFA instructions take precedence over anything said during this webinar.
- ▶ This is a competitive process. We are unable to provide advice, opinions, or personalized answers. Updates, corrections, or modifications to the RFA will be posted to the AFLP RFA webpage.
- ▶ Please submit all questions related to this process by email to **AFLP_RFA@cdph.ca.gov** by **Friday, 12/6/19, 4:00 pm PT**.
 - Responses will be posted on the [AFLP RFA webpage](#) **Friday, 12/13/19**.
- ▶ Check the AFLP webpage frequently for corrections or modifications to the RFA.

Agenda

- I. Funding Opportunity Description
- II. Program Model Overview
- III. Program Requirements
- IV. Application Submission Process
- V. Program Narrative and Corresponding Attachments
- VI. Evaluation and Selection
- VII. Award Administration Information
- VIII. Administrative Requirements
- IX. Next Steps

I. Funding Opportunity Description

Funding Purpose

- ▶ The purpose of this Request for Applications (RFA) is to solicit competitive applications from eligible organizations to administer AFLP and implement the evidence-informed Positive Youth Development (PYD) Model to support expectant and parenting youth in California.
- ▶ Interested organizations, including those with or without experience with the PYD Model, that meet RFA eligibility criteria may apply.
- ▶ CDPH/MCAH expects to award eligible and qualified Applicants that demonstrate the greatest need and capacity to achieve the program requirements and goals as outlined in the RFA and Scope of Work (SOW) (Exhibit A).

Public Health Significance

- ▶ Disparities persist despite declining adolescent birth rates (ABR) in California, particularly by race and Hispanic ethnicity as well as geography.¹
- ▶ In communities where ABRs are high, there are also often high levels of poverty and limited employment and educational opportunities for youth.
- ▶ Data reveals that repeat births are not declining as fast as ABRs. Generally, a higher proportion of adolescents aged 19 and below experienced suboptimal interpregnancy intervals and preterm births than adults aged 20-44.

Public Health Significance (Continued)

- ▶ The need for services to support opportunities for expectant and parenting youth is especially high.
- ▶ Young parents and families benefit from programming that is based on positive youth development and promotes resilience. Research supports the effectiveness of positive youth development strategies in improving academic engagement^{2,3} and achievement, preventing adolescent pregnancies⁴⁻⁶, and improving health and well-being.²

Program Goals

AFLP is a case management program for expectant and parenting youth age 21 and younger. The goals are to:

- ▶ Increase social and emotional support and build resiliency.
- ▶ Improve pregnancy planning and spacing.
- ▶ Increase educational attainment and employability.
- ▶ Increase access to needed services.



Authorizing Legislation, Program History, and Future Directions

- ▶ AFLP was established in 1985 and authorized by legislation in 1988 (CA Adolescent Family Life Act of 1988, Health and Safety Code Division 106 [124175-124200]).
- ▶ AFLP addresses the social, health, educational and economic challenges of adolescent pregnancy by providing strength-based comprehensive case management services for expectant and parenting youth.

AFLP: Past and Future

SFY 2017-2019

From SFY 2017-2019:

- ▶ MCAH funded 20 agencies
- ▶ All funded agencies implemented the AFLP PYD Model
 - New Scope of Work reflected standardized model and program development efforts since 2010
 - Enrollment age: youth 18 and younger
 - Quarterly home visits: required
 - Case managers and supervisor qualifications required at least a Bachelor's degree
 - Required staffing pattern: Director, Coordinator, Supervisor, Case Manager, Data Entry

AFLP: Past and Future

SFY 17-19 Criteria and Agency Funding

From SFY 2017-2019 (continued):

- ▶ RFA eligibility criteria was based on the 2014 California Sexual Health Needs Index (CASHNI) of 400, program reach and agency experience
- ▶ Minimum funding = **\$150,000**
 - Agency programs varied from 1 – 7 case manager FTEs

AFLP: Past and Future

SFY 2020-2022

For SFY 2020-2022:

