



Alcohol Harms Prevention Initiative Program

Established in 2022, the Alcohol Harms Prevention Initiative Program (AHPI) is a federally funded initiative in partnership with the Centers for Disease Control and Prevention (CDC). The AHPI is housed within the Substance and Addiction Prevention Branch (SAPB) of the California Department of Public Health (CDPH).

Between 2020-2021, more than 19,000 people died per year due to excessive alcohol use in California alone leading to more than 492,000 years of life lost per year. Alcohol misuse is associated with many harmful health risks, including high blood pressure, cancers, learning and memory problems, depression, anxiety, high risk sexual behaviors, injuries, and violence. Substance use has been shown to contribute to Adverse Childhood Experiences (ACEs), which has demonstrated a correlation with the early initiation of alcohol use and problem drinking behavior into adulthood.

Goal

The AHPI will research and support statewide efforts that aim to reduce the harmful economic, health, and social impacts of alcohol misuse and related harms on the lives of Californians.


Objectives and Key Results

The AHPI will promote evidence-based strategies to prevent alcohol misuse and associated harms in California through:

- **Stakeholder Engagement** – increase the number of AHPI stakeholders by conducting inclusive listening sessions and diverse partnership building efforts across the state.
- **Research** – increase the dissemination of alcohol misuse surveillance data in California by creating brief reports, fact sheets, and data visualizations.
- **Creating Awareness** – increase the number of health education materials available to the public by developing community informed fact sheets, infographics, a website, and other unique resources.
- **Training and Technical Assistance** – increase the availability of support services for those working on alcohol harms prevention and awareness.

Contact Us

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