

# Bike Rodeo Kit Quick Guide

## Getting started:

### 1) Assemble Your Leadership Team

Assemble a leadership team at the school and ensure the school administration is in support of the event. Anyone that might be able to help volunteer to help implement your Bike Rodeo event is welcomed; this could include parents, teachers, etc. Creating your team is a vital step to the success of a Bike Rodeo event.



### 2) Get Law Enforcement Involved

Contact your local police department to see how they would like to participate in your event. Whether they help organize or help to educate students on the rules of the road, having law enforcement present is strongly encouraged.

### 3) Pick a Day and Location

Once you have the support of school and community partners, pick a day that works for your leadership team and law enforcement. Decide with your team if the event will be on school grounds or off campus.



### 4) Design a Course

Based on the event location, available space and learning needs of your students, design different activities for your Bike Rodeo stations. Consider existing examples and materials from this kit to teach bike safety, signals, and improved bike handling and skills.

### 5) Promote

Once you have all the logistics in place, create a marketing plan that includes flyers and email communications. Promote this useful, fun and safe event however you can.

### 6) Ride On!

Let the fun begin! The day of the event make sure all the volunteers are ready to help the students have a fun riding experience. You might even want to have prizes such as stickers or other incentive items that promote this fun event.



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