

Minutes of the
Tobacco Education and Research Oversight Committee (TEROC)
Monday, December 18, 2017
9:30am-3:45pm

Location
Hilton Los Angeles Airport
(<http://bit.ly/hiltonLA>)
5711 West Century Blvd.
Los Angeles, CA 90045

Alternative Location
Stanislaus County Office of Education
1100 H Street, Fishbowl Room
Modesto, CA 95354

MEMBERS PRESENT:

Dr. Michael Ong (Chair), Dr. Claradina Soto, Dr. Mark Starr, Mr. Primo Castro, Dr. Alan Henderson, Ms. Patricia Etem, Dr. Robert Oldham, Dr. Pamela Ling, and Dr. Lourdes Baézconde-Garbanati

MEMBERS WHO JOINED VIA TELECONFERENCE:

Ms. Vicki Bauman

MEMBERS ABSENT:

Dr. Wendy Max, Ms. Mary Baum, and Mr. Richard Barnes

OTHERS IN ATTENDANCE:

Tom Herman, California Department of Education (CDE)

Sarah Planche, CDE

Nadine Roh, California Tobacco Control Program (CTCP)

Frank Ruiz, CTCP

April Roeseler, CTCP

Rich Kwong, CTCP

Mayra Miranda, CTCP

Merril Lavezzo, CTCP

Dr. Bart Aoki, University of California, Office of the President, Tobacco-Related Disease Research Program, (UCOP/TRDRP)

Norval Hickman, (UCOP/TRDRP)

Tim Gibbs, American Cancer Society Cancer Action Network

Lindsey Freitas, American Lung Association in California

Debra Kelley, American Lung Association in California

Lou Moerner, Northern California Indian Development Council (NCIDC)

Tonya Gorham-Gallow, Los Angeles Tobacco Control and Prevention Program

Ava Cato-Werhane, Los Angeles TCPP

OTHERS WHO JOINED VIA TELECONFERENCE:

Dennis Cuevas-Romero, American Heart Association

Ginnie Day, Mariposa County Tobacco Education Program

Jennifer Garcia, CTCP
Mark Hernandez
Dean Lay
Amalia Neidhardt
Amanda Wallner, Health Access
Analisa Zamora
Xueying Zhang, CTCP
Vicky Gonzales, Ventura County Tobacco Education and Prevention Program

1. Welcome and Introductions

The TEROC Chair, Dr. Michael Ong, called the meeting to order. Present TEROC members and meeting guests as well as guests on the webinar teleconference line introduced themselves.

2. General Business

Approval of Minutes

Dr. Alan Henderson motioned to approve the October 10-11, 2017 meeting minutes without revisions. Motion was seconded by Dr. Mark Starr, and passed unanimously.

Dr. Ong reviewed the TEROC-related correspondence since the last general TEROC meeting on October 10, 2018.

Outgoing Correspondence:

1. October 31, 2017 letter to Brianna Behnoud, California State Auditor's Office (CSA), reiterating TEROC's strong recommendation that the scope of the audits conducted should adhere to the framework specified in Proposition 56 by being limited to a financial audit of state and local agencies receiving funds from the measure.
2. November 15, 2017 email to Heather Kendrick, Senior Staff Counsel, CSA, inviting her to the December 2017 TEROC meeting to discuss matters relating to the proposed regulations to implement Proposition 56.
3. December 1, 2017 email to Lori Ajax, Chief of the Bureau of Cannabis Control, inviting her to the December 2017 or February 2018 TEROC meeting to discuss matters relating to the Bureau of Cannabis Control.

Incoming Correspondence:

1. November 17, 2017 response from Heather Kendrick, Senior Staff Counsel, CSA, stating she is unable to accommodate TEROC's request to discuss the proposed Proposition 56 regulations because the Administrative Procedures Act (APA) sets forth the appropriate process for those wishing to comment. Ms. Kendrick noted that the CSA received TEROC's three comment submissions.
2. December 1, 2017 response from Alex Traverso, Chief of Communications, Bureau of Cannabis Control, stating the Bureau cannot accommodate TEROC's request to attend the December 2017 or February 2018 TEROC meeting.

General Discussion

Dr. Mark Starr asked if TEROC members could be notified via email when there is a comment period on regulations in case the member wanted to comment as an individual. Dr. Ong responded that staff could blind copy all TEROC members in this type of correspondence.

