

**Tobacco Education and Research Oversight Committee (TEROC)
Meeting Agenda**

**Tuesday
October 10, 2017
8:30 AM to 3:30 PM**

**Executive Inn and Suites
1755 Embarcadero
Oakland, CA 94606**

Members Present

Ms. Mary Baum, Mr. Richard Barnes, Mr. Primo Castro, Dr. Alan Henderson, Dr. Pamela Ling, Dr. Wendy Max, Dr. Michael Ong (Chair), Dr. Claradina Soto, and Dr. Mark Starr

Members Absent

Dr. Lourdes Baézconde-Garbanati, Ms. Vicki Bauman, Ms. Patricia Etem, and Dr. Robert Oldham

Others Present

Lynn Baskett, Consultant
Rich Kwong, California Department of Public Health, Tobacco Control Program (CTCP)
April Roeseler, CTCP
Nadine Roh, CTCP
Valerie Quinn, CTCP
Xueying Zhang, CTCP
Mayra Miranda, CTCP
Merril Lavezzo, CTCP
Dr. Bart Aoki, University of California, Office of the President, Tobacco-Related Disease Research Program, (UCOP/TRDRP)
Dr. Norval Hickman, TRDRP
John Lagomarsino, California Department of Education (CDE)
Sarah Planche, CDE
Tom Herman, CDE
Margarita Garcia, CDE
Lou Moerner, Northern California Indian Development Council (NCIDC)
Tim Gibbs, American Cancer Society Cancer Action Network (ACSCAN)
Amanda Wallner, Health Access
Derek Smith, San Francisco Department of Public Health
Dr. Phil Gardiner, TRDRP and African American Tobacco Control Leadership Council (AATCLC)
Carol McGruder, AATCLC and Advocacy and Data dissemination to achieve Equity for Priority populations on Tobacco (ADEPT)
Nicholas Wellington, Department of Justice
Kathleen Attfield, California Department of Public Health
Dr. Bonnie Halpern-Felsher, Stanford University, Tobacco Prevention Toolkit
Richard Ceballos, Stanford University, Tobacco Prevention Toolkit
Dr. Valerie Yerger, University of California San Francisco, The LOOP
Rod Lew, Asian Pacific Partners for Empowerment, Advocacy and Leadership (APPEAL)

1. Welcome and Introductions

The TEROC Chair, Dr. Ong, called the meeting to order. TEROC members and meeting guests introduced themselves.

2. General Business

Approval of Minutes

Dr. Wendy Max moved to accept the June 5-6, 2017 and August 8, 2017 meeting minutes without revisions. Motion seconded by Dr. Henderson and passed unanimously.

Dr. Ong reviewed TEROC-related correspondence since June 6, 2017.

Outgoing Correspondence:

1. June 6, 2017 letter to Assemblymember Phil Ting, Chair of the Assembly Budget Conference Committee, expressing TEROC's strong opposition to the California State Assembly's budget proposal to redirect Proposition 56 revenues required to fund California Department of Education's (CDE) Tobacco-Use Prevention Education (TUPE) Program to fund the After-School Education and Safety (ASES) program.
2. June 6, 2017 letter to Senator Holly Mitchell, Chair of the Budget Conference Committee, also expressing TEROC's strong opposition to the California State Assembly's budget proposal to redirect Proposition 56 revenues required to fund CDE's TUPE Program to fund ASES program.
3. June 6, 2017 letter to Assemblymember Phil Ting, Chair of the Assembly Budget Conference Committee, strongly opposing any proposals to redirect Proposition 56 revenues that are inconsistent with the measure's requirements.
4. June 6, 2017 letter to Senator Holly Mitchell, Chair of the Budget Conference Committee, strongly opposing any proposals to redirect Proposition 56 revenues that are inconsistent with the measure's requirements.
5. July 7, 2017 general letter of support for local policies that restrict the sale and distribution of menthol and other flavored tobacco products.
6. August 11, 2017 email from Dr. Ong on behalf of TEROC to the California Department of Taxes and Fees Administration (CDTFA) and pointing out two areas in Regulation 4076 where abbreviation of the original initiative falls short:
 - a. definition of electronic cigarettes
 - b. definition of tobacco products
7. August 18, 2017 letter to Brianna Carlson, State Auditor's Office, expressing concerns and recommendations to the Proposed Regulations in Title 2, Division 10, California Code of Regulations, Sections 61200-61240, inclusive, regarding Proposition 56.
8. August 23, 2017 general letter of support for local policies that prohibit tobacco industry price discounting.
9. August 25, 2017 letter to Richard Parrott, Chief, Special Taxes Policy and Compliance Division, CDTFA expressing concern about an abrupt and substantial policy change to a long-standing policy to provide Local Lead Agencies (LLAs) the physical location of tobacco retailer license holder businesses in a community.
10. September 28, 2017 letter to Congressman Duncan Hunter, United State House of Representatives, strongly opposing H.R. 2194, the Cigarette Smoking Reduction and Electronic Vapor Alternative Act of 2017.
11. October 4, 2017 evergreen general letter supporting distribution of tax revenues as intended in Proposition 56.

