

## Maternal, Child and Adolescent Health (MCAH) Program Scope of Work (SOW)

The Local Health Jurisdiction (LHJ), in collaboration with the State MCAH Program, shall strive to develop systems that protect and improve the health of California's women of reproductive age, infants, children, adolescents and their families. The information generated from this SOW can be used to capture and describe the objectives, activities and outcomes of the MCAH LHJs.

The goals in this MCAH SOW reflect the priorities of the MCAH Division as identified by the federally required 2011-2015 Title V 5-Year Needs Assessment which incorporates local priority needs. All LHJs must complete Goals 1-3. Each LHJ is required to develop short and/or intermediate outcome objective(s), intervention activities and evaluation/performance measures for Goals 1-3. LHJs may choose to address one or more Long Term Outcome Objective(s) in Goals 4-6.

Every five years the LHJ is required to use the findings from their Title V Needs Assessment to identify local priorities and are encouraged to develop a Five-Year MCAH Action Plan consistent with MCAH Division priorities. Each fiscal year the LHJ is required to address one or more local priorities in their MCAH SOW. Place local priority objectives under any of the Goals 1-6 in the first column with the title "Local Priority Objective".

The development of this SOW was guided by several public health frameworks including the 10 Essential Services of Public Health and the three core functions of assessment, policy development and assurance; the Spectrum of Prevention; the Life Course Perspective; the Socioecological Model, and the Social Determinants of Health. Please consider integrating these approaches when conceptualizing and organizing objectives, activities and evaluation measures.

- The 10 Essential Services of Public Health <http://www.cdc.gov/nphpsp/essentialServices.html>
- The Spectrum of Prevention [http://www.preventioninstitute.org/index.php?option=com\\_jlibrary&view=article&id=105&Itemid=127](http://www.preventioninstitute.org/index.php?option=com_jlibrary&view=article&id=105&Itemid=127)
- Life Course Perspective <http://mchb.hrsa.gov/lifecourseresources.htm>
- The Social-Ecological Model [http://www.cdc.gov/ncipc/dvp/social-ecological-model\\_dvp.htm](http://www.cdc.gov/ncipc/dvp/social-ecological-model_dvp.htm)
- Social Determinants of Health <http://www.cdc.gov/socialdeterminants/>

**Although the State MCAH Division wants each LHJ to make progress towards Title V State Performance Measures and Healthy People (HP) 2020 goals, it is understood that these goals involve complex issues and are difficult to achieve, particularly in the short term. The MCAH Division recognizes the importance of monitoring progress toward reaching long term objectives and that LHJs can only be held accountable for the activities they can realistically achieve given the scope and resources of individual local MCAH programs.**

LHJs are also required to comply with requirements as stated in the MCAH Program Policies and Procedures manual such as attending statewide meetings, submitting Agreement Funding Applications and completing Annual Reports.

<http://www.cdph.ca.gov/services/funding/mcah/Documents/MO-MCAHFI-MCAHProgramPoliciesandProcedures.doc>

Additional fiscal requirements are located in the MCAH Fiscal Policies and Procedures Manual at:

<http://www.cdph.ca.gov/services/funding/mcah/Documents/MO-MCAHFI-AdminFiscalPolicyProcedures-1011-2010-0-630.doc>

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

**Goal 1: Improve Outreach and Access to Quality Health and Human Services**

- **Link the MCAH population to needed medical, mental, social, dental, and community services to promote equity in access to quality services, especially for those who are eligible for Medi-Cal or other publicly provided health care programs<sup>1</sup>**
  - **Outreach services will be targeted to identify pregnant women, women of reproductive age, infants, children and adolescents and their families who are eligible for Medi-Cal assistance or other publicly provided health care programs and assist them in applying for these benefits<sup>2</sup>**

**Long Term Outcome Objectives**

- 1.a** Decrease the percentage of children and adolescents age 0 to 19 without health insurance from a baseline of (insert \_\_\_\_ %) to (insert \_\_\_\_ %) by 2015. **HP 2020 AHS-1.1.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/docs/excel/mcah\\_t5/t5\\_16\\_health\\_ins.xls](http://familymedicine.medschool.ucsf.edu/fhop/docs/excel/mcah_t5/t5_16_health_ins.xls)
- 1.b** Decrease the percentage of children age 2-11 without dental insurance from a baseline of (insert \_\_\_\_%) to (insert \_\_\_\_%) by 2015. **HP 2020 AHS-1.2 (Developmental).** Source: [http://familymedicine.medschool.ucsf.edu/fhop/docs/excel/mcah\\_t5/t5\\_17\\_dental\\_ins.xls](http://familymedicine.medschool.ucsf.edu/fhop/docs/excel/mcah_t5/t5_17_dental_ins.xls)
- 1.c** Decrease the percentage of women age 20-44 without health insurance from a baseline of (insert \_\_\_\_%) to (insert \_\_\_\_% here) by 2015. **HP 2020 AHS-1.1.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/ca\\_mcah\\_resource.htm#hea\\_ins](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/ca_mcah_resource.htm#hea_ins)
- 1.d** Increase the percentage of enrollment of eligible children, age 0-17 in Medi-Cal/Healthy Families /other public health insurance from a baseline of (insert \_\_\_\_%) to (Insert\_\_\_\_%) by 2015. Source: [http://www.kidsdata.org/data/topic/table/health\\_insurance-type.aspx](http://www.kidsdata.org/data/topic/table/health_insurance-type.aspx)
- 1.e** Decrease the percentage of unenrolled women, ages 20-44, who are eligible for MediCal from a baseline of (Insert \_\_\_\_ %) to (Insert \_\_\_\_ %) by 2015. Source: <http://www.chis.ucla.edu/main/default.asp>
- 1.f** Insert specific LHJ data collected, if applicable