3. Environmental Developments

Dr. Ong reviewed the environmental developments since the last TEROC meeting:

- [California Smokers' Helpline: 25 years old and going strong](http://www.timesheraldonline.com/article/NH/20171120/SPORTS/171129980)
(<http://www.timesheraldonline.com/article/NH/20171120/SPORTS/171129980>)
- [Why Tobacco Companies Are Paying to Tell You Smoking Kills](https://www.nytimes.com/2017/11/24/business/media/tobacco-companies-ads.html)
(<https://www.nytimes.com/2017/11/24/business/media/tobacco-companies-ads.html>)
- [Don't be fooled by Big Tobacco's big apology](http://www.sacbee.com/opinion/op-ed/soapbox/article186145223.html) (<http://www.sacbee.com/opinion/op-ed/soapbox/article186145223.html>)
- [Oroville City Council moves forward with ban on sale of flavored tobacco products](http://www Oroville City Council moves forward with ban on sale of flavored tobacco products)
([http://www.oroillemr.com/article/NB/20171107/NEWS/171109788](http://www Oroville City Council moves forward with ban on sale of flavored tobacco products))
- [Peers can reduce tobacco use among younger smokers - Community-based intervention more than doubles the quit rate](http://ucdmc.ucdavis.edu/publish/news/newsroom/12394) (<http://ucdmc.ucdavis.edu/publish/news/newsroom/12394>)
- [Last stop for cannabis advertising on Muni buses, trains, stations and stops](http://www.sfchronicle.com/bayarea/article/SF-Muni-bans-marijuana-ads-on-buses-trains-12376020.php)
(<http://www.sfchronicle.com/bayarea/article/SF-Muni-bans-marijuana-ads-on-buses-trains-12376020.php>)
- [Marijuana, Secondhand Smoke, and Social Acceptability](https://jamanetwork.com/journals/jamainternalmedicine/fullarticle/2663848)
(<https://jamanetwork.com/journals/jamainternalmedicine/fullarticle/2663848>)
- [SF Report Weighs health risks raised by legal pot](http://www.sfchronicle.com/bayarea/article/SF-report-weighs-health-risks-raised-by-legal-pot-12383530.php)
(<http://www.sfchronicle.com/bayarea/article/SF-report-weighs-health-risks-raised-by-legal-pot-12383530.php>)
- [Attitudes Toward Smoke-Free Public Housing Among U.S. Adults](http://www.ajpmonline.org/article/S0749-3797(17)30481-6/fulltext)
([http://www.ajpmonline.org/article/S0749-3797\(17\)30481-6/fulltext](http://www.ajpmonline.org/article/S0749-3797(17)30481-6/fulltext))
- [Food and Drug Administration's This is Our Watch campaign](https://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/Retail/ucm237741.htm)
(<https://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/Retail/ucm237741.htm>)
- [Food and Drug Administration Announces January 2018 Tobacco Products Scientific Advisory Committee Meeting to Discuss Phillip Morris' Modified Risk Product Applications](http://s2027422842.t.en25.com/e/es?s=2027422842&e=16909&elqTrackId=B1F0B909CCF90C71B9C490C37BFE6647&elq=6773c97328dc40eeabe84b50367d67b3&elqaid=1250&elqat=1)
(<http://s2027422842.t.en25.com/e/es?s=2027422842&e=16909&elqTrackId=B1F0B909CCF90C71B9C490C37BFE6647&elq=6773c97328dc40eeabe84b50367d67b3&elqaid=1250&elqat=1>)

4. Voluntary Health Agencies Update

Ms. Lindsey Freitas from the American Lung Association (ALA) and Tim Gibbs from the American Cancer Society Cancer Action Network (ACS CAN) provided a legislative update on behalf of the ALA, ACS CAN, and the American Heart Association (AHA).

Ms. Freitas said the Legislature is currently in recess, but will reconvene on January 3, 2018 for the second year of a two-year session. One bill that stalled in the first year that might be seen again this coming year is Assembly Bill (AB) 62 (Wood-D, Healdsburg) - Public housing smoke-free policy. AB 62 would require all public housing agencies to implement a policy prohibiting the smoking of tobacco products, including electronic cigarettes, in public housing living units, interior areas, and outdoor areas within 25 feet of public housing and administrative buildings, except in designated smoking areas. Ms. Freitas explained that the bill takes the United States Department of Housing and Urban Development's (HUD) rule that prohibits smoking in federally subsidized public housing and applies California's definition of "tobacco product," which includes electronic cigarettes. This bill stalled in the Senate during the past legislative session. Mr. Gibbs added that Senator Wood's Office expects to try to move this bill in spring 2018.

Mr. Gibbs commented that ACS CAN is not planning to run any significant tobacco control legislation this coming year, and will be responsive to any introduced bills that may be a threat to Proposition 56 or other tobacco control efforts. Ms. Freitas added there might be some activity from new players in Sacramento like JUUL, a San Francisco-based company that makes compact and portable electronic smoking devices. Mr. Gibbs commented that the biggest priority in 2018 will be to defeat the tobacco industry's attempt to overturn the prohibition on flavored, including menthol, tobacco products in San Francisco.

General Discussion

Dr. Mark Starr asked if the referendum is specific to San Francisco or if there are any statewide efforts to block flavor tobacco restrictions in other jurisdictions. Ms. Freitas replied that the referendum is specific to San Francisco and added that Oakland adopted a less stringent flavor tobacco policy and the tobacco industry did not seek a referendum on that ordinance.

Dr. Pam Ling asked if the referendum in San Francisco would be on the same ballot as the election of the new mayor. Mr. Gibbs replied that yes, both issues will be on the June ballot as well as the gubernatorial primary. He expects those other factors will boost voter turnout, but it is unclear how that boost might affect the referendum.

Dr. Rob Oldham asked if the referendum strategy is something that could be expected in other cities across the state, especially if the tobacco industry is successful in San Francisco. Ms. Freitas replied that she is not sure, but noted that because San Francisco is the biggest city in the country to adopt the ban, the tobacco industry is targeting it. She thinks if the ordinance is overturned in San Francisco, it could make similar policies in other California cities more difficult to enforce. Mr. Gibbs agreed and added that for ACS CAN, defeating the referendum in San Francisco is currently their largest policy priority. Dr. Oldham added that the referendum could be seen by other localities as a concern not to pass similar flavor ban policies.

Mr. Primo Castro asked how the voluntary health agencies view the newly elected assembly member from Los Angeles, Wendy Carrillo, in terms of continuing momentum for tobacco control efforts. Mr. Gibbs said that she accepted ACS CAN's challenge to not accept special interest contributions from tobacco companies, so she appears to be an ally. Ms. Patricia Etem asked for more information about the challenge and Mr. Gibbs said more information could be found at [Not my Tobacco Money](http://action.acscan.org/site/PageNavigator/CA_tobacco_money_home.html) (http://action.acscan.org/site/PageNavigator/CA_tobacco_money_home.html). Ms. Etem thought many youth and school-based groups could use the program to engage local elected officials. Mr. Gibbs said the program is currently at the state level only, but ACS CAN would be interested in expanding the program in the future to more local elections.

Dr. Ong referenced the prior TERO letters to the California State Auditor (CSA) about the definition of audit in the proposed regulations and the lack of action by the CSA to adopt TERO's recommended changes. He continued that the typical next step would be to bring the issue to the State Legislature. Dr. Ong asked Ms. Freitas and Mr. Gibbs for their sense of how the Legislature might respond. Ms. Freitas noted that the Joint Legislative Audit Committee (JLAC) has authority over the CSA and agreed that it would be helpful for TERO to engage the State Legislature over the issue. She added that the voluntary health agencies would be happy to help facilitate. Dr. Bart Aoki stated that he supports TERO taking action and contacting the JLAC.

Mr. Richard Kwong advised TEROC to send the letters out soon given that CSA has complied with the law by doing a certain number of rounds of comments on proposed regulations. He added that the CSA did edit their language pertaining to the audit definition, but did not fully address the language that TEROC recommended striking out in order to comply with the financial audit scope specified in Proposition 56.

Dr. Starr summarized the process of how regulations are enacted and said the next step would be for the CSA to submit the text of final regulations to the Office of Administrative Law (OAL). The OAL then reviews the proposed regulations to make sure the agency has legislative authority in the law to write what is in the regulations. Dr. Ong looked up the OAL website and learned that OAL does not accept comments regarding proposed regulations under review. Dr. Oldham asked if this issue is on the radar of local groups. Ms. Freitas said she was unaware. Ms. Vicki Bauman said this is a concern in the field with County Offices of Education to better understand the definition of the audit and is supportive of TEROC writing a letter.

Action Item

Mr. Primo Castro motioned that TEROC draft a letter to Assemblymember Muratsuchi, Chair and Senator Roth, Vice Chair of the Joint Legislative Audit Committee to further raise issues about CSA and Proposition 56. Dr. Alan Henderson added that the letter should state the issues as TEROC sees them, reference the responses of the CSA office, and argue that the proposed regulations are unacceptable given the language of Proposition 56. Mr. Castro agreed to those amendments and requested the letter be sent out before December 31, 2017. Ms. Etem seconded. Dr. Mark Starr abstained. Motion passed.

General Discussion

Ms. Freitas continued to another issue related to technology companies like Google, Apple and Amazon and the sales and marketing of tobacco products on these companies' respected platforms. Overall, the voluntary health agencies feel that these three companies have decent policies in place when it comes to traditional tobacco products, but have noticed loopholes when it comes to electronic smoking devices (ESDs), especially newer devices that the companies may not realize are electronic cigarettes. The voluntary health agencies asked TEROC to write a letter to three large California companies: Google, Amazon, and Apple, commending them for adopting policies around their sales and advertising platforms of traditional tobacco products and to ensure the same policies are implemented for ESDs.

