

Smoke Free Outdoor Areas (Post-Policy Adoption)

1. Briefly describe your roles and responsibilities within the smoke free outdoor areas local coalition?
2. Why do you feel policies that would ban smoking in public outdoor areas, such as parks & beaches, are important?
3. On a scale of "1" to "5", please rate how supportive your community was about a local policy that would ban smoking in public outdoor areas such as parks and beaches? "1" is 'Not Supportive' and "5" is 'Very Supportive.' (Interviewer note: PLEASE READ ALL CHOICES).

1	2	3	4	5
Not Supportive	Minimally Supportive	Somewhat Supportive	Supportive	Very Supportive

4. What coalition campaign strategies were most effective to getting your community to adopt a policy that would ban smoking in public outdoor areas such as parks and beaches?
5. What specific arguments were most compelling for adopting a policy that would ban smoking in public outdoor areas such as parks and beaches?

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6. What specific arguments deterred the adoption of a policy that would ban smoking in public outdoor areas such as parks and beaches in your community?
7. What barriers did you encounter in adopting the policy that would ban smoking in public outdoor areas such as parks and beaches in your community?
8. What did the Coalition do to overcome these barriers?
9. How can we better engage our Coalition members in this campaign?

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