**Data Source**

California Health Interview Survey (CHIS), Medi-Cal Statistical Reports, LHJ specific statistics, if applicable

**Healthy People 2020 Objectives**

<http://www.healthypeople.gov/2020/topicsobjectives2020/pdfs/HP2020objectives.pdf>

**Timelines**

All the intervention activities identified in this SOW are to be conducted within the term of the Agreement's fiscal year.

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

Nothing is entered in the shaded areas.

Short and/or Intermediate Outcome Objective(s)	Intervention Activities to Meet Objectives (Describe the steps of the intervention)	Evaluation/Performance Measures Process, Short and/or Intermediate Measures (Report on these measures in the Annual Report)	
		Process Measures	Short and/or Intermediate Outcome Measure(s)
1.1-1.8 Develop and maintain required foundational structure and public health activities that improve coordination of and access to local health and human services.	<b>Assessment</b> 1.1 Identify and monitor trends in health, including disparities, social determinants and barriers to the provision of health and human services to the MCAH population.	<b>Assessment</b> 1.1 List and briefly describe trends in health, including disparities, social determinants and barriers to the provision of health and human services.	1.1 Complete and submit Annual Report Data Table (Form 1)
	1.2 Identify and monitor local geographic areas and/or population groups that have insufficient access to health and human services.	1.2 Briefly describe geographic areas or population groups that have insufficient access to health and human services.	
	1.3 Participate in collaboratives, coalitions, networks, etc., and develop products that address unmet needs and promote increased local access to health and human services.	1.3 Submit Collaborative Form to document participation, objectives, activities and accomplishments of MCAH-related collaboratives to improve infrastructure and access to health and human services:	1.3 List products developed to improve infrastructure and access to health and human services and describe outcomes of dissemination
	<b>Policy Development</b> 1.4 Review, revise and enact policies that facilitate access to Healthy Families (HF), Medi-Cal, AIM, or other publicly provided health care programs.	<b>Policy Development</b> 1.4 Describe participation in review and development of policy changes and corresponding systems changes that facilitate access to HF, Medi-Cal, AIM, or other publicly provided health care programs.	<b>Policy Development</b> 1.4 Describe the impact of policy changes and corresponding systems changes that facilitate access to HF, Medi-Cal, AIM, or other publicly provided health care programs.
	1.5 Work with community organizations to influence policy and address social determinants of health and disparities regarding access to health and human services and/or publicly provided health care programs.	1.5 Describe efforts to work with community organizations to influence policy and address social determinants of health and disparities regarding access to health and human services and/or publicly provided health care programs.	1.5 Describe results of work with community organizations to influence policy and address social determinants of health and disparities regarding access to health and human services and/or publicly provided health care programs.

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

Short and/or Intermediate Outcome Objective(s)	Intervention Activities to Meet Objectives (Describe the steps of the intervention)	Evaluation/Performance Measures Process, Short and/or Intermediate Measures (Report on these measures in the Annual Report)	
		Process Measures	Short and/or Intermediate Outcome Measure(s)
	<p><b>Assurance</b></p> <p><b>1.6</b> Promote MCAH and public health competencies, participation in trainings, and workforce development as resources allow.</p>	<p><b>Assurance</b></p> <p><b>1.6</b> List trainings and educational events that promoted MCAH and public health competencies and workforce development.</p>	<p><b>Assurance</b></p> <p><b>1.6</b> Describe outcomes of trainings and educational events that promoted MCAH and public health competencies and workforce development.</p>
	<p><b>1.7</b> Conduct activities that promote referrals to HF, Medi-Cal, Access for Infants and Mothers (AIM) and other low cost/no cost health insurance programs for health care coverage <sup>2</sup>.</p>	<p><b>1.7</b> Describe activities that promote referrals to HF, Medi-Cal, AIM or other no/low cost health insurance programs for health care coverage.</p> <ul style="list-style-type: none"> <li>• Provide the number of referrals to HF, Medi-Cal, AIM or other no/low cost health insurance programs</li> </ul>	<p><b>1.7</b> Describe outcomes of activities that promote referrals to HF, Medi-Cal, AIM or other no/low cost health insurance programs for health care coverage.</p>
	<p><b>1.8</b> Provide a toll-free or “no cost to the calling party” telephone information service and other appropriate methods of communication, e.g. local MCAH Program web page to the local community <sup>2</sup>.The requirements are as follows:</p> <ul style="list-style-type: none"> <li>• The service must provide culturally and linguistically appropriate information and referrals to health care providers and practitioners regarding access to prenatal care, and other relevant information</li> <li>• The telephone number must be disseminated widely</li> <li>• The toll free line must be operated during normal business hours. After hours messages must be answered by end of the next business day.</li> </ul>	<p><b>1.8</b> Report the following:</p> <ul style="list-style-type: none"> <li>• Number of calls and the success/barriers toll-free or “no cost to the calling party” telephone information service</li> <li>• Report the number of web hits to the appropriate local MCAH Program webpage</li> </ul>	<p><b>1.8</b> Describe outcomes of community information services.</p>