Dr. Oldham said that he is aware that many large technology companies have a chief health officer, which may be who TEROC wants to engage via the letter, asking them to attend a TEROC meeting, and educate them on issues like Tobacco 21. Ms. Freitas recommended finding a contact person within the company with whom to have direct communication.

Action Item

Dr. Oldham motioned that TEROC write a letter to Google, Apple, and Amazon to start a dialogue with them about their sales and marketing policies for tobacco products. Mr. Castro seconded. Motion passed unanimously.

5. California Department of Education Report to TEROC

Mr. Tom Herman and Ms. Sarah Planche provided the California Department of Education (CDE) Report to TEROC.

Objective 2: Vigorously Protect and Enhance Tobacco Control Capacity in California

- Tobacco-Use Prevention and Education (TUPE) Request for Applications (RFA): The Cohort N Tier 1 TUPE Grant RFA was posted on the CDE's Funding Opportunities webpage
 - 22 applications received, 7 were submitted as consortia
 - Total funding requested by the applicants is \$408,000
 - Funding results announced February 5, 2018

Objective 3: Achieve Equity in all Aspects of Tobacco Control among California's Diverse Population

- Proposition 64 youth committee: Coordinated School Health and Safety Office staff were invited to share prevention strategies and recommendations based on lessons learned from youth tobacco prevention efforts
 - Intended outcome was to emphasize education and prevention versus an emphasis on treatment
- WestEd fact sheet: Evaluators at WestEd worked on a fact sheet highlighting the disparity amongst non-traditional students compared to general population students
- Menthol and Big Tobacco Targeting of the African American Community: On December 6, 2017 at the Contra Costa County Office of Education (COE), Dr. Valerie Yerger presented on unfair industry targeting of the African American community, health disparities, and prevention
- 6th Annual Alliance for Boys and Men of Color Policy Summit: CSHSO presented information to the audience about the TUPE program, disparities, and how to get involved in community action

Objective 4: Minimize the Health Impact of Tobacco Use on People and the Environment

- Youth advocacy: Alameda and Contra Costa County COEs are working with teens and Local Lead Agencies (LLAs) on a Tobacco Retail Licensing local policy to ban the sale of menthol and other flavored tobacco products in San Leandro

Objective 5: Prevent Initiation of Tobacco Use

- El Dorado County: two high schools classes trained on the Tobacco Prevention Toolkit
- NorCal Safe and Healthy Schools Conference at UC Berkeley took place on November 1-2, 2017
 - Over 40 workshops, including ones by Dr. Gardiner and Dr. Halpern-Felsher
 - 300 adults attended the conference and thus far the evaluations have been very positive
- Teens Tackle Tobacco conference: Registration is open
 - Submit a workshop proposal at: <https://tinyurl.com/RFPSTT>
- Youth Development happenings in Contra Costa County: 400+ middle school, high school, and non-traditional school students in Contra Costa have been trained as Tobacco Use Prevention Education (TUPE) Peer Educators

General Discussion

Dr. Lourdes Baézconde-Garbanati asked Mr. Herman what he anticipates marijuana's impact to be on the TUPE program. Mr. Herman responded that the TUPE program would address the convergence of tobacco products, including electronic smoking devices and marijuana use, as well as opportunities for youth development and advocacy in related issues.

Ms. Etem asked about a diversity component to the hiring and subcontracting of CDE, and if there are efforts to expand working with newer organizations with deep roots within underserved communities. Mr. Herman said yes, and within Proposition 56, 15% of the funds have to go toward health equity, so they are incorporating those efforts in their Request for Applications (RFAs) and in their internal hiring

practices. Ms. Planche added that CDE would be looking to hire a consultant specializing in health equity.

Ms. Etem asked about Tier 1 and 2 grants. Mr. Herman said the Tier 1 grants are smaller and include activities related to environmental changes, where Tier 2 is highly competitive and recipients have to complete Tier 1 activities as well as implement prevention programs. Ms. Etem recommended looking at data of which communities are at the Tier 1 level, and then looking to see if those communities go on apply for Tier 2 programs. Ms. Etem encouraged CDE to relook at how much money Tier 1 recipients are receiving and if it could be increased with the infusion of funds from Prop 56.

Dr. Ong encouraged CDE to share with TEROc at future meetings their plans to use Prop 56 funds. Mr. Castro added that he would like to see where the list of 73 TUPE-funded local education agencies are located across the state.

Dr. Ong thanked Mr. Herman and Ms. Planche for their report.

6. University of California Office of the President, Tobacco-Related Disease Research Program Report to TEROc

Dr. Bart Aoki and Dr. Norval Hickman presented Tobacco-Related Disease Research Program (TRDRP)'s report to TEROc.

