

Social Science Research Center, CSU Fullerton
City of Long Beach, Department of Health & Human Services, Tobacco Education Program

Smoke Free Beaches Public Random Intercept Survey

INTRO Hi, my name is _____, and I'm out here today on behalf of the City of Long Beach Department of Health and Human Services. May I interrupt to ask you some quick questions? This brief survey for the city will take less than five minutes. You will remain completely anonymous, your participation is voluntary, and you are free to pass on any question you do not wish to answer.

OKTOASK Is it OK to ask these questions now?
 YES [SKIP TO Q1]
 NO [CONTINUE]

THANKS OK, thanks anyway. Have a good day.

Q1 Including your visit today, in the last three months, about how many times have you gone to any beach in the City of Long Beach? Would you say ...

- One or two,
- Three to five times, or
- that you've gone a beach within city limits six or more times in the past three months?
- DON'T KNOW/ NO RESPONSE
- REFUSED

Q2 Do you recall seeing any "No Smoking" signs at the beach today or during a previous visit?

- YES
- NO
- DON'T KNOW/ NO RESPONSE
- REFUSED

Q3 Do you recall seeing any tobacco-related litter like cigarette butts, cigarette packs, or discarded matchbooks or lighters at the beach?

- YES
- NO
- DON'T KNOW/ NO RESPONSE
- REFUSED

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Q4 Do you recall seeing anyone smoking on the beach today, or previously?

- YES
- NO
- DON'T KNOW/ NO RESPONSE
- REFUSED

Q5 A number of beaches in California are now smoke-free. To your knowledge, has the City of Long Beach passed a smoke-free beaches law?

- YES
- NO
- NOT SURE
- DON'T KNOW/ NO RESPONSE
- REFUSED

TRANS1 Actually, the City of Long Beach passed a smoke-free beaches law that became effective on July 1, 2005.

Q6 Do you ...

- Strongly oppose
- Somewhat oppose
- Somewhat support, or
- Strongly support the city law requiring beaches to be smoke-free in the City of Long Beach?
- DON'T KNOW/ NO RESPONSE
- REFUSED

TRANS2 You may be aware of the fact that in 2005 the California Air Resources Board determined that second-hand tobacco smoke or drifting tobacco smoke is a Class A Carcinogen (it causes cancer).

Q7 How harmful do you believe second-hand tobacco smoke is to the health of non-smokers? Would you say...

- Not harmful at all
- Somewhat harmful, or
- that second-hand tobacco smoke is very harmful to non-smokers exposed to it?
- DON'T KNOW/ NO RESPONSE
- REFUSED

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Thanks! These next questions are for classification purposes only.

Q8 First, do you live in the City of Long Beach?

- YES [SKIP TO Q10]
- NO [CONTINUE]
- DON'T KNOW/NO RESPONSE [CONTINUE]
- REFUSED

Q9. In what city do you live? _____

Q10 What was the last grade in school that you completed?

- Less than high school diploma/GED
- High school diploma/GED
- Some college, no degree
- Associate degree
- Bachelor's degree
- A graduate or professional degree
- DON'T KNOW/ NO RESPONSE
- REFUSED

Q11 How do you describe your race or ethnicity?

- Asian _____(SPECIFY)
- Pacific Islander
- Black or African American
- Hispanic or Latino
- Caucasian or White
- Other _____(SPECIFY)
- DON'T KNOW
- REFUSED

Q12 How many adults 18 or older are in your household?

- ____. NUMBER OF ADULTS
- DON'T KNOW/ NO RESPONSE
 - REFUSED

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Q13 Have you smoked one or more cigarettes, a cigar or a pipe in the past 30 days?

- YES
- NO
- DON'T KNOW/ NO RESPONSE
- REFUSED

Q14 Not including yourself, how many other persons in your household have smoked one or more cigarettes, a cigar or a pipe in the past 30 days?

- __ NUMBER OF ADULTS
- DON'T KNOW/ NO RESPONSE
- REFUSED

Q15 How many children under 18 are in your household?

- __ NUMBER OF CHILDREN
- DON'T KNOW/ NO RESPONSE
- REFUSED

Q16 Which of the following best describes your political ideology?

- Very liberal
- Liberal
- Moderate
- Conservative
- Very conservative
- DON'T KNOW/ NO RESPONSE
- REFUSED

THANKS FOR PARTICIPATING. YOUR TIME IS GREATLY APPRECIATED.