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

Short and/or Intermediate Outcome Objective(s)	Intervention Activities to Meet Objectives (Describe the steps of the intervention)	Evaluation/Performance Measures Process, Short and/or Intermediate Measures <i>(Report on these measures in the Annual Report)</i>	
		Process Measures	Short and/or Intermediate Outcome Measure(s)
<b>Insert Short and/or Intermediate Outcome Objective(s), activities, Evaluation/Performance Measures in the appropriate column below</b>			
<p><b>1.9 Short and/or Intermediate Outcome Objective(s) which increase access to health and human services</b> Add specific LHJ short and/or intermediate outcome objective(s) which correspond to key intervention activities in column two here.</p>	<p><b>1.9</b> Implement or participate in specific LHJ activities that address health disparities, social determinants and barriers to increased access to health and human services: ○ _____ _____</p>	<p><b>1.9</b> Develop process measures for the specific LHJ defined objectives and activities that were implemented to increase access to health and human services: ○ _____ _____</p>	<p><b>1.9</b> Develop short and/or intermediate related performance measures for the specific LHJ defined objectives and activities that were implemented to increase access to health and human services: ○ _____ _____</p>

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

**Goal 2: Improve Maternal Health**

- **Improve maternal health by optimizing the health and well-being of girls and women across the lifecourse**<sup>1</sup>
- **Reduce maternal morbidity and mortality and the increasing disparity in maternal health outcomes**<sup>1</sup>
  - **Assure that all pregnant women will have access to early, adequate and high quality perinatal care with a special emphasis on low-income and Medi-Cal eligible women**<sup>2</sup>

**Long Term Outcome Objectives**

- 2.a** Decrease the percentage of births within 24 months of a previous birth among women age 15 to 44 from a baseline of (insert \_\_\_\_%) to (insert \_\_\_\_%) by 2015. **HP 2020 FP -5 (18 mths.)**. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 2.b** Decrease the percentage of births within 24 months of a previous birth among women age 12 to 19 from a baseline of (insert \_\_\_\_%) to (insert \_\_\_\_%) by 2015. **HP 2020 FP -5 (18 mths.)**. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 2.c** Increase the percentage of live born infants whose mothers received prenatal care in the first trimester of pregnancy from a baseline of (insert \_\_\_\_%) to (Insert \_\_\_\_%) by 2015. **HP 2020 MICH-10.1**. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 2.d** Increase the percentage of women age 15 to 44 with a live birth during the reporting year whose observed to expected prenatal visits are equal to 80 to 109 percent on the Kotelchuck Index from a baseline of (insert \_\_\_\_%) to (Insert \_\_\_\_%) (APNCU Index- FHOP) by 2015. **HP 2020 MICH-10.2**. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 2.e** Decrease the rate of domestic violence calls for assistance per 10,000 from a baseline of (insert rate \_\_\_\_ ) to (insert rate \_\_\_\_ ) by 2015. **HP 2020 IVP-39 (Developmental)**. Source: <http://fhop.ucsf.edu/fhop/docs/pdf/mcah/DV1987-2009%20by%20LHJ1.pdf> Insert specific LHJ data collected, if applicable

**Data Source**

Birth Statistical Master File, Department of Justice statistics, LHJ specific statistics, if applicable

**Healthy People 2020 Objectives**

<http://www.healthypeople.gov/2020/topicsobjectives2020/pdfs/HP2020objectives.pdf>

**Timelines**

All the intervention activities identified in this SOW are to be conducted within the term of the Agreement's fiscal year.

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

Nothing is entered in the shaded areas.