Funding Cycle 2018A

- Call for applications for the first of two FY 2017-18 cycles attracted 300 applications (up from 150-200) with plans to allocate about 40% of Prop 56 funds
 - 10 different review panels over three weeks convened to review 300 applications
 - Funding announcements will be made in February 2018

Collaboration with Health Volunteers

- In discussions with AHA, ACS CAN and ALA about the possibility of jointly releasing a RFP focusing on creating an e-cigarette (and other tobacco and cannabis use) cohort in California

National Cannabis Summit

- TRDRP met with Karen Smith, Mark Starr and April Roeseler, along with members of University of California Office of the President (UCOP)'s Research Policy and State Government Relations teams, to discuss the potential collaboration
- Next steps are:
 - to talk with the conference organizers to solidify the plan to hold the conference in California

Summary of Cannabis Proposals

- For the first 2018 cycle, TRDRP has received 32 applications that are cannabis-related, totaling over \$23 million in requested funds
 - 14 proposals are categorized as social behavioral
 - Six as policy research
 - Five as environmental toxicology
 - Four as neuroscience
 - Two as pulmonary
 - One as cancer

General Discussion

Mr. Castro requested a list of all health-related issues that TRDRP provides funding research for. Dr. Aoki replied that the TRDRP website has a search option to sort research. Dr. Hickman added that a research brief sheet is published in the spring of each year highlighting research focus areas.

Dr. Baézconde-Garbanati, asked if TRDRP received applications from any organizations new to tobacco research. Dr. Hickman replied that with the new emphasis areas on oral disease, breast cancer, and colorectal cancers, they received applications from organizations specializing in those areas that are new applicants.

Dr. Aoki mentioned that as a result of the CSA audit of UCOP, there is discussion at the President's Office about the best location for the statewide research programs, and TRDRP may end up at a different location in the UC system. Dr. Ong commented that this would be an issue on which TEROc would want to provide feedback. He requested that Dr. Aoki keep TEROc staff updated on related updates. Dr. Ong suggested that TEROc re-visit this issue in the afternoon after lunch.

Dr. Ong thanked Dr. Aoki and Dr. Hickman for their report.

Before breaking for lunch, Dr. Ong noted that former TEROc member Debra Kelly was in attendance and presented her with a Certificate of Recognition on behalf of TEROc. Ms. Kelly thanked all of the Committee members for their efforts shaping California's tobacco control landscape.

7. California Department of Public Health, California Tobacco Control Program (CTCP) Report to TEROc

Ms. April Roeseler presented on behalf of CTCP:

- In October 2017, CTCP hosted a webinar on tobacco endgame strategies
- In November 2017, CTCP released a series of educational materials focused on flavored tobacco available on the Partners website and CTCP public website
- In November 2017, CTCP released an instructional guide for local lead agencies (LLAs) on requesting a list of tobacco retailers from the California Department of Tax and Fee Administration (CDTFA) for compliance checks
 - Three local health departments have been turned down using this language
 - They are told that if they are not doing compliance checks for enforcement operations, CDTFA will not provide the list
 - CTCP will need to build another strategy
 - Ms. Roeseler talked to Dr. Oldham about the possibility of the California Conference of Local Health Officers (CCLHO) writing a letter to CDTFA
 - CDTFA is looking at pursuing a legislative fix
- In October and November of 2017, CTCP-funded statewide technical assistance and training providers hosted a series of in-person technical assistance sessions across the state to help organizations complete their applications
 - CTCP received 37 applications eligible for review in response to RFA CTCP 17-10569, "Regional Initiative to Mobilize Communities and Reduce Tobacco-Related Disparities among African American/Black; Asian/Pacific Islander; Hispanic/Latino; and Lesbian, Gay, Bisexual, Transgender, Queer Populations"
 - CTCP received seven applications in response to RFA CTCP 17-10593, "Statewide Coordinating Centers for Priority Populations"
 - Decisions for the Regional and Statewide Coordinating Centers will go out later on the week of December 18, 2017

- Two additional tribal consultations occurred since the last TEROC meeting:
 - Morongo Tribal Complex in Banning, CA
 - Sherwood Valley Band of Pomo Indians in Willits, CA
 - CTCP is in the process of developing a timeline for the release of a tribal projects RFA
- CTCP developed and launched a new secondhand smoke advertising campaign that focuses on secondhand smoke in multi-unit housing settings
 - New ads drive viewers to a landing page with a short quiz that allows resources to be tailored to their housing situation and secondhand smoke exposure
 - 4,000 have taken the quiz
 - CTCP received 90 email inquiries as a result of these secondhand smoke ads
 - 14% of inquiries are related to marijuana smoke
 - Ads also generated 43,000 site visits to the Tobacco Free CA website
- California Smokers' Helpline Celebrates Silver Anniversary
 - CTCP provided technical assistance for a public relations campaign and new video:
 - 25 news stories across TV, radio, online and print media
 - A touching video testimonial of a former smoker
- In November 2017, CTCP submitted a grant application to Center for Disease Control and Prevention (CDC) for the project period of March 29, 2018 through March 28, 2019.
 - This is the fourth year of a five-year grant ending March 28, 2020
 - The CDC grant, entitled "National State-Based Tobacco Control Programs," funds 19 positions and allows CTCP to continue core tobacco control activities throughout California and increases CTCP's capacity to collect, analyze, and disseminate data on flavored tobacco products
- Currently CTCP is looking to fill 20 vacancies