- ▶ MCAH will fund approximately 15 agencies
- ▶ All funded agencies will implement the AFLP PYD Model
 - Scope of Work reflects standardized model and program development efforts since 2010
 - Enrollment age: youth 21 and younger
 - Quarterly home visits: strongly encouraged but not required
 - Case manager and supervisor required qualifications include education and/or experience
 - Required staffing pattern: slight modifications to required staff and FTEs
 - Coordinator is optional
 - Data entry staff is optional
 - Youth advisor may be added to the budget

AFLP: Past and Future

SFY 2020-2022 Criteria and Agency Funding

For SFY 2020-2022 (continued):

- ▶ RFA eligibility criteria is based on 2014-2016 CASHNI score above 400 **and** 200 or more projected expectant and parenting females (EPF) in year 2020, in addition to program reach and agency experience
- ▶ Minimum funding = **\$170,000**
- ▶ Standardized funding ranges based on staffing and number of youth to be served
 - Agency programs to vary from 1 – 5 case manager FTEs

Program Model Purpose and Overview

- ▶ The purpose of the PYD Model is to improve the life course trajectory of expectant and parenting youth through resiliency-based, youth-led case management with integrated life planning.
- ▶ The PYD Model provides an individualized approach to enhance strengths, skills, and motivation to reach goals.

Funding Availability

- ▶ \$5.6 million per State Fiscal Year (SFY) for each of the three (3) years within the contract period.
- ▶ Anticipated funding per Awardee will be based on:
 - the caseload and FTE of case management staff implementing program services.
 - need and total funding availability, for one to five case managers in accordance with the criteria outlined on the next slide.

Anticipated Funding Levels



Caseload	FTE Case Management Staff	Estimated Minimum Award	Estimated Maximum Award
20	1	\$170,000	\$180,000
30	1.5	\$210,000	\$240,000
40	2	\$280,000	\$320,000
50	2.5	\$350,000	\$400,000
60	3	\$420,000	\$480,000
70	3.5	\$490,000	\$560,000
80	4	\$560,000	\$640,000
90	4.5	\$630,000	\$720,000
100	5	\$700,000	\$800,000

Funding Source(s)

- ▶ The funds administered by CDPH/MCAH to implement AFLP come from CA's Title V Maternal Child Health Block Grant, which is a federal program that provides funding to improve the health of mothers, fathers, children and families.
- ▶ Awardees may contribute local, (non-federal) funds for AFLP and, in doing so, may participate in Title XIX Federal Financial Participation, which allows eligible entities to draw down matching federal reimbursement funds for activities, as specified in the legislation, related to Medi-Cal.

Eligibility Criteria – Organizational Type



Units of local government including, but not limited to, cities, counties, and other government bodies or special districts

State and/or public colleges or universities, also referred to as institutions of higher education

Public and/or private nonprofit organizations classified as 501(c)(3) tax exempt under the Internal Revenue Code

Eligibility Criteria –

Required Experience

Three (3) years of experience in providing case management or other social support services to expectant and parenting youth

Three (3) years of experience in program monitoring, including data collection and reporting of performance measures

Three (3) years of experience developing community linkages and/or participating in and maintaining stakeholder groups

Eligibility Criteria – California Adolescent Sexual Health Needs Index (CASHNI)

- ▶ Developed by CDPH/MCAH to target available resources for primary and secondary adolescent pregnancy prevention programs to areas of the state with the greatest need.
 - Based on a formula that includes each county’s annual number of live births to females under age 19 and additional community characteristics (e.g., percentage of youth living in concentrated areas of poverty, rural community status)
 - For more information, see [Appendix 2](#) and the [CA Adolescent Sexual Health Needs Index](#).

Eligibility Criteria –

Projected Expectant and Parenting Females (EPF)

- ▶ CDPH/MCAH developed projected numbers of EPF in the year 2020 for each county.
 - To prioritize program services in areas of the state where young parents (21 years and younger) reside
 - To ensure agencies are able to maintain a caseload of at least 1 FTE case manager
 - Accounts for continued declines in the population over time and cross-eligibility with other services to support program sustainability over the funding cycle
- ▶ For more information, see [Appendix 2](#).