Incoming Correspondence:

1. July 21, 2017 letter from Speaker of the Assembly Anthony Rendon announcing the appointment of Mr. Primo Castro to serve on TEROC through January 1, 2019.
2. August 15, 2017 letter from Kirsten Stark, Supervisor, Business Taxes Committee and Training Section, the California Department of Tax and Fee Administration, acknowledging receipt of TEROC's comments on proposed amendments to Regulation 4076, *Wholesale Cost of Tobacco Products*.
3. August 21, 2017 email from Joanne Wellman, Health Education Consultant III, Managed Care Quality and Monitoring Division, Department of Health Care Services, to Dr. Michael Ong announcing that e-cigarette usage and exposure questions will be added to the Staying Healthy Assessment.
4. August 22, 2017 email from Michael Young from Keep a Clear Mind, a parent-child, take-home program in drug education out of the University of Arkansas, to Dr. Michael Ong promoting the program as a best practice. Included is the homepage of the Keep a Clear Mind website.
5. August 23, 2017 email from John Lagomarsino, California Department of Education (CDE), and Michael Young at Keep a Clear Mind, expressing concern that the data demonstrating program effectiveness are out of date and do not address program impact on tobacco and other drug use. Mr. Lagomarsino concluded that CDE will submit program materials to their review board.
6. September 11, 2017 letter from State Superintendent of Public Instruction Tom Torlakson to Dr. Michael Ong announcing extending the appointment of Ms. Vicki Bauman to serve on TEROC through December 31, 2017.
7. September 12, 2017 Notice of Modifications to Text of Proposed Regulations from the California State Auditor to define "administrative costs" for state and local agencies receiving Prop 56 funds, as relevant to TEROC's letter. Two main points summarized:
 - 1) State Auditor accepted TEROC's recommendation to treat CDPH's state operations costs that constitute indirect costs as administrative costs.
 - 2) State Auditor did not accept TEROC's recommendation to limit its "audit" definition to a financial audit only, as described in Prop 56. Instead, the State Auditor is maintaining its originally proposed "audit" definition to provide the State Auditor authority to conduct program and (contract) performance audits of state and local agencies receiving Prop 56 monies.
8. October 4, 2017 email from Advocacy and Data dissemination to achieve Equity for Priority populations on Tobacco (ADEPT) to Dr. Michael Ong asking for TEROC's involvement in the process of regional and state CTCP Request for Applications (RFAs) for Priority Populations.

General Discussion

Relating to item nine in the Outgoing Correspondence, Derek Smith, Project Director from the Local Lead Agency (LLA) for San Francisco County spoke on behalf of the LLA Project Directors Association (PDA) on the change of interpretation of a policy at the California Department of Tax and Fee Administration (CDTFA), formerly the Board of Equalization (BOE). He summarized that CDTFA used to provide a list of the physical locations of tobacco retailers in a community for the corresponding LLA to accomplish important tobacco control work, including prevention and enforcement of underage access. Mr. Smith emphasized that having this data is foundational to the work of LLAs. Mr. Smith clarified that a list of the physical addresses of the retailers is sufficient; the owners' name and contact information are not necessary.

