

CALIFORNIA TOBACCO CONTROL PROGRAM

HEALTH JUSTICE IN NUMBERS


California Tobacco Control Program's (CTCP) mission is to improve the health of all Californians by eliminating illness and premature death from the use of tobacco products.

 **\$500
BILLION**

CTCP has cut medical costs in California by half a trillion dollars.

15.7 
**BILLION
PACKS**

CTCP prevented over 15 billion packs of cigarettes from being sold over the past 30 years.

 **\$51.4
BILLION**

CTCP has kept over \$50 billion from ending up in Big Tobacco's pockets.