Eligibility Criteria – Eligible Counties based on CASHNI and Projected EPF

- Alameda
- Butte
- Contra Costa
- Fresno
- Imperial
- Kern
- Kings
- Los Angeles
- Madera
- Merced
- Monterey
- Orange
- Riverside
- Sacramento
- San Bernardino
- San Diego
- San Joaquin
- Santa Barbara
- Santa Clara
- Santa Cruz
- Shasta
- Solano
- Stanislaus
- Tulare
- Ventura

Eligibility Criteria - Program Reach



- ▶ *Program reach* is the number of youth that receive at least one program visit after their enrollment visit during the fiscal year. Proposed program reach must be supported by available data.
- ▶ Each 100% AFLP case manager FTE added to the staffing pattern must also correspond with a reach of 40 youth.
- ▶ Applicants proposing to serve two counties may apply to meet the minimum program reach requirement across both counties.

Regional Distribution of Funding

CDPH/MCAH anticipates awarding at least 1 agency per region and approximately 15 AFLP agencies through this RFA.

Region	Counties with a CASHNI score above 400 <i>and</i> 200 or more projected EPF
Northern CA	Alameda, Butte, Contra Costa, Sacramento, Santa Clara, Shasta, Solano
Central CA	Fresno, Kern, Kings, Madera, Merced, Monterey, San Joaquin, Santa Cruz, Stanislaus, Tulare
Southern CA, excluding Los Angeles County	Imperial, Orange, Riverside, San Bernardino, San Diego, Santa Barbara, Ventura
Los Angeles County	Los Angeles

CDPH/MCAH anticipates a maximum of 1 award in any county, with the exception of Los Angeles County where CDPH/MCAH anticipates a maximum of 4 awards.

RFA Key Action Dates



Event	Date and applicable times
RFA Release	November 18, 2019
Voluntary RFA and PYD Model Webinar	December 4, 2019
Deadline to Submit RFA Questions	December 6, 2019, 4:00 pm
Q&A Responses Published	December 13, 2019
Voluntary Non-Binding Letter of Intent	December 17, 2019, 4:00 pm
Applications Due	January 10, 2020, 4:00 pm
Public Notice of Intent to Award	March 2, 2020
Dispute Filing	March 6, 2020, 4:00 pm
Final Announcement of Awards	March 13, 2020
Proposed Cooperative Agreement Start Date	July 1, 2020

II. Program Model Overview

Positive Youth Development Model

The purpose of the PYD Model is to improve the life course trajectory of expectant and parenting youth through resiliency-based, youth-led case management with integrated life planning.



Building Resilience

What helps young people adapt and thrive when they face adversity?

- ▶ Caring relationships and high expectations
- ▶ Opportunities for meaningful contributions and participation
- ▶ Ability to handle emotions and respond proactively
- ▶ Sense of purpose and bright future
- ▶ Positive identity, self-awareness and self-efficacy
- ▶ Problem-solving skills – planning, flexibility, resourcefulness
- ▶ Social competence – communication, connections, healthy relationships

