

Tobacco Education and Research Oversight Committee (TEROC)
Meeting Agenda

October 11, 2017
8:30 AM to 3:30 PM

Executive Inn and Suites
1755 Embarcadero
Oakland, CA 94606

8:30	Welcome and Introductions	Michael Ong, Chair
8:45	Agenda Review Meeting outcomes: <ol style="list-style-type: none">1. Confirm key policy areas for the Master Plan2. Confirm Executive Summary3. Confirm the Master Plan4. Select Master Plan cover5. Appoint Dissemination and Infographic Sub-committees	Lynn Baskett
8:50	Master Plan Policy Discussion <u>Attachment:</u> Consultant memo in agenda packet <u>Expected Outcome:</u> Confirm policy questions for the Master Plan	Michael Ong/ Lynn Baskett
10:15	Break	
10:30	Confirm Master Plan Executive Summary <u>Attachment:</u> Master Plan Executive Summary Draft	
12:00	Lunch	
12:45	Confirm Master Plan <u>Attachment:</u> Master Plan Draft	

2:30	Master Plan Cover <u>Attachment:</u> SurveyMonkey Results <u>Expected Outcome:</u> Select Master Plan cover	Michael Ong, Chair Mayra Miranda Policy Analyst, California Tobacco Control Program
3:15	Next Steps <ul style="list-style-type: none"> • Appoint Dissemination Sub-committee • Appoint Infographic Subcommittee • Final publication review and approval by the Chair 	Lynn Baskett
3:20	Public Comment	Michael Ong, Chair
3:30	Adjourn	Michael Ong, Chair

Scheduled TEROc meetings are announced on the TEROc Web page at
<https://www.cdph.ca.gov/Programs/CCDPHP/DCDIC/CTCB/Pages/TobaccoEducationAndResearchOversightCommittee.aspx>

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