Short and/or Intermediate Outcome Objective(s)	Intervention Activities to Meet Objectives (Describe the steps of the intervention)	Evaluation/Performance Measures Process, Short and/or Intermediate Measures (Report on these measures in the Annual Report)	
		Process Measures	Short and/or Intermediate Outcome Measure(s)
<p><b>2.1-2.5</b> Develop and maintain required foundational structure and public health activities that improve coordination of and access to early, adequate and high quality perinatal care and maternal health.</p>	<p><b>Assessment</b>  <b>2.1</b> Identify and monitor trends in disparities and barriers in access to early, adequate and high quality perinatal care and maternal health.</p>	<p><b>Assessment</b>  <b>2.1</b> List and briefly describe trends in disparities and barriers in access to early, adequate and high quality perinatal care and maternal health.</p>	
	<p><b>2.2</b> Identify and monitor local geographic areas and/or population groups that have insufficient access to early, adequate and high quality perinatal care and poor maternal health.</p>	<p><b>2.2</b> Briefly describe geographic areas and/or population groups that have insufficient access to early, adequate and high quality perinatal care and poor maternal health.</p>	
	<p><b>2.3</b> Conduct the following activities:  a. Collaborate with providers and other third party payers to improve maternal health and extend comprehensive perinatal care to all pregnant women  b. Participate in collaboratives, coalitions, networks, etc., and develop products that address unmet needs to provide access to early perinatal care and CPSP services for all women</p>	<p><b>2.3 a &amp; b.</b> Submit Collaborative Form to document participation, objectives, activities and accomplishments of collaboratives and coalitions that improve maternal health and address access to early, adequate and high quality perinatal care.</p>	<p><b>2.3 b.</b> List products developed to improve access to early, adequate and high quality perinatal care and maternal health and describe outcomes of dissemination.</p>
	<p><b>Policy Development</b>  <b>2.4</b> Review, revise and enact policies that facilitate access to early, adequate and high quality perinatal care and improve maternal health.</p>	<p><b>Policy Development</b>  <b>2.4</b> Describe participation in the review and development of policy changes and corresponding systems changes that facilitate access to early, adequate and high quality perinatal care and improve maternal health.</p>	<p><b>Policy Development</b>  <b>2.4</b> Describe the impact of policy changes and corresponding systems changes that facilitate access to early, adequate and high quality perinatal care and improve maternal health.</p>

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

Short and/or Intermediate Outcome Objective(s)	Intervention Activities to Meet Objectives (Describe the steps of the intervention)	Evaluation/Performance Measures Process, Short and/or Intermediate Measures (Report on these measures in the Annual Report)	
		Process Measures	Short and/or Intermediate Outcome Measure(s)
	2.5 Work with community organizations to influence policy and address disparities regarding access to early, adequate and high quality perinatal care and maternal health.	2.5 Describe efforts to work with community organizations to influence policy and address disparities regarding access to early, adequate and high quality perinatal care and maternal health.	2.5 Describe results of work with community organizations to influence policy and address disparities regarding access to early, adequate and high quality perinatal care and maternal health.
2.6-2.8 Promote access to and quality of local CPSP.	<b>Assurance</b> 2.6 Process applications for identified Medi-Cal providers desiring to become approved CPSP providers.	<b>Assurance</b> 2.6 Report the number of current and newly enrolled providers in CPSP and number of Medi-Cal Obstetrical (OB) providers. List barriers to recruitment and retention of OB providers.	<b>Assurance</b> 2.6 Describe the impact on access to and quality of CPSP services.
	2.7 Provide consultation and technical assistance to CPSP providers related to the provision of CPSP services.	2.7 List consultation and/or technical assistance provided to CPSP providers.	2.7 Describe outcomes of consultation and/or technical assistance provided to CPSP providers.
	2.8 At a minimum, conduct yearly, continuous quality improvement (CQI) and quality assurance activities (QA) for local CPSP providers to ensure that the program is being implemented according to Policies and Procedures and clients are receiving the required nutrition, psychosocial and health education services.	2.8 List CPSP provider CQI/QA activities that were conducted. Report the number of site visits and face to face contacts with current and potential CPSP providers	2.8 Describe the results of CQI/QA activities that were conducted.
<b>Insert Short and or Intermediate Outcome Objective(s), activities, Evaluation/Performance Measures in the appropriate column below</b>			
2.9 Short and/or Intermediate Outcome Objective(s) which improve access to early, adequate and high quality perinatal care and maternal health Add specific LHJ short and/or intermediate outcome objective(s) which correspond to key intervention activities in column two here.	2.9 Implement or participate in specific LHJ defined activities to improve access to early, adequate and high quality perinatal care and maternal health: ○ _____ _____	2.9 Develop process measures for the specific LHJ defined objectives and activities that were implemented to improve access to early, adequate and high quality perinatal care and maternal health. ○ _____ _____	2.9 Develop short and/or intermediate related performance measures for the specific LHJ defined objectives and activities that were implemented to improve access to early, adequate and high quality perinatal care and maternal health ○ _____ _____

