

California Tobacco Control Program (CTCP)

Proposition 56 Annual Expenditure Report: Fiscal Year 2017-18

California Healthcare, Research and Prevention Tobacco Act of 2016 Fund

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Proposition 56, approved by the California voters in the November 2016 General Election, increased the tax on each pack of cigarettes sold in the state by \$2.00. The initiative increased the tax on other tobacco products by an equivalent amount, which included cigarettes for the first time. This tax is deposited into the California Healthcare, Research and Prevention Tobacco Tax Act of 2016 Fund.

The 2017–18 Budget Act appropriated funds from the California Healthcare, Research and Prevention Tobacco Tax Act of 2016 Fund to the California Department of Public Health Tobacco Control Program (a.k.a., CTCP) to be used for the tobacco control programs as described in the California Health and Safety Code beginning at Section 104375. CTCP awards funds to state and local governmental agencies, tribes, universities and colleges, community-based organizations, and other qualified agencies for the implementation, evaluation, and dissemination of evidence-based health promotion and health communication activities in order to monitor, evaluate, and reduce tobacco and nicotine use, tobacco-related disease rates, and tobacco-related health disparities, and develop a stronger evidence base of effective prevention programming. (Revenue and Taxation Code 30130.55(b)(1))

State Operations

The 2017–18 Budget Act appropriated \$84,082,000 in State Operations. State Operations funds State Administration, Media Campaign, Evaluation and Surveillance, and those Competitive Grants that support state Local Assistance activities such as educational materials development and statewide training and technical assistance service agreements. As of June 30, 2020, CTCP expended \$84,081,935.20.

Local Assistance

The 2017–18 Budget Act appropriated \$97,041,000 in Local Assistance. Local Assistance funds Local Lead Agencies (61 county and city local health jurisdictions) and Competitive Grants. As of June 30, 2020, CTCP expended \$97,041,000.

Continuous Appropriation

Proposition 56 authorizes continuous appropriation of the tobacco tax revenue to CTCP, which allows for unexpended funds to remain in the CTCP fund. The FY 17/18 funds were not established as a continuous appropriation, and expired June 30, 2020. Three fiscal years could be used to fully expend the FY 17/18 appropriation.

Eliminating Tobacco-related Disparities

Proposition 56 includes the stipulation that “not less than 15 percent of health promotion, health communication activities, and evaluation and tobacco use surveillance funds being awarded to accelerate and monitor the rate of decline in tobacco-related disparities with the goal of eliminating tobacco-related disparities.” (Revenue and Taxation Code 30130.55(b)(1)) In FY 17/18, CTCP expended \$48,894,980 toward reducing tobacco-related health disparities, or 28.39 percent.

[Summary Report](#)