PYD Model Guiding Principles

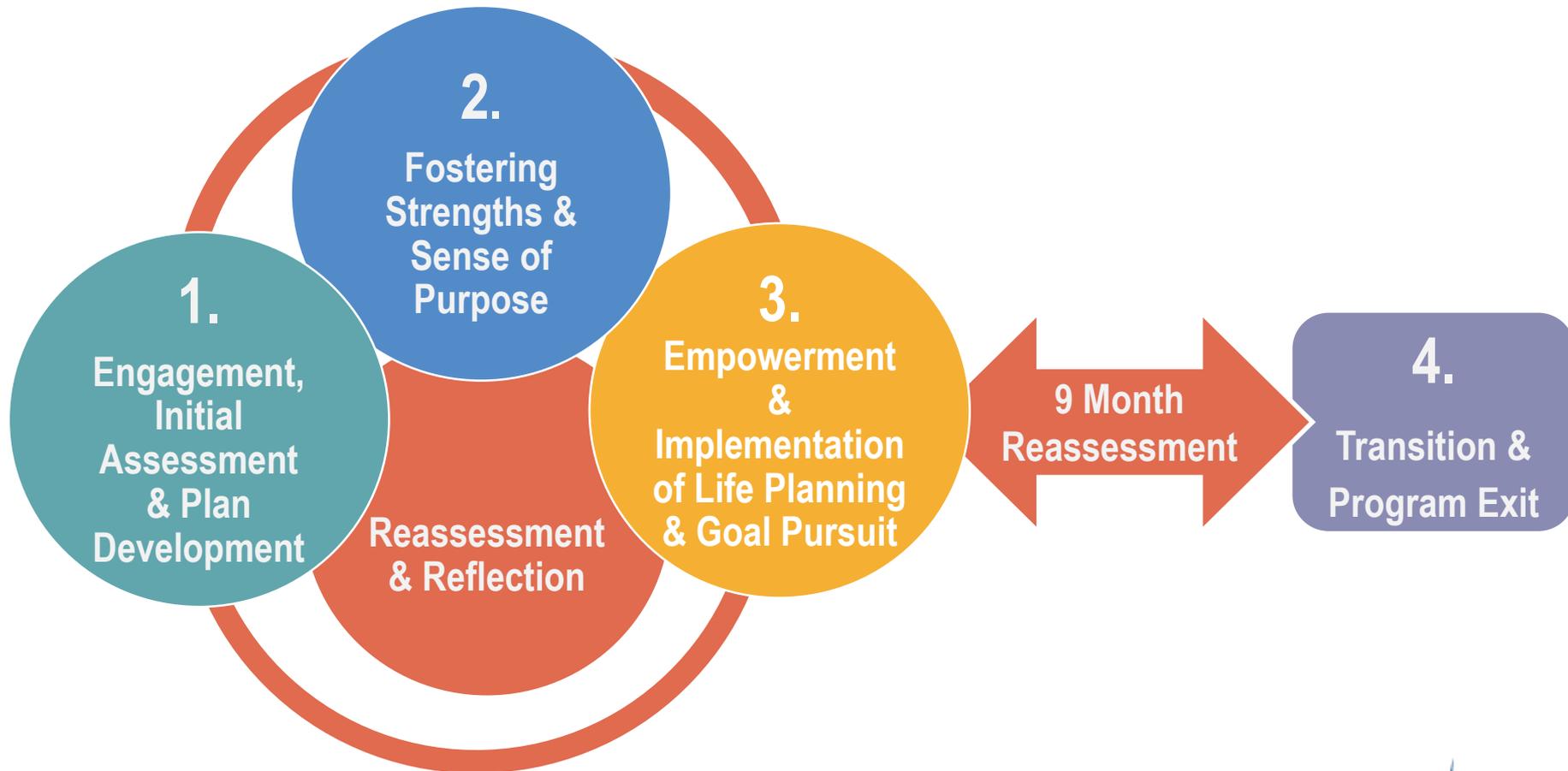
- ▶ Strengths-Based
- ▶ Youth Voice and Engagement
- ▶ Caring Case Manager-Client Relationship
- ▶ Supportive Networks and Community Involvement
- ▶ Goal-Oriented
- ▶ Empowerment and Opportunity
- ▶ Culturally Responsive and Inclusive
- ▶ Developmentally Appropriate
- ▶ Long Term and Sustainable

What is the AFLP PYD Model?