General Discussion

Mr. Primo Castro commented on the endgame strategies webinar and added that the city of Beverly Hills wants to end all tobacco sales in the city. Ms. Roeseler replied that she is aware of this city's efforts.

Dr. Ong commented on the issues related to CDTFA releasing the list of tobacco retailers to local health departments and that reaching out to agencies on the enforcement side to collaborate in obtaining the tobacco retailer list could be helpful. He also commented that CTCP and/or TEROC might want to engage the Attorney General's Office to weigh in on the issue. Ms. Roeseler replied that there is some collaboration happening with local law enforcement agencies in obtaining the list. Dr. Ong encouraged CTCP to find an umbrella agency for engaging law enforcement across the state. Ms. Roeseler summarized two action items for CTCP: to explore which law enforcement agency would be appropriate and to work with CCLHO to draft a letter to CDTFA in support of them releasing the list to local health departments.

Ms. Etem thanked Ms. Roeseler and the other agencies for their increased level of work, recognized the vacancies at the agencies, and acknowledged that filling vacancies takes a significant amount of time and effort. She asked if there was an outside entity that could help. Ms. Roeseler commented that the state application process is complicated and slows down the hiring processes significantly. She added that she sends duty statements to the National Institutes of Health (NIH), the CDC, and other organizations to publicize the position openings. Dr. Starr added that if someone is interested in a state position, a current state staff person could help support the interested applicant navigate the state application system. Ms. Roeseler agreed.

Dr. Ong thanked Ms. Roeseler for her report.

8. Finalize 2018-2020 Master Plan

Distribution and Infographic Plan

Ms. Mayra Miranda distributed a draft of the 2018-2020 Master Plan (MP) Distribution List and asked for any additions from TEROC members. Ms. Miranda noted that the Infographic Subcommittee met and is in process of determining what to highlight in the infographic. Dr. Ong added that the Subcommittee also discussed the prior MP infographic and came to a consensus that it was too busy.

General Discussion

Dr. Claradina Soto suggested adding tribal communities to the distribution list since CTCP is preparing for the tribal project RFA. Dr. Baézconde-Garbanati suggested adding Advocacy and Data dissemination to achieve Equity for Priority population on Tobacco (ADEPT) to the distribution list. Dr. Ling suggested adding the California State Auditor as well as the possibility of sending the web link to applicants of TRDRP grants. Ms. Etem commented on adding the League of California Cities and Offices of Health Equity. Dr. Henderson suggested adding Schools of Public Health in California and the Public Health Institute. Dr. Baézconde-Garbanati suggested Cathy Backinger at the FDA. Dr. Starr suggested the Environmental Safety and Toxic Materials Assembly Committee and the Environmental Quality Senate Committee, U.S. Senators Kamala Harris and Diane Feinstein, and he suggested customizing the letter to the Cannabis Advisory Committee that outlines the overlap between TEROC and their Committee. Dr. Starr also recommended sending it to the Office of Health Equity Advisory Committee. Ms. Etem suggested the California Future Health Workforce Commission, of which University of California President Janet Napolitano is Co-Chair. Dr. Ong suggested TEROC members send additional suggestions to TEROC staff.

Lessons Learned from the MP Development Process:

Dr. Ong summarized feedback from the staff and asked TEROC members to add comments:

1. Shorten the MP length
2. Work with a writer that has tobacco control experience in their background

General Discussion

Dr. Ong asked for other feedback from TEROC members. Dr. Henderson suggested a writer with background experience in tobacco control. Mr. Kwong agreed and added a writer who also has the skills to effectively synthesize TEROC's feedback into an impactful document. Dr. Aoki commented that he observed multiple skill sets required of the position: facilitation, research, and writing. He noted that it may be challenging to find a single person with all of the needed skills and suggested hiring a team of people. Dr. Ong agreed that writing and facilitation are two different skill sets, and it may be useful to hire a team.