Dr. Ong thanked Mr. Smith and summarized his discussion with a lawyer from CDTFA. Dr. Ong described CDTFA's main concern is releasing what they consider protected information: tobacco retailers' names and addresses. CDTFA stated it is authorized to release the information to a locality for the purposes of

enforcement (i.e. for the Stop Tobacco Access to Kids Enforcement [STAKE] Act). CDTFA also has concerns publicly releasing information about tobacco retailers that are sole proprietor or family-owned businesses since those retail types are identifiable at the individual level.

Rich Kwong from the California Tobacco Control Program (CTCP) added that CDTFA posts a public list of tobacco retailers on their website, but there are gaps in the data because retailers that are sole proprietor and family-owned are not included. Mr. Kwong stated that of the approximately 34,000 retailers in CA, the public map lists 22,000, thus missing about 12,000 of the family-owned and sole proprietor locations.

Dr. Ong asked for input about ways forward for TEROC and suggested:

1. Since CDTFA is okay giving the list to CDPH, TEROC could strongly recommend that CDPH release the information to LLAs for purposes of enforcing the STAKE ACT.
2. Encourage CDTFA to pursue a legislative fix, though this seems unlikely.

Mr. Primo Castro suggested involving the Attorney General's Office and Dr. Ong agreed that an outside legal opinion of the issue might be helpful. Mr. Richard Barnes added that TEROC might want to encourage CDTFA to pursue fixing the legislation since, in his experience, when an agency goes to the legislature to request a fix; it is different from when advocates approach them. Ms. April Roeseler from CTCP offered that her agency could help LLAs create "canned" language to request data from CDTFA in a way that may help CDTFA feel more comfortable sharing the data. Since CDPH is an agency with enforcement authority and CDTFA is comfortable sharing data with enforcement agencies, Dr. Ong suggested that CDPH distribute the data to LLAs. Ms. Roeseler clarified that the LLAs need the data for local tobacco control purposes at varied times. Therefore, it is more efficient if LLAs request the data directly from CDTFA, which was the prior practice

Action Item

Relating to Incoming Correspondence, Mr. Castro suggested TEROC send comments again to the State Auditor as soon as possible. Dr. Ong agreed and suggested that TEROC specifically comment that they noticed that the State Auditor did not respond to their initial comments on the proposed regulations and clarify that TEROC is already the state oversight committee of program performance. Mr. Barnes motioned sending a TEROC letter to the State Auditor. Motion was unanimous and passed.

Ms. Carol McGruder from the Advocacy and Data dissemination to achieve Equity for Priority populations on Tobacco (ADEPT) addressed TEROC about the recent incoming correspondence from ADEPT expressing concerns that organizations in the field did not have sufficient time to apply for CTCP's Request for Funding (RFA). Ms. McGruder described RFA 17-10569 is the Regional Initiative to Mobilize Communities and Reduce Tobacco-Related Disparities among African American/Black, Asian/Pacific Islander, Hispanic/Latino; and Lesbian, Gay, Bisexual, Transgender, Queer Populations. Ms. McGruder explained to TEROC that Ms. Roeseler had pushed back the deadline for applications as of the morning of this TEROC meeting. Ms. Roeseler commented that her agency is working on seven initiatives related to reducing tobacco-related disparities and they need to keep on a timeline to accomplish their vision and get funds out to the field in a timely manner. She acknowledged Ms. McGruder and ADEPT's concerns about certain organizations not being completely ready to apply and noted that CTCP's statewide training and technical assistance centers are available to support the development of applications. She also noted that CTCP application reviewers would focus on applicants' capabilities to be successful since CTCP recognizes that the capacity of organizations varies.