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

**Goal 3: Improve Infant Health**

- **Reduce infant mortality and address disparities by promoting preconception health and health care and by preventing causes such as birth defects, low birth weight/prematurity, SIDS, and maternal complications in pregnancy<sup>1</sup>**

**Long Term Outcome Objectives**

- 3.a** Decrease the percentage of Low Birth Weight Live Births from a baseline of (insert \_\_\_\_%) to (Insert \_\_\_\_%) by 2015. **HP 2020 MICH-8.1.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 3.b** Decrease the percentage of Very Low Birth Weight Live Births from a baseline of (insert \_\_\_\_%) to (Insert \_\_\_\_%) by 2015. **HP 2020 MICH-8.2.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 3.c** Decrease the percentage of Preterm Births (less than 37 weeks gestation) from a baseline of (insert \_\_\_\_%) to (Insert \_\_\_\_%) by 2015. **HP 2020 MICH-9.1-9.4.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 3.d** Decrease the rate of perinatal deaths (fetal and infant deaths from 20 wks gestation through 7 days after birth) from a baseline of (Insert rate \_\_\_\_ ) to (Insert rate \_\_\_\_ ) per 1,000 live births by 2015. **HP 2020 MICH-1.2.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 3.e** Decrease the rate of neonatal deaths (within the first 28 days of life) from a baseline of (Insert rate \_\_\_\_ ) to (Insert rate \_\_\_\_ ) per 1,000 live births by 2015. **HP 2020 MICH- 1.4.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 3.f** Decrease the rate of postneonatal deaths (between 28 days and 1 year) from a baseline of (Insert rate \_\_\_\_ ) to (Insert rate \_\_\_\_ ) per 1,000 live births by 2015. **HP 2020 MICH-1.5.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 3.g** Decrease the rate of infant deaths (birth to 1 year) from a baseline of (Insert rate \_\_\_\_ ) to (Insert rate \_\_\_\_ ) per 1,000 live births by 2015. **HP 2020 MICH -1.3.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 3.h** Decrease the number of infant deaths due to SIDS from a baseline of \_\_\_\_ to \_\_\_\_ by 2015 **OR** maintain the status of no infant deaths due to SIDS by 2015. **HP 2020 MICH-1.8.** Source: LHJ statistics
- 3.i** Insert specific LHJ data collected, if applicable

**Data Source**

LHJ Coroner's Notification Card (CDPH 4411), California SIDS Program compliance monitoring reports, Death Statistical Master File, Birth Statistical Master File, LHJ specific statistics, if applicable

**Healthy People 2020 Objectives**

<http://www.healthypeople.gov/2020/topicsobjectives2020/pdfs/HP2020objectives.pdf>

**Timelines**

All the intervention activities identified in this SOW are to be conducted within the term of the Agreement's fiscal year.

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

Nothing is entered in the shaded areas.

Short and/or Intermediate Outcome Objective(s)	Intervention Activities to Meet Objectives (Describe the steps of the intervention)	Evaluation/Performance Measures Process, Short and/or Intermediate Measures (Report on these measures in the Annual Report)	
		Process Measures	Short and/or Intermediate Outcome Measure(s)
3.1-3.7 Develop and maintain required foundational structure and public health activities that improve infant health outcomes.	<b>Assessment</b> 3.1 Identify, and monitor trends in perinatal, neonatal, postneonatal and infant health outcomes.	<b>Assessment</b> 3.1 List and briefly describe trends in disparities and barriers related to perinatal, neonatal, postneonatal and infant health outcomes.	
	3.2 Identify and monitor local geographic areas and/or population groups that have high rates of poor perinatal, neonatal, postneonatal and infant health outcomes.	3.2 Briefly describe local geographic areas and/or population groups that have high rates of poor perinatal, neonatal, postneonatal and infant health outcomes.	
	3.3 Participate in collaboratives, coalitions, networks, etc., and develop products that address unmet needs to prevent poor perinatal, neonatal, postneonatal and infant health outcomes.	3.3 Submit Collaborative Form to document participation, objectives, activities and accomplishments of collaboratives and coalitions that address poor perinatal, neonatal, postneonatal and infant health outcomes.	3.3 List products developed to improve infant health outcomes and describe outcomes of dissemination. <b>(List below)</b>
	<b>Policy Development</b> 3.4 Review, revise and enact policies that enable the implementation of appropriate interventions to improve infant health.	<b>Policy Development</b> 3.4 Describe participation in the review and development of policy changes and corresponding systems changes that improve infant health.	<b>Policy Development</b> 3.4 Describe the impact of policy changes and corresponding systems changes that improve infant health.
	3.5 Work with community organizations to influence policy and address disparities in infant health.	3.5 Describe efforts to work with community organizations to influence policy and address disparities regarding infant health.	3.5 Describe results of efforts to address disparities in infant health outcomes.
	<b>Assurance</b> 3.6 Establish contact with parents/caregivers of infants with presumed SIDS death to provide grief and bereavement support services.	<b>Assurance</b> 3.6 (Insert number) of parents/caregivers who experience a presumed SIDS death and the number who are contacted for grief and bereavement support services.	

