Adult Tobacco Use
in California 2020

11% used tobacco products
1.4% used big cigars
1.3% used little cigars or cigarillos
.88% used smokeless tobacco
7% used cigarettes
.5% used hookah
3% used vapes

Flavored Tobacco Product Use
Among Current Users of the Product

64% Vapes
60% Hookah
38% Smokeless Tobacco
31% Little Cigars or Cigarillos
25% Cigarettes
14% Big Cigars
53% stopped smoking for one day or longer to quit in the past year

62% thought about quitting smoking in the next 6 months

27% were exposed to secondhand tobacco smoke or vapor smoke

Data Source: 2020 California Health Interview Survey
Prepared by California Tobacco Control Program. December 2021