3. Environmental Developments

Dr. Ong reviewed environmental developments since the last TEROC meeting:

Study Reveals High Environmental Cost of Tobacco (<http://www.cnn.com/2017/05/31/health/tobacco-environment-who-report/>)

NYC Hikes Price of Pack of Cigarettes to \$13, highest in US

(<http://www.washingtontimes.com/news/2017/aug/28/nyc-hikes-price-of-pack-of-cigarettes-to-13-highes/>)

New York City Bans Pharmacy Tobacco Sales (<http://drugtopics.modernmedicine.com/drug-topics/news/new-york-city-bans-pharmacy-tobacco-sales>)

To vape or not to vape? No - Risky products lure teens

(<http://www.sandiegouniontribune.com/opinion/commentary/sd-utbg-vaping-electronic-cigarettes-risks-20170706-story.html>)

Op-Ed by Debra Kelley, Advocacy Director for American Lung Association, San Diego, and Crotty Alexander, Assistant Professor of Medicine at UCSD.

To vape or not to vape? Yes - It's a safer alternative

(<http://www.sandiegouniontribune.com/opinion/commentary/sd-utbg-vaping-ecigarettes-hunter-20170707-story.html>)

Op-Ed Response by Rep. Duncan Hunter

Fate of San Francisco's Ban on Flavored Tobacco Products is Now Up to Voters

(<http://californiahealthline.org/news/fate-of-san-franciscos-ban-on-flavored-tobacco-products-is-now-up-to-voters/>)

Sonoma County challenges for pot supremacy as others turn away

(<http://bit.ly/sonomacountychallenges>)

Association Between Initial Use of e-Cigarettes and Subsequent Cigarette Smoking Among Adolescents and Young Adults: A Systematic Review and Meta-analysis

(<http://jamanetwork.com/journals/jamapediatrics/fullarticle/2634377>)

E-cigarette use and associated changes in population smoking cessation: evidence from US current population surveys (<http://www.bmj.com/content/358/bmj.j3262.long>)

Most family physicians do not recommend e-cigarettes for smoking cessation (<http://bit.ly/2xialxu>)

Should smoking be banned at California state parks and beaches? Lawmakers say yes

(<http://www.sacbee.com/news/politics-government/capitol-alert/article173178846.html#storylink=cpy>)

General Discussion

Dr. Gardiner suggested TEROC have a full discussion about the Cannabis Advisory Committee under the Bureau of Cannabis Control at the December meeting since there is not a representative from tobacco control or public health. Dr. Henderson and Mary Baum agreed that this is an emerging issue. Dr. Ling asked if TEROC might want to invite someone from the Cannabis Advisory Board to the December TEROC Meeting.

Dr. Henderson commented that Philip Morris has established the Foundation for a Smoke-Free World and recognized the fundamental conflict of interest between the tobacco industry and public health.

Action Item

Dr. Ong suggested one option could be to develop a cannabis subcommittee. Ms. Baum and Dr. Starr volunteered to be on this committee. Dr. Henderson motioned to re-establish the TEROC subcommittee on cannabis and it passed anonymously. Ms. McGruder asked the committee to be mindful of social justice issues relating to people of color in their efforts.

4. California Department of Public Health (CDPH) Presentation

Dr. Ong introduced Dr. Kathleen Attfield from the Center for Chronic Disease Prevention and Health Promotion.

Dr. Kathleen Attfield presented on preliminary findings from a study of chemical exposures and potential health and safety hazards in vape shops where e-cigarettes and related products are sold and used. This work is being conducted at the California Department of Public Health with technical assistance from the National Institute for Occupational Safety and Health (NIOSH), Health Hazard Evaluation program.

Study Questions

1. Current workplace conditions in vape shops?
2. Air and surface concentrations of chemicals?
3. Do workers experience symptoms?
4. What do employers and employees know about workplace risks?
5. What can be done to improve health and safety?

The study had the resources to conduct sampling in six shops.