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

Short and/or Intermediate Outcome Objective(s)	Intervention Activities to Meet Objectives (Describe the steps of the intervention)	Evaluation/Performance Measures Process, Short and/or Intermediate Measures (Report on these measures in the Annual Report)	
		Process Measures	Short and/or Intermediate Outcome Measure(s)
	<b>3.7</b> Attend the SIDS Annual Conference/ SIDS training(s) and other conferences/trainings related to infant health.	<b>3.7</b> Provide staff member name and date of attendance at SIDS Annual Conference/training(s) and other conferences/trainings related to infant health.	<b>3.7</b> Describe results of improved knowledge of staff trainings related to infant health
<b>Insert Short and or Intermediate Outcome Objective(s), activities, Evaluation/Performance Measures in the appropriate column below</b>			
<b>3.8 Short and/or Intermediate Outcome Objective(s) which promote SIDS risk reduction and community health education</b> Add specific LHJ short and/or intermediate outcome objective(s) which correspond to key intervention activities in column two here.	<b>3.8</b> Implement or participate in specific LHJ defined activities to promote SIDS risk reduction and health education materials to the community: ○ _____ _____	<b>3.8</b> Develop process measures for the specific LHJ defined objectives and activities that were implemented to promote SIDS risk reduction and health education materials to the community: ○ _____ _____	<b>3.8</b> Develop short and/or intermediate related performance measures for the specific LHJ defined objectives and activities that were implemented to promote SIDS risk reduction and health education materials to the community: ○ _____ _____
<b>Insert Short and or Intermediate Outcome Objective(s), activities, Evaluation/Performance Measures in the appropriate column below</b>			
<b>3.9 Short and/or Intermediate Outcome Objective(s) which improve infant health outcomes</b> Add specific LHJ short and/or intermediate outcome objective(s) which correspond to key intervention activities in column two here.	<b>3.9</b> Implement or participate in specific LHJ defined activities to improve infant health outcomes: ○ _____ _____	<b>3.9</b> Develop process measures for the specific LHJ defined objectives and activities that were implemented to improve infant health outcomes: ○ _____ _____	<b>3.9</b> Develop short and/or intermediate related performance measures for the specific LHJ defined objectives and activities that were implemented to improve infant health outcomes: ○ _____ _____

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

**Goal 4: Improve Nutrition and Physical Activity**  
 • **Promote healthy nutrition and physical activity among MCAH populations throughout the lifespan beginning with exclusive breastfeeding of infants to six months of age<sup>1</sup>**

**Long Term Outcome Objectives  
(Choose one or more. Delete those not chosen.)**

- 4.a** Increase the percentage of any breastfeeding at the hospital from a baseline of (insert \_\_\_\_%) to (Insert \_\_\_\_%) by 2015. **HP 2020 MICH -21**. Source: <http://www.cdph.ca.gov/data/statistics/Documents/MO-BFP-CountyofResidence-RaceEthnicityReport2008.pdf>
- 4.b** Decrease the percentage of children less than age 5 who are overweight from a baseline of (insert \_\_\_\_%) to (insert \_\_\_\_%) by 2015. **HP 2020 NWS 10.0 (children age 2-5 yrs)**. Source: <http://www.dhcs.ca.gov/services/chdp/Documents/PedNSS/2008/6B.pdf>
- 4.c** Decrease the percentage of children age 5-19 who are overweight from a baseline of (insert \_\_\_\_%) to (insert \_\_\_\_%) by 2015. **HP 2020 NWS-10.4 (children and adolescents 2-19 yrs)**. Source: <http://www.dhcs.ca.gov/services/chdp/Documents/PedNSS/2008/6B.pdf>
- 4.d** Insert specific LHJ data collected, if applicable

**Data Source**

California Pediatric Nutrition Surveillance System, Genetic Disease Branch, LHJ specific statistics, if applicable

**Healthy People 2020 Objectives**

<http://www.healthypeople.gov/2020/topicsobjectives2020/pdfs/HP2020objectives.pdf>

**Timelines**

All the intervention activities identified in this SOW are to be conducted within the term of the Agreement's fiscal year.