- ▶ A standardized program model designed to:
 - Promote youth strengths, skills, and supports to effectively manage life challenges and build plans for the future
 - Prioritize youth growth to ensure continued healthy, successful lives for them and their children
- ▶ Implemented in 1:1 visits with youth, drawing on motivational interviewing strategies and integrating life planning



PYD Model: Program Phases Overview



PYD Model: Program Phases

Phase 1: Engagement, Initial Assessment and Plan Development

- ▶ **Visits:** At least 4
- ▶ **Overview:**
 - Engage: Introductions to the program and each other
 - Assess: Youth's needs and priorities
 - Explore: Youth's strengths and how to manage difficult situations
 - Introduce: Life planning and goal setting
 - Plan: Set goals

PYD Model: Phases (Continued)

Phase 2: Fostering Strengths and Sense of Purpose

- ▶ **Visits:** At least 8
- ▶ **Overview:**
 - Explore: Youth's relationships, hopes and dreams, values, youth's life plan
 - Build Strengths and Skills: Emotion regulation and coping skills, sense of purpose, problem solving, positive identity, resourcefulness, social competence, goal setting
 - Re-assess: Youth's needs and interests at 6 months in the program

PYD Model: Phases (Continued)

Phase 3: Implementation of Life Planning and Goal Pursuit

- ▶ **Visits:** At least 6
- ▶ **Overview:**
 - Explore: Youth's life plan
 - Empower: Focused life planning and goal setting
 - Build Strengths and Skills: Sense of purpose, problem-solving, planning, critical thinking, advanced goal setting
 - Assess and Discuss: Whether youth is ready to transition out or stay engaged in the program

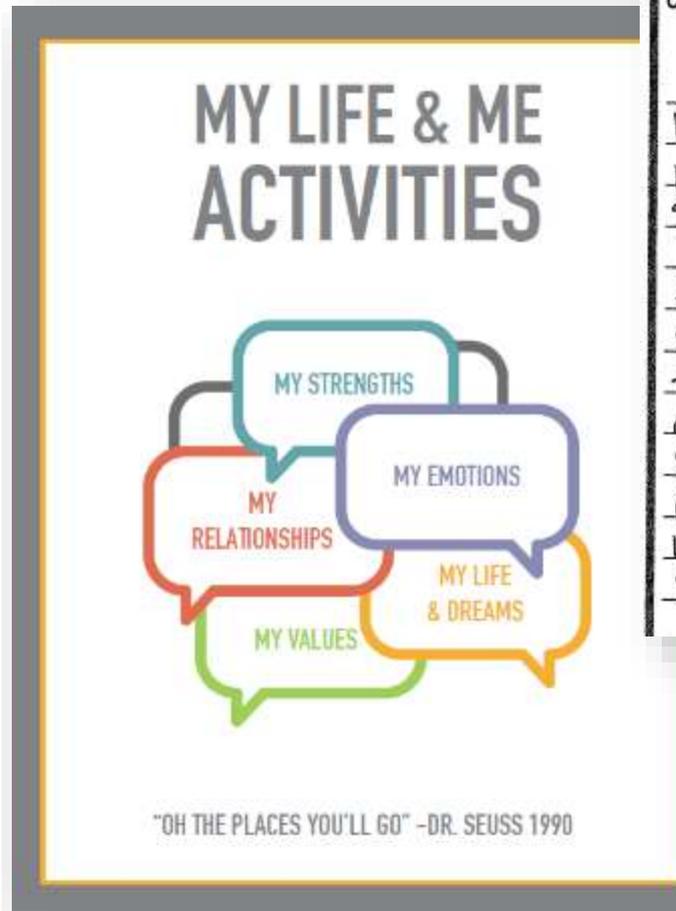
PYD Model: Phases (Continued)

Phase 4: Transition and Program Exit

- ▶ **Visits:** 3-6
- ▶ **Overview:**
 - Plan: Independent goal setting, transition planning
 - Re-assess: Youth's needs and priorities at 12 months in the program
 - Celebrate: Program successes and completion of the program



PYD Model Tools



Use this page to write down thoughts and feelings about your strengths.