Summary preliminary chemical sampling results

- Formaldehyde - Around NIOSH's Recommended Exposure Limit (REL)
- Nicotine - Below REL
- Buttery flavors - Detected in majority of e-liquids, multiple detected, additive concerns, a couple exceedances of RELs
- Other flavors - 82 detected, most lack inhalation data
- Impurities - Carcinogenic solvents detected
- Metals - Low but higher on build bars

Health and safety considerations

- Develop Injury and Illness Prevention Plans
 - Hazard Communication
- Avoid diacetyl and 2,3-pentanedione
- Request information on e-liquid ingredients
- Improve ventilation
- Use gloves and other PPE
- Institute cleaning protocols

General Discussions

Dr. Wendy Max commented that she was impressed that vape shop owners were open to participating in the study and asked Dr. Attfield about plans to build on the study's findings. Dr. Attfield commented that she would be doing more testing on the flavorings in e-liquids. Dr. Ling asked how the vape shop owners responded to the data. Dr. Attfield responded that it was mixed, but many were more concerned about the exposure to the chemicals in flavorings than about exposure to nicotine. Dr. Claradina Soto asked about any opportunity to follow up with workers over time to monitor their exposure levels. Dr. Attfield thought that was an interesting idea though it may be challenging since there is a high level of staff turnover in these shops. With no further questions or comments, Dr. Ong thanked Dr. Attfield for her work and presentation to TERO.

5. Stanford University Presentation: The Tobacco Prevention Toolkit: Development, Implementation, and Evaluation

Dr. Ong introduced Dr. Bonnie Halpern-Felsher from Stanford University who presented the Stanford University Toolkit.

Rationale for the Toolkit

- Changing landscape of tobacco use
- Most school-based tobacco prevention efforts:
 - Focus on a single tobacco product (cigarettes)
 - Don't include information on e-cigs or addiction
 - Don't include Positive Youth Development
 - Printed, expensive

Development of Toolkit

- Focus groups with youth, parents, and educators
- Theory-and evidence-based
- Reviewed by experts (youth, parents, educator, physicians, scientists)

Goals of the toolkit are to:

1. Understand basic information about tobacco products
2. Gain awareness of tobacco industry tactics
3. Gain skills to refuse experimentation

The Toolkit has a set of modules plus additional information:

- a. Module: Tobacco
- b. Module: E-cigarettes and vape pens prevention
- c. Module: Nicotine addiction
- d. Module: Positive youth development
- e. Module: School policies
- f. Module: Hookah prevention
- g. Module: Smokeless tobacco prevention
- h. Module: Cigars, little cigars, cigarillos prevention
- i. Information for parents/guardians
- j. Resources

Preliminary Evaluations – feedback from users:

- Clear curriculum
- Useful
- Innovative
- Appropriate for middle and high school students
- Pre-post surveys
 - Significant decrease in short-term cigarette and other tobacco use (~6%) and an increase in understanding of harm
 - Conducting more surveys now
- Dr. Halpern-Felsher showed TEROc the toolkit online
<http://med.stanford.edu/tobaccopreventiontoolkit.html>

General Discussion

Mr. John Lagomarsino from California Department of Education (CDE) asked if the toolkit allowed for discussion and information about new tobacco products as they emerge on the market. Dr. Halpern-Felsher replied yes, the toolkit is adaptable and that her team is able to update the toolkit easily since it

lives online. Mr. Richard Barnes commented that he was impressed that the toolkit features lesson plans for fourth graders since that is an early grade to begin tobacco prevention education. Dr. Ong commented that the toolkit looks amazing. With no further comments or questions, Dr. Ong thanked Dr. Halpern-Felsher for her work and the presentation.

6. Voluntary Health Agencies Update

Mr. Tim Gibbs from the American Cancer Society Cancer Action Network (ACS CAN) provided a legislative update to TEROC on behalf of the American Lung Association (ALA), American Heart Association (AHA), and ACS CAN. He noted that the 2017/2018 legislative session concluded on Friday, September 18, which was the deadline for regular session bills to make it out of the Legislature and to the Governor's desk. The deadline for the Governor to either sign or veto bills is October 15. Governor Brown already vetoed Assembly Bill (AB) 725 and Senate Bill (SB) 386, the two bills that banned smoking in state beaches and parks. Mr. Gibbs said that the three voluntary health agencies did not support these bills because there were too many loopholes. AB 62, the smoke-free multi-unit housing bill, was put on hold.