Short and/or Intermediate Outcome Objective(s)	Intervention Activities to Meet Objectives (Describe the steps of the intervention)	Evaluation/Performance Measures Process, Short and/or Intermediate Measures (Report on these measures in the Annual Report)	
		Process Measures	Short and/or Intermediate Outcome Measure(s)
<p><b>Insert Short and/or Intermediate Outcome Objective(s) which promote healthy nutrition and physical activity in the MCAH population.</b>                      Add specific LHJ short and/or intermediate outcome objective(s) which correspond to key intervention activities in column two here.</p>	<p><b>4.1</b> Place any specific LHJ defined intervention activities to meet the Outcome Objective(s) here. Number each intervention activity sequentially, such as, 4.1, 4.2, 4.3, 4.4, etc.</p> <p>Organize intervention activities and performance measures using the three core functions of public health: Assessment, Policy Development and Assurance.  <a href="http://www.cdc.gov/nphpsp/essentialServices.html">http://www.cdc.gov/nphpsp/essentialServices.html</a></p>	<p>Develop process measures for each specific LHJ defined intervention activity. Number sequentially to correspond with each intervention activity, such as, 4.1, 4.2, 4.3, 4.4, etc.</p>	<p><b>4.1</b> Develop short and/or intermediate outcome related performance measures for the specific LHJ defined objectives and activities</p>

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

**Goal 5: Improve Child Health**

- **Support the physical, socio-emotional, and cognitive development of children, including the prevention of injuries, through the implementation of prevention, early identification and intervention strategies**<sup>1</sup>

**Long Term Outcome Objectives  
(Choose one or more. Delete those  
not chosen.)**

- 5.a** Decrease the rate of deaths age 1-14 per 100,000 from a baseline of (insert rate\_\_\_\_) to (Insert rate \_\_\_\_ ) by 2015. **HP 2020 MICH 3-4.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 5.b** Increase the percentage of children age 2-11 who have been to the dentist in the past year from a baseline of (insert \_\_\_\_%) to (insert \_\_\_\_%) by 2015. **HP 2020 OH-7.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/docs/excel/mcah\\_t5/t5\\_18\\_dental\\_vis.xls](http://familymedicine.medschool.ucsf.edu/fhop/docs/excel/mcah_t5/t5_18_dental_vis.xls)
- 5.c** Decrease the rate of asthma hospitalizations for children age 0-4 per 10,000 from a baseline of (insert rate \_\_\_\_ ) to (insert rate\_\_\_\_) by 2015. **HP 2020 RD -2.1.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 5.d** Decrease the rate of asthma hospitalizations for children age 5-17 per 10,000 from a baseline of (insert rate \_\_\_\_ ) to (insert rate\_\_\_\_) by 2015. **HP 2020 RD -2.2.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 5.e** Decrease the rate of mental health hospitalizations for children age 5-14 per 10,000 from a baseline of (insert rate \_\_\_\_ ) to (insert rate \_\_\_\_ ) by 2015. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 5.f** Decrease the rate of non-fatal injury hospitalizations for children age 0-14 per 10,000 from a baseline of (insert rate \_\_\_\_ ) to (insert rate\_\_\_\_) by 2015. **HP 2020 IVP 1.2.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 5.g** Decrease the rate of non-fatal motor vehicle accident injuries for children age 0-14 per 100,000 from a baseline of (insert rate \_\_\_\_ ) to (insert rate\_\_\_\_) by 2015. **HP 2020 IVP 14.** Source: [http://familymedicine.medschool.ucsf.edu/fhop/docs/excel/mcah\\_t5/injury%20collisions1997-2007.xls](http://familymedicine.medschool.ucsf.edu/fhop/docs/excel/mcah_t5/injury%20collisions1997-2007.xls)
- 5.h** Decrease the rate of non-fatal injury hospitalizations for motor vehicle accidents age 0-14 per 10,000 from a baseline of (insert rate \_\_\_\_ ) to (insert rate\_\_\_\_) by 2015. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 5.i** Decrease the rate of children living in foster care each January per 1,000 from a baseline of (insert rate \_\_\_\_ ) to (insert rate\_\_ ) by 2015. Source: [http://cssr.berkeley.edu/ucb\\_childwelfare/InCareRates.aspx](http://cssr.berkeley.edu/ucb_childwelfare/InCareRates.aspx)
- 5.j** Decrease the percentage of children age 0-17 living in poverty from a baseline of (insert \_\_\_\_% ) to (Insert %\_\_\_\_) by 2015. Source: <http://www.census.gov//did/www/saipe/county.html>
- 5.k** Insert specific LHJ data collected, if applicable

**Data Source**

OSHPD Patient Discharge Data, California Highway Patrol Statewide Integrated Traffic Records System, California Department of Social Services, Child Welfare Dynamic Report System, LHJ specific statistics, if applicable

**Healthy People 2020 Objectives**

<http://www.healthypeople.gov/2020/topicsobjectives2020/pdfs/HP2020objectives.pdf>

**Timelines**

All the intervention activities identified in this SOW are to be conducted within the term of the Agreement's fiscal year.

