

BIRTH & BEYOND CALIFORNIA

GLOSSARY of KEY TERMS

Baby Friendly Hospital Initiative: The Baby-Friendly Hospital Initiative (BFHI) is a global program sponsored by the World Health Organization (WHO) and the United Nations Children's Fund (UNICEF) to encourage and recognize hospitals and birthing centers that offer an optimal level of care for lactation. The BFHI assists hospitals in giving breastfeeding mothers the information, confidence, and skills needed to successfully initiate and continue breastfeeding their babies and gives special recognition to hospitals that have done so.

Birth & Beyond California Project: An approach adapted from the Perinatal Services Network of Loma Linda University, Birth and Beyond by the California Department of Public Health, Maternal Child and Adolescent Health (MCAH) Division is to offer technical assistance and collaborate with hospitals to improve their exclusive breastfeeding rates by establishing hospital policies and a continuous quality improvement plan. Education and training of hospital decision makers, maternal and child healthcare staff, and quality assurance/improvement teams are utilized to encourage and help hospitals implement breastfeeding quality improvement initiatives.

Birth & Beyond California Decision Maker Workshop: An introduction of the Birth & Beyond California Project to hospital administrators and managers who possess the power to implement policy change. The workshop highlights core components of the project and explains benefits to and expectations of participating hospitals with the underlying goal of encouraging key stakeholder support to facilitate successful breastfeeding project implementation.

Birth & Beyond California Learner Workshop: A two day introduction of the Birth & Beyond California Project, and a model workshop, to maternal and child healthcare staff that focuses on California Breastfeeding Model Hospital Policy Recommendations and their relationship to breastfeeding quality improvement practices. Training utilizes the principles of adult learning by being relevant, practical and builds upon the knowledge of the participants. Participants gain hands-on experience implementing practices that overcome barriers and facilitate breastfeeding.

Birth & Beyond California *Train the Trainer* Workshop: An one to two day intensive workshop that teaches participants to train other staff within their agency's maternal and child healthcare staff about breastfeeding support, emphasizing evidence-based practices. The principles of adult learning are presented along with an in-depth review of the Birth & Beyond California Learner Workshop material. A master copy of the student syllabus and copies of training slides are provided to the new trainers.

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Birth & Beyond California Network: A collaborative community of representatives from hospitals that are part of the Birth and Beyond California Program. Through the network, participants receive additional education and work together to identify barriers and ways to overcome them and develop quality improvement strategies to increase breastfeeding. Each RPPC region will plan and schedule the Birth and Beyond Network meetings for their region.

Birth & Beyond California Champion: Any hospital stakeholder who believes in the benefits of breastfeeding and enthusiastically advocates for and communicates breastfeeding quality improvement initiatives. This can be a hospital administrator, manager, physician, or member of the maternal and child healthcare staff.

California Breastfeeding Model Hospital Policy Recommendations: These model hospital policy recommendations are intended for use as a framework that should be molded to fit each particular setting. Implementation should be consistent with existing regulations, and should be done, through a review of the literature, by hospital quality assurance committees who will implement the resulting policies. These recommendations apply to normal, healthy, full-term infants and are not intended to apply to the specific needs of high-risk infants.

California Breastfeeding Model Hospital Policy Recommendations Self-Appraisal Questionnaire: The preferred tool utilized by participating hospitals in this Birth & Beyond California Project to assess their status in relation to California Breastfeeding Model Hospital Policy Recommendations.

Couplet Care: Mom and baby are cared for together by the same healthcare staff while being maintained in close proximity as recommended by the American Academy of Pediatrics, from birth through to discharge, 23 out of 24 hours per day.

Electronic Medical/Health Records: An electronic system used to collect and store patients' medical information and data that can be used to evaluate patient care.

Exclusive In-Hospital Breastfeeding: Infants who receive only human milk directly from the breast or their mother's own expressed milk or milk from a human milk bank

Exclusive In-Hospital Breastfeeding Rate: The number of Infants who receive only human milk during their hospital stay divided by the total number of infants born at the hospital during a calendar year. The denominator excludes cases with unknown method of feeding and cases marked as TPN/Hyperal or Other.

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Implementation of California Breastfeeding “Model Hospital Policy Recommendations”: Hospital demonstrates implementation of one or more model polices as measured by “yes” responses to the California Model Hospital Breastfeeding Policies Self- Appraisal Questionnaire.

Key Informant: A member of the Birth & Beyond California Network intimately involved with the BBC Program who is willing to provide insightful feedback about the program and its impact on Breastfeeding Model Hospital Policy Recommendations. This could be a hospital administrator, or a member of the maternal and child healthcare staff or the quality improvement team.

Knowledge Attainment: Participants’ mastery of the learning objectives from Birth & Beyond California education and training as demonstrated by changes in pre and post test assessments.

Knowledge Retention: Birth & Beyond California *Train the Trainer* Workshop participants’ retention of knowledge gained from prior Learner Workshop training as demonstrated by their performance on the Learner Workshop posttest when re-administered.

Participant Feedback: Participants’ perceptions of the Birth & Beyond California Project influence on Breastfeeding Model Hospital Policies Recommendations and improving **their** hospitals’ exclusive breastfeeding rates as collected through personal interviews, questionnaires and other feedback.

Participant Self-Efficacy: Participants’ self perceived abilities or capacities to implement lessons learned about optimal breastfeeding care in their everyday work environments based upon information taught in the Birth & Beyond California Program.

Patient Feedback: Eligible labor and delivery patients’ perception of their in-hospital breastfeeding support provided by their caretakers.

Program Effectiveness: Increased adoption and use of the California Breastfeeding Model Hospital Policy Recommendations and improvement in the hospital exclusive breastfeeding rates by participating hospitals.

Quality Improvement Team: An interdisciplinary team comprised of hospital administrators, medical, nursing, nutrition staff, quality improvement , occupational therapist (if they feed infants in the special care nursery), lactation consultant or specialist and/or other key stakeholders that collaborates to incorporate and facilitate breastfeeding quality improvement policies and practices in the hospital.

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Rooming-In: The practice of maintaining the newborn infant in the same room as the mother right after delivery up to discharge for at least 23 hours per day to facilitate mother and infant bonding, cue feeding and to initiate breastfeeding for healthy infants and mothers.

Skin-to-Skin Contact: The bare skin of the infant in direct contact with the bare skin of the mother, or if she is unavailable, with father or caregiver preferably chest to chest in an upright position.