

California Essentials for Childhood Welcome to the Orientation Webinar

Friday, February 6, 2015; 1:30 pm – 3:00 pm

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California Essentials for Childhood Orientation Webinar Agenda - February 6, 2015

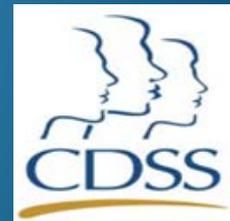
1. Welcome, Logistics, & Introduction (10 minutes)
 - Steve Wirtz, Jaynia Anderson & Dorith Hertz, CDPH
2. Overview of the Child Welfare System (25-30 minutes)
 - **Lori Scott Clarke, MA, MFT:** Strategies' Statewide Quality Assurance Specialist and Consultant to the California Child Welfare Council
3. Policy Initiatives (25-30 minutes)
 - **Ben Rubin, Ph.D.** Senior Health Policy Associate, Children Now
4. Wrap Up and Next Steps (10 minutes)
 - Steve Wirtz, Jaynia Anderson & Dorith Hertz, CDPH



California Essentials For Childhood: Safe, Stable & Nurturing Relationships and Environments

Orientation Webinar:

February 6, 2015



Centers for Disease Control and Prevention Essentials for Childhood

- **CDC's four overarching Essentials goals:**
 - Raise **awareness and commitment** to promote and support Safe, Stable, and Nurturing Relationships and Environments to prevent child maltreatment
 - Use **data and best practices** to inform actions and solutions
 - Create the context for healthy children and families through **social norms, systems change and program improvements**
 - Create the context for healthy children and families through **policy**
- Adding a public health perspective to address upstream structural determinants

CA Essentials Backbone Organizations

- Safe and Active Communities Branch,
California Department of Public Health
- Office of Child Abuse Prevention,
California Department of Social Services

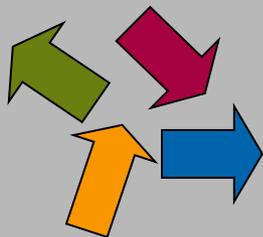
California Essentials for Childhood Common Agenda

- **Vision:** All California children, youth and their families thrive in **Safe, Stable, Nurturing Relationships and Environments**
- **Mission/Purpose:** To develop a **common agenda** across multiple agencies and stakeholders **to align activities, programs, policies and funding** so that all California children, youth and families have safe, stable, nurturing relationships and environments

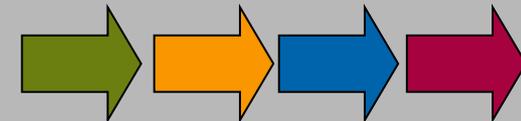
Collective Impact Approach

- All working toward the **same goals** and **measuring the same things**
- **Cross-sector** alignment
- **Organizations** actively **coordinating** their action and sharing lessons learned
- To achieve **positive and consistent progress at scale**

Isolated Impact



Collective Impact



Governance Structure



Goals:

Identify, align and enhance the California Essentials for Childhood Initiative partners' and their stakeholders' efforts to:

- Build upon families' assets to strengthen their knowledge and skills to provide safe, stable and nurturing relationships and environments for their children.
- Achieve the highest level of well-being for families and children, with special attention to those who have experienced socioeconomic disadvantage and historical injustice, including vulnerable communities and culturally, linguistically, and geographically isolated communities.
- Prevent child maltreatment and other childhood traumas and implement trauma informed policies and practices throughout public and private organizations and systems.
- Improve the quality of and expand the accessibility to programs and services supporting families and children.

Goals (continued)

- Enhance the integration of systems and networks that support families and children to improve communication, services, accountability and outcomes.
- Engage communities and strengthen their capacity to act and take leadership roles in creating safe and stable environments that support families and children.
- Build public support and commitment (or ...“public commitment and political will...”) for policies and programs that promote safe, stable and nurturing relationships and environments for families and children.
- Embed and incorporate families and children as priorities in public policies.
- Increase the number and scope of private sector policies and practices that support families and children.
- Improve and enhance data management systems that use common measurements to increase accountability for shared indicators and outcomes for families and children

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Wrap Up and Next Steps (10 minutes)

Steve Wirtz, Jaynia Anderson & Dorith Hertz, CDPH

- Survey Gizmo Evaluation
- Steering Committee Meeting – March
- Part II – Orientation Webinar - March
- Work Groups – March - May
- Leadership Action Team - April



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Thank You!

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