

PHHS BLOCK GRANT SUCCESS STORY 2016

CARDIOVASCULAR DISEASE PREVENTION PROGRAM

KEEPING THE BEAT WITH HEALTHY HEARTS CALIFORNIA.

Issue: Alarming, nearly one in three adults, over eight million Californians, are living with at least one of the most common forms of cardiovascular disease (CVD): heart disease, heart failure, stroke, and/or hypertension. CVD consumes an alarming proportion of California's current health care resources, and despite advances in prevention and treatment, CVD remains a leading cause of death in California. CVD accounted for one in three deaths in the state in 2013 and claimed the lives of 81,000 Californians--more than the next two leading causes of death, cancer (57,500 deaths) and chronic lower respiratory disease (13,500 deaths), combined.

Intervention: The California Department of Public Health's (CDPH's) Cardiovascular Disease Prevention Program (CDPP) has successfully utilized PHHS Block Grant funds to develop, implement, maintain, and convene a statewide CVD alliance, Healthy Hearts California (HHC). HHC was created to correct a lack of coordinated statewide heart disease control and prevention efforts. HHC fulfilled the role by (1) decreasing silos, (2) increasing efficiency and effectiveness, (3) addressing health disparities, and (4) addressing factors that contribute to heart disease and stroke.

HHC's vision is Healthy Hearts for all Californians and the mission is to Reduce the Risk and Prevalence of Heart Disease and Stroke among all Californians. HHC's five goal areas relate to the risk and prevalence of blood pressure, obesity, smoking status, and diabetes.

In conjunction with American Heart Association partners, CDPP convened the Healthy Hearts California Symposium on October 28, 2016, in Sacramento, California. The HHC Symposium was an opportunity for HHC members to (1) coordinate efforts, (2) identify opportunities, and (3) combine resources toward shared goals.

CDPP staff strategically provided Symposium attendees access to technical experts, tools, and resources relating to (1) health equity, (2) Medicare payment reform, (3) evidence-based team-based care models, (4) clinical care relating to hypertension control and diabetes, (5) community clinical linkages, and (6) public health.

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Impact:

1. Eighty-four stakeholders coordinated stroke and heart disease control and prevention information at the HHC Symposium.
2. Evaluations revealed the percentage of attendees who agreed that Symposium objectives had been met:
 - Objective #1: Increase awareness of CVD and stroke reduction efforts in California through HHC (96.67%).
 - Objective #2: Highlight best practices, strategies, and resources to reduce the risk and prevalence of heart disease and stroke (93.33%).
 - Objective #3: Foster collaboration among attendees by allowing alliance members to recognize HHC Team achievements and inform further development of activities (93.33%).
 - Objective #4: Provide opportunities for resource sharing and networking among conference participants (93.33%).
 - Objective #5: Engage participants in a call to action and commitment to HHC's vision, mission, and goals
(100%).
3. HHC will continue to coordinate statewide stroke and heart disease control and prevention.