

Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

Tuesday, December 3, 2019
8:30am – 3:00pm

Location
The Westin Los Angeles Airport
5400 West Century Blvd
Los Angeles, CA 90045
(310) 216-5858
[The Westin Los Angeles Airport](#)

To participate via webinar, please register at:
[Attendee Go-To Training Registration](#)

Time	Agenda Item	Speaker(s)
8:30 – 8:40	Welcome and Introductions	Michael Ong, Chair
8:40 – 8:50	Review Agenda	Chris Anderson, Facilitator/Writer
8:50 – 8:55	Timeline for TEROC Plan Expected outcome: <ul style="list-style-type: none"> • Confirm timeline for development of 2021-23 TEROC plan 	Chris Anderson
8:55 – 9:15	New Challenges Expected outcome: <ul style="list-style-type: none"> • Review emerging challenges in tobacco control 	Michael Ong
9:15 – 9:30	Vision, Mission and Goals Expected outcome: <ul style="list-style-type: none"> • Define vision, mission and goals for tobacco control in California 	Chris Anderson
9:30 – 9:45	Principles Expected outcomes: <ul style="list-style-type: none"> • Identify guiding principles for the TEROC plan • Decide whether to state principles explicitly in 2021-23 plan 	Chris Anderson
9:45 – 10:00	Break	
10:00 – 10:20	Stakeholder Survey Expected outcomes: <ul style="list-style-type: none"> • Review themes identified in recent TEROC plan stakeholder survey • Prioritize stakeholder concerns 	Chris Anderson
10:20 – 10:30	Target Audience Expected outcome: <ul style="list-style-type: none"> • Identify and prioritize target audiences for 2021-23 plan 	Chris Anderson
10:30 – 12:00	Structural Issues Expected outcomes: <ul style="list-style-type: none"> • Review structure of 2018-20 plan 	Chris Anderson

	<ul style="list-style-type: none"> Consider alternative ways of framing/organizing the material Determine structure of 2021-23 plan 	
12:00 – 1:00	Lunch	
1:00 – 2:00	Objectives Expected outcome: <ul style="list-style-type: none"> Identify and order objectives of 2021-23 plan 	Chris Anderson
2:00 – 2:10	Break	
2:10 - 2:35	Subcommittee Assignments Expected outcome: <ul style="list-style-type: none"> Determine subcommittee assignments for 2021-23 plan 	Michael Ong
2:35 – 2:45	Next Steps	Chris Anderson
2:45 – 3:00	Public Questions and Comments	Michael Ong
3:00	Adjourn	Michael Ong

Notice to the Public

Agenda items may be taken out of order to accommodate speakers and to maintain quorum. Action may be taken on any item on the agenda.

Scheduled TEROC meetings are announced on the [TEROC Webpage](#).

For information about this meeting, contact:

Kristen Mar at 916-449-5532 or at kristen.mar@cdph.ca.gov