Mr. Gibbs noted that San Francisco passed the nation's strongest restriction of flavored tobacco, but the tobacco industry collected enough signatures for a referendum. He said it would be a challenge to defeat since the tobacco industry wants to stop the momentum that is building in Bay Area around flavor bans.

Mr. Gibbs talked about an interest of the voluntaries and other stakeholders in engaging tech companies in tobacco control efforts. He specified asking them to utilize proper age verification measures and use language that matches California's definition of tobacco products on their websites, social media advertising, and applications. He said that the voluntaries would have a more detailed request for TEROC action at the December meeting to write letters to certain companies.

General Discussion

Dr. Alan Henderson asked about the status of SB 631 – prohibiting tobacco retailers of selling nitrous oxide. Mr. Gibbs was unsure of the status since the voluntaries did not take a position on it. Ms. McGruder summarized that communities are mobilizing in San Francisco with Supervisor Malia Cohen's leadership and support to defeat the referendum. Dr. Valerie Yerger from the University of California San Francisco (UCSF) commented that the movement would like to engage the tech industry and educate residents about the importance of voting in favor of preserving the ban and asked if anyone had connections with the tech industry to let her know.

Dr. Henderson noted that national ACS CAN recognized California staff for their work on Proposition 56 and thanked Mr. Gibbs among others for their work.

7. California Department of Education (CDE) Report to TEROC

Mr. Tom Herman presented on behalf of the California Department of Education (CDE).

- Proposition 56: CDE met with the Legislative Analyst's Office, Department of Finance, and the Assembly Appropriations Committee to discuss allocation of Proposition 56 funding to CDE
 - CDE thanked TEROC for the letters of support, as well as the voluntary agencies for assisting in answering questions related to use of these funds.
- CDE will hire seven additional staff to the Tobacco Use Prevention and Education (TUPE) Program

- CSHSO and Proposition 56: The California Department of Education Coordinated School Health and Safety Office (CSHSO) has received confirmation of the release for the Proposition 56 funds for tobacco prevention local assistance projects in the schools.
- TUPE Request for Applications (RFA): The Cohort N Tier 1 TUPE Grant RFA was posted on the CDE's Funding Opportunities webpage on September 1, 2017.
 - Applications were due November 16, 2017.
 - This three-year grant funds \$2,000 per year for a total grant amount of \$6,000.
- TUPE Coordinators' Meeting: On October 4-5, 2017, CDE hosted the statewide county office of Education TUPE Coordinator's meeting
- Stanford Tobacco Prevention Toolkit for Educators: On September 6, 2017, the Santa Clara County Office of Education hosted a training on Stanford's Tobacco Prevention Toolkit.
- High School Youth Outreach Workers Training: On October 4, 2017, a high school in the San Francisco Unified School District School Health Programs department offered Youth Outreach Worker (YOW) training.
 - YOWs focus on youth empowerment and advocacy. YOWs also conduct peer education presentations on health-related topics.
- RJ Reynolds curriculum: Reynolds American continues to market its ineffective youth prevention program, Right Decisions, Right Now (RDRN).
 - CDE reminded funded projects that they must reject this program as a condition of the funding and alert CDE if they see it in their community.

General Discussion

Dr. Ong asked about the steps needed to make the Stanford Tobacco Prevention Toolkit for Educators part of the TUPE curriculum. Mr. Herman replied that it could be implemented now since the Toolkit's evaluation data is showing that it effective. Dr. Ong asked that since the Toolkit is free and is an approved strategy, how does CDE plan to disseminate it to teachers. Mr. John Lagomarsino said that CDE and Dr. Bonnie Halpern-Felsher at Stanford University met to discuss a dissemination plan, but a contract for this has not been established. Mr. Lagomarsino plans to work with CDE's contracting office to set up a "single sourced" contract with Stanford to work on dissemination.

Dr. Alan Henderson recommended that Bart Aoki from University of California Office of the President, Tobacco-Related Disease Research Program (TRDRP) could act as a resource to answer questions that may arise about the research base of the Stanford Toolkit. Mr. Herman agreed.

