

Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

**July 11, 2025
9:30am – 4:00pm**

Please see the information below on how to access the meeting and provide public comment.

Location

1501 Capitol Avenue, Sacramento, CA 95814
Room Name: Hearing Room, 72.167

To participate via webinar, please visit:

<https://cdph-ca-gov.zoom.us/j/84592505799>

Meeting ID: 845 9250 5799

Any person who requires disability-related modification or accommodation in order to participate in the public meeting may contact Maura Velez at Maura.velez@cdph.ca.gov at least seven days prior to the meeting date.

Time	Agenda Item	Speaker(s)
9:30am – 9:40am	Welcome and Introductions	Michael Ong, TEROC Chair
9:40am – 9:50am	General Business Expected Outcome: Approval of January 28, 2025 meeting minutes Review correspondence and announcements	Michael Ong, TEROC Chair
9:50am – 10:00am	Environmental Developments Expected Outcome: Review tobacco-related news Determine TEROC action	Michael Ong, TEROC Chair
10:00am – 10:30am	Voluntary Health Agencies Update American Heart Association (AHA) Campaign for Tobacco Free Kids (CTFK) American Lung Association (ALA) American Cancer Society Cancer Action Network (ACS CAN) Expected Outcome: Learn recent legislative updates Determine TEROC action	Alexandria Felton, CTFK
10:30am – 10:40am	Break	

Time	Agenda Item	Speaker(s)
10:40am – 11:20am	California Department of Education (CDE) Tobacco-Use Prevention Education (TUPE) Report to TEROC Expected Outcome: Learn recent program updates Determine next steps	Sarah Planche, CDE
11:20am – 12:00pm	University of California Office of the President (UC), Tobacco-Related Disease Research Program (TRDRP) Report to TEROC Expected Outcome: Learn recent program updates Determine TEROC action	Tracy Richmond-McKnight, TRDRP
12:00pm – 1:00pm	Lunch	
1:00pm – 1:40pm	Guest Speaker Expected Outcome: Learn about Mr. Wigand’s career and insights into the tobacco industry Determine TEROC action	Jeffrey Wigand, Ph.D
1:40pm – 2:25pm	Department of Finance (DOF): Governor’s Budget 2025-2026 Expected Outcome: Learn about the Governor’s Budget for Fiscal Year 2025-2026 Determine next steps	William Flores-Jones, J.T. Creedon, Jacob Kirn, DOF
2:25pm – 2:35pm	Break	
2:35pm – 3:15pm	California Department of Public Health (CDPH), California Tobacco Prevention Program (CTPP) Report to TEROC Expected Outcome: Learn recent program updates Determine TEROC action	Gordon Sloss, CTPP
3:15pm – 4:00pm	Public Questions and Comments	Michael Ong, TEROC Chair
4:00pm	Adjourn	Michael Ong, TEROC Chair

Notice to the Public

Agenda items may be taken out of order to accommodate speakers and to maintain quorum. Action may be taken on any item on the agenda.

Scheduled TEROC meetings are announced on the [TEROC Webpage](#). For information about this meeting, contact: Maura Velez at maura.velez@cdph.ca.gov