Dr. Baezconde-Garbanati asked the Committee about how they may want to increase engagement with the public through social media platforms, including objectives from the MP. Dr. Ling commented that TEROC does not have a digital presence and asked how TEROC could position the MP so that it could be more relevant and useable. Dr. Ong summarized that the nature of a state oversight committee makes it challenging to engage in social media, but does think it is vital that TEROC provides ways for the MP to be easily shared digitally. Ms. Roeseler clarified if Dr. Baézconde-Garbanati was referring to developing a TEROC Facebook and Twitter page and, if so, that CTCP could look at the possibility. Ms. Roeseler suggested there could be a TEROC Communications Subcommittee that would provide guidance and pre-approve any social media posts. Dr. Oldham agreed that the committee would need to discuss what

would be TEROC's communication strategy before posting anything. He suggested starting small with an announcement of the MP release. Lou Moerner commented that she agrees with Dr. Ong's considerations about engaging in social media as a state oversight committee since the time and energy needed to develop and maintain a social media policy is foundational to success. She agreed that TEROC could focus on presenting informational documents in ways that other organizations in the tobacco field could share on their respective social media platforms.

9. Marijuana and Tobacco

Dr. Starr summarized the TEROC Marijuana Subcommittee meeting:

- Met on 11-2-17
- Purpose: address and respond to the negative impact of cannabis/marijuana legalization and commercialization on California tobacco control efforts
- Subcommittee brainstormed current issues and concerns:
 - Marijuana retailers (dispensaries) and smoking
 - San Francisco – Proposal to allow smoking in marijuana dispensaries, heard on November 14, 2017
 - Imperial Beach is looking at a smoking lounge ballot initiative
 - Equity issues:
 - Rehabilitation
 - Disproportionate arrests
 - Concentration of dispensaries
 - Equal access to business permits
 - Shared facilities options
 - Permit oversight – compliance – ensuring there are enough officers to ensure compliance
 - Advertising and Marketing
- Cannabis Advisory Committee (CAC) – whose role is advisory to state cannabis licensing authorities operations
 - Only 1 of the 22 members represents public health
 - Arnold Leff, Public Health Officer, Santa Cruz Department of Public Health
- Action item: Suggestion was to invite Lori Ajax to the December 18, 2017 TEROC meeting to get a better understanding of Bureau of Cannabis Control (BCC) and establish a connection to the CAC
 - Update: An invitation to Ms. Ajax, Chief, BCC to attend the December 18, 2017 TEROC meeting, as well as for the February 6, 2018 TEROC meeting were sent
 - She declined both, but may be available for June 5, 2018 TEROC meeting
- Action item for Subcommittee: develop a list of overlapping issues between cannabis and tobacco:
 - Secondhand Smoke /Thirdhand Smoke Exposure in Multi-Unit Housing (MUH) and Workplaces
 - Compliance with smoke-free policies applied to all acts of smoking
 - City of Pleasanton's MUH Policy has an exception that allows medicinal marijuana smoking areas
 - Dual usage
 - Tobacco and marijuana
 - Vaping – of tobacco and cannabis
 - Social Media

- Promotion of use
- Youth usage
- Flavors
- Density of retailers
 - Youth prevention
 - Connection with equity issue
- Advertising/Marketing
- Child resistant packaging
- Packaging
- Addiction
- Renormalization of smoking
- Perceived low risk - vaping is less harmful than smoking, smoking marijuana is less harmful than smoking tobacco
- Environmental impact
- Priority Populations

Subcommittee members poised questions:

- How far can Proposition 99 and Proposition 56 entities go in the world of cannabis? Must it be related to overlap issues only or may they conduct work related to standalone issues?

General Discussion

Dr. Henderson asked about Tetrahydrocannabinol (THC) concentration regulations. Dr. Starr summarized regulations relating to manufacturing and replied that there is a limit of THC in milligrams:

- A single serving of an edible may only have 10 milligrams
- A package may only have 100 milligrams

He noted there are different limits for medicinal cannabis and recreational cannabis.

Dr. Baézconde-Garbanati asked Dr. Starr to explain the structure of the CAC. Dr. Starr summarized:

- There is no parallel with the TERO structure
- There is funding marked in Proposition 64 for state universities to do research on marijuana issues like harm and medicinal benefits, as well as impacts on driving while under the influence
- Three main agencies involved with licensing:
 - CA Department of Food and Agriculture - cultivation
 - CA Department of Public Health - manufacturing
 - Bureau of Cannabis Control - retailers, distributors, microbusinesses
- Let's Talk Cannabis – one year funding from Proposition 64 to CDPH for education focusing on:
 - Understanding what is and not legal
 - Prevention of use among youth and pregnant people
 - The tax being collected will go into fund to provide revenues for research, youth prevention, and more education
 - This part more aligned with TERO functions
 - CAC – not sure if they have oversight to prevention and education

Ms. Etem asked if there is baseline data for marijuana secondhand smoke exposure and marijuana smoking rates among youth. Ms. Roeseler replied that CTCP added marijuana related questions to the 2016 California Student Tobacco Survey and a handful more questions to the 2018 survey. For adult use, there are two questions on the Behavioral Risk Factor Surveillance System, as well as baseline data on the Online California Adult Tobacco Survey. Therefore, CTCP has pre-Proposition 64 baseline data for youth and adults. She noted that surveys also ask about secondhand smoke exposure for tobacco smoke, marijuana smoke, and/or vaping. Ms. Sarah Planche added that CDE also collects data on marijuana use among youth and noted the perception of risk associated with marijuana use among youth has decreased since legalization in 2016.