Ms. Mary Baum suggested one way to support dissemination of the Stanford Toolkit within schools is through community coalitions. Mr. Herman agreed that this could be a helpful approach.

Mr. Primo Castro asked if CDE knows how many communities in California use the RJ Reynolds curriculum and funding. Mr. Herman said he did not know the answer.

Dr. Xueying Zhang asked when the results of the Healthy Kids Survey would be available. Mr. Herman replied in about one month and that CDE will share the results.

Dr. Pam Ling reminded CDE that there is a study showing how tobacco industry-developed youth prevention programs are designed to undermined tobacco control policies. Dr. Ling also asked about whether youth engagement is part of the movement to support local flavor bans that face small business opposition. Ms. Sarah Planche clarified that while there is not a statewide effort to engage

youth in this particular area, many counties are doing so. Dr. Gardiner agreed, but noted there is variability depending on the county.

Dr. Ong thanked CDE for the presentation.

8. California Department of Public Health, California Tobacco Control Program (CTCP) Report

Ms. April Roeseler presented on behalf of CTCP:

- On July 6, 2017, CTCP released the 2017-2021 Local Lead Agencies Comprehensive Tobacco Control Plan Guidelines
 - CTCP hosted a series of webinar trainings to assist LLAs with writing their four-year tobacco control plans.
- Regional Initiative to Reduce Tobacco-Related Disparities RFA: On September 19, 2017, CTCP released RFA CTCP 17-10569, “Regional Initiative to Mobilize Communities and Reduce Tobacco-Related Disparities among African American/Black; Asian/Pacific Islander; Hispanic/Latino; and Lesbian, Gay, Bisexual, Transgender, Queer Populations.”
 - Engage these communities in tobacco control
 - Accelerate reductions in tobacco use
- Statewide Coordinating Centers for Priority Populations RFA: On September 26, 2017, CTCP released RFA CTCP 17-10593, “Statewide Coordinating Centers for Priority Populations.”
 - Fund up to four statewide Coordinating Center grants, one for each of the following priority population groups:
 - African American/Black
 - Asian/Pacific Islander
 - Hispanic/Latino
 - Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ)
 - Goal is to foster interactive and integrative collaboration and communication among awardees of priority population regional projects
- Tribal Consultation Meetings: Consistent with the California Health and Human Services Agency Tribal Consultation Policy, CTCP is holding a series of Tribal Consultation Meetings to engage in meaningful dialogue with Tribal representatives. Helpful information for CTCP to think about:
 - Integrate tobacco use prevention and cessation into foster care programs and dental programs
 - Some tribes meet once a month and they must get permission to submit a grant application, so CTCP is looking at more flexible application dates
- Data collection for the 2017-2018 California Student Tobacco Survey (CSTS) began in September 2017. CSTS is a large-scale, in-school student survey of tobacco use conducted in grades 8, 10 and 12 at 300 schools.
- The California Smokers’ Helpline released a new quit smoking mobile app for iPhone called No Butts. This app utilizes proven methods to help smokers quit. Android app is in development.
 - 25th Anniversary for the Helpline and will release an Anniversary Report with press events around the Great American Smoke out
 - Great example of the translation of research into practice
- CTCP and the California Smokers’ Helpline collaborated to distribute flyer inserts to the Medi-Cal benefits packet.

- CTCP completed its Request for Proposals (RFP) process to procure an advertising agency for California's statewide anti-tobacco media campaign. Duncan/Channon, a full-service advertising agency headquartered in San Francisco, is the recipient.

General Discussion

Dr. Claradina Soto commended CTCP for doing the consultations and leading the way. She asked if CTCP is planning to write up their experiences to share with other state and national partners. Ms. Roeseler said they are documenting the consultations as they go and have plans to share what they learn in the process.