At first i thought i had no strength but after completing the activities i now know that i actually do have strengths. I feel like now that i know my strengths i think i will try and use them more and try to use the ones that i wish i had. I think the strengths that i have are important in my life because i want to be a good example to my daughter and now i can kind of help her know her own strengths as she grows.

Additional Resources



- ▶ Applicants are strongly advised to review the PYD Model resources available in Appendix 1a-1d.
- ▶ Please note that the material provided may be updated prior to Awardee training and implementation.

III. Program Requirements

Program Requirements

- ▶ Provide services to expectant and parenting young people age 21 and under
- ▶ Implement the evidence-informed PYD Model with fidelity
- ▶ Complete required training and professional development
- ▶ Ensure programming is:
 - Culturally and linguistically affirming
 - Youth centered
 - Developmentally appropriate

Program Requirements (Continued)

- ▶ Ensure programming complies with the CA Sexual Health Education Accountability Act
- ▶ Ensure adequate staffing to meet program requirements
- ▶ Establish and maintain collaborative efforts and provider networks
- ▶ Participate in required monitoring, evaluation and continuous quality improvement activities
- ▶ Comply with administrative, program management, reporting and other requirements

IV. Application Submission Process

Instructions

Applicants are to develop applications by following all the RFA instructions. ***Part IV. D, Application Submission Process*** includes:

- ▶ General Instructions
- ▶ Format Requirements
- ▶ Application Submission Content
- ▶ Application Assembly, Signatures, and Original and Duplicate Sets
 - Original and 3 copies, *and*
 - Electronic version (submitted on a compact disc (CD) containing all application documents or as a .zip file sent to AFLP_RFA@cdph.ca.gov)
- ▶ Application Delivery
- ▶ Applicant Costs

V. Program Narrative and Corresponding Attachments

Instructions



- ▶ ***Part V. Program Narrative and Corresponding Attachments,*** specifies the organization and content of narrative responses.
- ▶ Each section has been assigned page limits and scoring values. Applicants must describe:
 - Need in proposed service area
 - Agency experience and organizational capacity
 - Implementation plan
 - Community engagement, referral network and letters of support
 - Proposed budget

Required Application Content



- ▶ Attachment 1 – Application Cover Page
- ▶ Attachment 2 – Application Checklist
- ▶ Attachment 3 – Organization Chart
- ▶ Attachment 4 – Program Reach Worksheet
- ▶ Attachment 5 – Staffing Pattern Worksheet
- ▶ Attachment 6 – AFLP Local Stakeholder Coalition Roster



Required Application Content (Continued)

- ▶ Attachment 7 – Letters of Support
- ▶ Attachment 8 – Budget Template
- ▶ Attachment 9 – Agency Information Form
- ▶ Attachment 10 – Attestation of Compliance with the Sexual Health Accountability Act of 2007
- ▶ Attachment 11 – Certification to Select Title XIX (required, *if* requesting Title XIX)

VI. Evaluation and Selection

First Stage

The application checklist and application package will be reviewed to ensure that Applicants:

- ▶ Meet the RFA eligibility criteria
- ▶ Submitted all required content

Second Stage

- ▶ Evaluation of the application will be based on the quality and appropriateness of the responses and elements in ***Part V. Program Narrative and Corresponding Attachments.***
- ▶ Scores will be based on the application's adequacy, thoroughness, and the degree to which it complies with the RFA requirements, meets CDPH/MCAH's program needs, and demonstrates capacity to implement the PYD Model and effectively serve expectant and parenting youth in California.

Second Stage (Continued)

Total possible score is 111, with a breakdown as follows:

- ▶ Need in Proposed Service Area (18 points)
- ▶ Agency Experience and Organizational Capacity (33 points)
- ▶ Implementation Plan (36 points)
- ▶ Community Engagement (15 points)
- ▶ Proposed Budget (9 points)

VII. Award Administration Information

Notice of Awards



- ▶ Upon successful completion of the review process, CDPH/MCAH will post a notice of intent to award funds at the [AFLP RFA webpage](#).

