



# Center for Healthy Communities

CALIFORNIA DEPARTMENT OF PUBLIC HEALTH

## California Tobacco Control Program (CTCP)

### About Us

The California Tobacco Control Program saves lives and money by keeping tobacco out of the hands of youth and helping tobacco users to quit. Tobacco control efforts have saved more than a million lives and over \$134 billion in health care costs for California.

### What We Do

**Promote Smoke-free Multi-Unit Housing and Homes:** Promotes smoke-free housing policies through local interventions and statewide media campaigns.

**Reduce Availability and Accessibility of Tobacco Products:** Collaborates with state and local partners on educational and policy campaigns to restrict the sale of flavored tobacco and menthol cigarettes, establish minimum price and package size for tobacco products, reduce the density of tobacco retailers, and eliminate tobacco sales in locations with pharmacies.

**Increase the Availability and Utilization of Evidence-Based Cessation Services:** Provides free, evidence-based cessation services to all Californians through the California Smokers' Helpline, and facilitates systems change strategies in health care, behavioral health, and other service providers.

**Reduce E-Cigarette Use:** Encourages the federal government to develop effective regulation of e-cigarettes and works to eliminate the youth vaping epidemic through local policy and statewide media campaigns.

**Reduce the Impact of Tobacco Product Waste:** Fosters development of innovative approaches to reduce the impact of tobacco product waste on the environment and public health through partnerships with other state agencies and environmental organizations in the development of educational and policy campaigns.

**Initiative to Reduce Tobacco-Related Disparities:** Prioritizes funding towards reducing tobacco-related disparities and enhancing health equity among individuals experiencing Behavioral Health conditions and African American/Black; American Indian/Alaskan Native; Asian/Pacific Islander; Hispanic/Latino; Rural; Lesbian, Gay, Bisexual, Transgender & Queer; and Low-Income populations.

### Staffing

Total full-time employees = 86

### Budget

Fiscal Year 2019-2020 Total Budget = \$214,759,000

State Support = \$108,769,000

Local Assistance = \$105,990,000

**Websites:** <https://www.cdph.ca.gov/Programs/CTCB/.aspx>

**Tobacco Free CA:** [www.tobaccofreeca.com](http://www.tobaccofreeca.com)

**Email:** [CTCPIinbox@cdph.ca.gov](mailto:CTCPIinbox@cdph.ca.gov)