Dr. Ling asked for more information about the California Student Tobacco Survey (CSTS). Ms. Roeseler responded that it gives local and county data of student behaviors at more than 300 schools. Dr. Xueying Zhang added that survey also provides surveillance of tobacco issues among priority populations and across regions in California. She added that the data would be available to share in 2019. Dr. Soto urged CTCP to expand its sample size for American Indian youth, specifically in the urban areas, for CSTS since data for this population is so limited.

Dr. Starr asked about how TEROc could support CTCP in helping secure applicants for classifications such as Research Scientist vacancies. Dr. Ling commented that the state job application process could be tough to navigate for even well trained scientists and suggested CTCP offer technical assistance. Dr. Gardiner re-iterated that we have to create a pipeline for future professionals in tobacco control.

9. University of California Office of the President Tobacco-Related Disease Research Program (TRDRP) Report

Dr. Bart Aoki, Dr. Norval Hickman, and Dr. Phillip Gardiner presented on behalf of TRDRP:

- TRDRP in a period of transition
 - University of California (UC) President Napolitano approved six of the ten requested additional staff positions to accommodate the infusion of resources from Proposition 56
 - However, TRDRP is under a mandate from the Office of the President to downsize as a result of the State Audit and the State Legislature
- Announced new UC Provost and Executive Vice President for Academic Affairs Michael Brown
- Funding Cycle 2018A: Request for Applications (RFA) released on July 7, with broadened research priorities under Proposition 56, received 392 Letters of intent (LOIs) and 302 Applications
 - Oral Disease Priority area newly added with Proposition 56 and received approximately 20 applications
 - A health disparity lens is woven into all of the priority areas
- 32 cannabis-related applications were received relating to prevention, treatment, policy research, neuroscience and addictions, and environmental exposure and toxicology
- Funding Cycle 2018B: Applications due February 28, 2018
- New initiative: Community practice-based research
 - New implementation science grant mechanism
 - Practice and systems change to improve quality of tobacco treatment efforts at community health centers, including behavioral and primary care, and focused on the Medi-Cal population
 - Available late October 2017
- New initiative: Policy research centers

- Tobacco policy research centers focused on building local policy research capacity to serve under-resourced areas of the State
 - Requires a partnership between an established tobacco policy research group and an emerging research group in an under-resourced area of California
 - Applications due March or April of 2018
- Upcoming initiative: Environmental impacts of tobacco and marijuana
 - Opportunity to engage new research partners across sectors such as water quality, environmental chemistry, toxicology, and community engagement law
- Upcoming initiative: New tobacco and nicotine products initiative
 - Collaboration with Voluntary Health Agencies to conduct a state, regional or national longitudinal e-cigarette use cohort

General Discussion

Dr. Pam Ling suggested for future reports to TEROc that TRDRP include historical data to compare application numbers under new Proposition 56 funding and expanded priority areas to prior years. Dr. Bart Aoki agreed.

Dr. Alan Henderson asked whether community-based mental health organizations are eligible to apply for the community practice-based research initiative. Dr. Norval Hickman replied, “Yes they are eligible.” Dr. Aoki added that this initiative is not a one-time funding opportunity, but rather a new mechanism that will be available for the next several funding cycles for organizations to apply.

Dr. Wendy Max asked if there are additional products to electronic cigarettes that could be included in the longitudinal study mentioned. Dr. Phil Gardiner replied yes, but the initiative is still conceptual in nature.

Mr. Primo Castro encouraged TRDRP to highlight the research coming out of California because of Proposition 56 to keep the public engaged and supportive of tobacco-related research and its impact on other health fields. He asked if TRDRP produces a document like a research brief about funded projects. Dr. Aoki replied that each project is required to create a communication and community engagement plan.

Dr. Aoki mentioned that TRDRP would be meeting in Sacramento with representatives from the California Department of Public Health (CDPH), including Dr. Karen Smith, Director of the Department, to explore the possibility of co-sponsoring a cannabis research and policy summit in 2018.

10. Public Questions and Comments

- Lynn Basket, writer of the TEROc Master Plan, asked TEROc members to review documents for the following day’s meeting , including Master Plan cover options.

Dr. Ong adjourned the meeting at 4:15pm.