Dispute Process

- ▶ Only those Applicants who were not selected as an Awardee may file a dispute. Applicants may not dispute solely on the basis of the funding amount.
- ▶ Disputes are limited to the grounds that CDPH/MCAH failed to correctly apply the standards for reviewing applications in accordance with this RFA. Disagreements with the content of the review committee's evaluation are not grounds for dispute.
- ▶ Only timely and complete disputes that comply with the dispute process stated herein will be considered.

VIII. Administrative Requirements

Use of Funds

Allowable Use of Funds:

- Salaries and benefits of AFLP staff
- Meeting expenses
- Travel for program and training purposes
- Incentives for AFLP participants (with limitations)

This RFA will not fund:

- Purchase or improvement of land, or building alterations, renovations or construction
- Fundraising activities
- Political education or lobbying
- Supplanting of state or local health department funds

IX. Next Steps

Questions

- ▶ CDPH/MCAH will accept questions and reporting of errors related to the RFA.
- ▶ Questions may include, but are not limited to, the services to be provided for the RFA and/or its accompanying materials, instructions, or requirements.
- ▶ **All Applicants, including current AFLP Awardees, must follow the process – as outlined in the RFA – to submit a question or report an error in the RFA.**

Voluntary Non-Binding Letter of Intent

- ▶ Prospective Applicants are **highly encouraged** to voluntarily indicate either their intention to submit an application or to indicate the reason(s) for not submitting an application.
- ▶ Failure to submit the Letter of Intent will not affect the acceptance of any application.
- ▶ The Letter of Intent is not binding and prospective Applicants are not required to submit an application merely because a Letter of Intent is submitted.

Internet Access for RFA Documents



- ▶ All documents related to this RFA can be downloaded from the [AFLP RFA webpage](#).
- ▶ It is the Applicant's responsibility to visit the webpage on a frequent basis for current postings and any addenda that may occur.

MCAH AFLP Team

Program

- Lissa Pressfield, Chief, Child and Adolescent Health Section
- Vacant, AFLP Manager
- Clarissa Tsang, AFLP Program Consultant
- Sangi Kadi, AFLP Program Consultant
- Vicki Grenz, AFLP Program Consultant

Program Evaluation and Data Systems

- Mary Campa, Chief, Program Development and Evaluation Unit
- Taylor Munoz, Research Scientist
- Angela Zamora, Research Scientist
- Reluca Buzdungan, Research Scientist
- Beverly Nguyen, Research Data Analyst

MCAH AFLP Team (Continued)

Contract Management and Allocation Process Section

- Angelica Jimenez-Bean, Chief
- Vacant, Chief, Allocation and Matched Funding Unit
- Aaron Gillis, Contract Manager
- Angelita Sepulveda, Contract Manager
- Diana Clements, Contract Manager
- Mary Rodriguez, Contract Manager

Epidemiology

- Marina Chabot, Research Scientist

Communication Staff

- Vacant, Chief, Outreach and Communications Unit
- Erica Root, Communications Specialist
- Nicolette Ricker, Communications Design Specialist
- Stefanie Lee, Web and Media Analyst
- Todd Kerrin, Communications Specialist

References

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2. Lerner, M. and J. Lerner *Report of the findings from the first six years of the 4-H study of positive youth development*. 2009.
3. Redd, Z., et al. *Academic achievement programs and youth development: a synthesis*. January 2002.
4. Gloppen, K.M., C. David-Ferdon, and J. Bates, *Confidence as a predictor of sexual and reproductive health outcomes for youth*. J Adolesc Health, 2010. **46**(3 Suppl): p. S42-58.
5. House, L.D., et al., *Competence as a predictor of sexual and reproductive health outcomes for youth: a systematic review*. J Adolesc Health, 2010. **46**(3 Suppl): p. S7-22.
6. Markham, C.M., et al., *Connectedness as a predictor of sexual and reproductive health outcomes for youth*. J Adolesc Health, 2010. **46**(3 Suppl): p. S23-41

Thank you!