Dr. Oldham suggested the following issues be added to the list of overlapping issues:

- Concentrations of THC in products
- Surveillance activities
- Obtaining marijuana retailer list
- Health warnings of using marijuana products during pregnancy

Ms. Etem asked what the LLAs are already addressing in their communities around marijuana. Ms. Roeseler replied that CTCP is widening its lane and directing LLAs that Proposition 99 and 56 funds may be used for activities related to the topics of secondhand smoke from marijuana, use of blunts, wrappers, and electronic smoking devices. In addition, CTCP is encouraging LLAs to work with their local partners to co-brand messages around youth prevention, poisoning prevention, and driving under the influence since Proposition 99 and 56 funds cannot be used for those topics.

Dr. Ong asked about next steps for TEROC. Dr. Starr wanted to make sure TEROC was okay with inviting Lori Ajax, from the BCC, to the next TEROC meeting and asked TEROC to help with prioritization of overlapping issues list. Dr. Henderson agreed that establishing a relationship with the BCC and the CAC to facilitate on-going communication with TEROC would be a helpful next step. Dr. Ong suggested that when TEROC has the opportunity to meet with Lori Ajax from the BCC, TEROC could suggest a standing committee meeting with members of the CAC to talk about tobacco and cannabis overlapping issues. Ms. Etem and Dr. Henderson agreed.

Dr. Starr summarized that he would take back the idea of a standing committee meeting with CAC to the TEROC Cannabis Subcommittee. He continued and summarized the priorities on the overlapping issue list:

- Marijuana secondhand smoke
- Smoke-free policies
- Dual usage
- Youth usage
- Using while Pregnant
- Renormalization of smoking
- Priority populations
- Surveillance/baseline data
- Research

Mr. Kwong reminded TEROC that a key provision in Proposition 64 is local control. It gives authority to locals to restrict the number of marijuana retailers in their jurisdiction or to prohibit them all together. It also gives authority to locals to approve temporary marijuana events on their county fairgrounds as well

as approval of indoor smoking lounges. Mr. Kwong encouraged TEROC to think about ways to engage locals in the crossover issues, especially protecting smoke-free areas. He encouraged the development of talking points on crossover issues emphasizing the importance of protecting clean air.

National Cannabis Summit

Dr. Aoki reported that TRDRP is interested in co-sponsoring the next National Cannabis Summit. The first summit was held in Denver, Colorado. The marijuana industry is not part of the Summit. The focus is on public health, public policy, treatment, and research. TRDRP, CDPH, CTCP, and BCC are meeting to talk about interest in co-sponsoring the Summit.

The Summit is tentatively planned to take place in downtown Los Angeles in early 2019. Dr. Baézconde-Garbanati suggested that TEROC present at the Summit.

Dr. Ong referred back to the potential move of TRDRP out of UCOP that was brought up during TRDRP's Report. Dr. Ling suggested that TEROC communicate via a letter that any potential move of TRDRP needs to be a discussion with TEROC and other interested parties before any decision is finalized. Ms. Roeseler asked if a TEROC letter should be sent to the UCOP or the Legislature. Dr. Ong commented that it is unclear who to send the letter to about the issue. Dr. Aoki summarized that since UCOP is taking direction from the Legislature at this time, he suggested starting with the Budget Conference Committee.

Ms. Freitas agreed and suggested a letter to the Joint Budget Conference Committee Chair and Co-Chair and include Assemblymember Rendon and Senator De Leon.

Action Item

Dr. Oldham motioned that TEROC send a letter to the Legislature and UC President Napolitano reminding them of TEROC's authority over TRDRP and that any action involving TRDRP needs to be discussed at a public forum such as a TEROC meeting and include stakeholders. Dr. Henderson seconded. Motioned passed unanimously.

10. Public Questions and Comments

Ms. Etem announced the retirement of Audrey Smith of Watts Healthcare Corporation, a longtime local CTCP competitive grantee in South Los Angeles, and motioned that TEROC recognize Ms. Smith's significant contributions and mentorship via a letter and Certificate of Recognition. Dr. Baézconde-Garbanati seconded. Motioned passed.

11. Adjourn

Dr. Ong adjourned the meeting at 4:00PM.