Notes: Restricted to individuals living in a zip code defined as rural by Nielsen Inc. Other tobacco products include big cigars, chewing tobacco, snuff, snus, hookah, little cigars, and cigarillos. Caution should be used when comparing 2016-2018 data with 2019-2020 data due to a methodology change. NA indicates product use was not ascertained in that year.


Notes: Restricted to individuals attending school designated as rural and town by the U.S. Department of Education. Other tobacco products include big cigars, chewing tobacco, snuff, snus, hookah, little cigars, and cigarillos. ID indicates insufficient data.