Smoking: before, during and after pregnancy

Before
About 1 in 9 women smoke

But, among Black and White women, about 1 in 6 smoke

During
Smoking during pregnancy has not declined substantially for the past 6 years

3/4 of pregnant women who smoke are enrolled in Medi-Cal

About 1 in 3 women who quit smoking during pregnancy relapse after pregnancy

After
Did You Know?
The Affordable Care Act requires both Medi-Cal and private insurance to cover comprehensive tobacco cessation benefits for pregnant women, including counseling and medication.ii

Cessation programs for pregnant women save money!

Spending $1 saves $3!iii

Overall
11.6% of women smoked before pregnancy
2.5% of women smoked during pregnancy
5.7% of women smoked after pregnancy

Promote Tobacco Cessation
Use the “Ask, Advise and Refer” approach to increase cessation rates — it takes just 3 minutes!iv

4 out of 10 women of reproductive age who smoke have not been advised to quit by their health care provider.v

Citations: