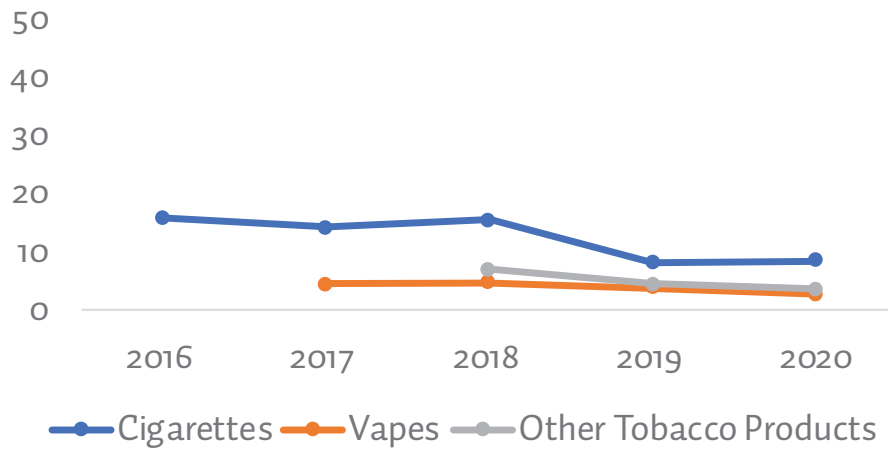


# Rural

## Adult, Age 18+

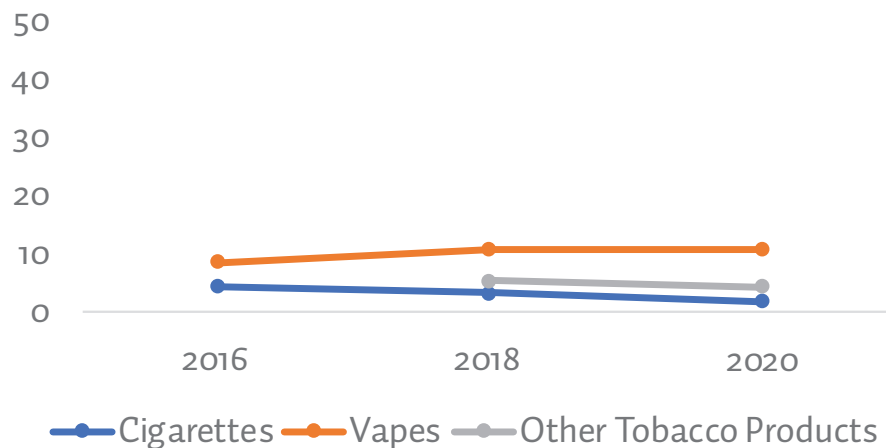


**Notes:** Restricted to individuals living in a zip code defined as rural by Nielsen Inc. Other tobacco products include big cigars, chewing tobacco, snuff, snus, hookah, little cigars, and cigarillos. Caution should be used when comparing 2016-2018 data with 2019-2020 data due to a methodology change. NA indicates product use was not ascertained in that year.

**Source:** California Health Interview Survey. CHIS 2016-2020 Adult Files. Los Angeles, CA: UCLA Center for Health Policy Research.

	Cigarettes	Vapes	Other Tobacco Products
2016	15.8%	NA	NA
2017	14.2	4.5%	NA
2018	15.4%	4.6%	7.0%
2019	8.1%	3.7%	4.4%
2020	8.5%	2.7%	3.6%

## Youth, 10th and 12th Grade



**Notes:** Restricted to individuals attending school designated as rural and town by the U.S. Department of Education. Other tobacco products include big cigars, chewing tobacco, snuff, snus, hookah, little cigars, and cigarillos. ID indicates insufficient data.

**Source:** California Student Tobacco Survey. CSTS 2016-2020. San Diego, CA: Center for Research and Intervention in Tobacco Control, University of California San Diego.

	Cigarettes	Vapes	Other Tobacco Products
2016	4.3%	8.4%	ID
2018	3.2%	10.7%	5.4%
2020	1.7%	10.7%	4.2%