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

Short and/or Intermediate Outcome Objective(s)	Intervention Activities to Meet Objectives (Describe the steps of the intervention)	Evaluation/Performance Measures Process, Short and/or Intermediate Measures (Report on these measures in the Annual Report)	
		Process Measures	Short and/or Intermediate Outcome Measure(s)
<p><b>Insert Short and/or Intermediate Outcome Objective(s) which improve the physical, socio-emotional, and cognitive development of children.</b> Add specific LHJ short and/or intermediate outcome objective(s) which correspond to key intervention activities in column two here.</p>	<p><b>5.1</b> Place specific LHJ defined intervention activities to meet the Outcome Objective(s) here. Number each intervention activity sequentially, such as, 5.1, 5.2, 5.3, 5.4, etc.</p> <p>Organize intervention activities and performance measures using the three core functions of public health: Assessment, Policy Development and Assurance. <a href="http://www.cdc.gov/nphpsp/essentialServices.html">http://www.cdc.gov/nphpsp/essentialServices.html</a></p>	<p>Develop process measures for each specific LHJ defined intervention activity. Number sequentially to correspond with each intervention activity, such as, 5.1, 5.2, 5.3, 5.4, etc.</p>	<p><b>5.1</b> Develop short and/or intermediate outcome related performance measures for the specific LHJ defined objectives and activities</p>

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

**Goal 6: Improve Adolescent Health**

- **Promote positive youth development strategies to support the physical, mental, sexual and reproductive health of adolescents <sup>1</sup>**

**Long Term Outcome Objectives  
(Choose one or more. Delete those  
not chosen.)**

- 6.a** Decrease the birth rate among adolescent females age 10-14 from a baseline of (insert rate \_\_\_ ) to (Insert rate \_\_\_ ) by 2015 Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 6.b** Decrease the birth rate among adolescent females age 15-17 from a baseline of (insert rate \_\_\_ ) to (insert rate \_\_\_ ) by 2015. **HP 2010. FP 8.1 (pregnancy rate)**. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 6.c** Decrease the birth rate among adolescent females age 18-19 from a baseline of (insert rate \_\_\_ ) to (insert rate \_\_\_ ) by 2015. **HP 2010 FP 8.1 (pregnancy rate)**. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 6.d** Decrease the birth rate among adolescent females age 15-19 from a baseline of (insert rate \_\_\_ ) to (insert rate \_\_\_ ) by 2015. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 6.e** Decrease the rate of Chlamydia per 1,000 females age 15-19 from a baseline of (insert rate \_\_\_ ) to (insert rate \_\_\_ ) by 2015. **HP 2020 STD 1.1 (females 15-24 yrs.)**. Source: <http://www.cdph.ca.gov/data/statistics/Documents/STD-Data-Chlamydia-Provisional-Tables.pdf>
- 6.f** Decrease the rate of asthma hospitalizations for children age 5-17 per 10,000 from a baseline of (insert rate \_\_\_ ) to (insert rate \_\_\_ ) by 2015. **HP 2020 RD 2.2**. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 6.g** Decrease the rate of deaths age 15-19 per 100,000 from a baseline of (insert rate \_\_\_ ) to (insert rate \_\_\_ ) by 2015. **HP 2020 MICH 4.2**. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 6.h** Decrease the rate of mental health hospitalizations for adolescents age 15-19 per 10,000 from a baseline of (insert rate \_\_\_ ) to (insert rate \_\_\_ ) by 2015. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 6.i** Decrease the rate of non-fatal injury hospitalizations for adolescents age 15-24 per 10,000 from a baseline of (insert rate \_\_\_ ) to (insert rate \_\_\_ ) by 2015. **HP 2020 IVP 1.2**. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 6.j** Decrease the rate of non-fatal motor vehicle accident injuries age 15-24 per 100,000 from a baseline of (insert rate \_\_\_ ) to (insert rate \_\_\_ ) by 2015. **HP 2020 IVP – 14**. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 6.k** Decrease the rate of non-fatal injury hospitalizations for motor vehicle accidents age 15-24 per 10,000 from a baseline of (insert rate \_\_\_ ) to (insert rate \_\_\_ ) by 2015. Source: [http://familymedicine.medschool.ucsf.edu/fhop/htm/ca\\_mcah/counties/index.htm](http://familymedicine.medschool.ucsf.edu/fhop/htm/ca_mcah/counties/index.htm)
- 6.l** Decrease the percentage of children age 0-17 living in poverty from a baseline of (insert \_\_\_ %) to (insert % \_\_\_ ) by 2015. Source: <http://www.census.gov/did/www/saipe/county.html>
- 6.m** Insert specific LHJ data collected, if applicable

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement

**Data Source**

OSHPD Patient Discharge Data, California Highway Patrol Statewide Integrated Traffic Records System, California Department of Social Services, Child Welfare Dynamic Report System, U.S. Census Bureau, LHJ specific statistics, if applicable

**Healthy People 2020 Objectives**

<http://www.healthypeople.gov/2020/topicsobjectives2020/pdfs/HP2020objectives.pdf>

**Timelines**

All the intervention activities identified in this SOW are to be conducted within the term of the Agreement's fiscal year.

Short and/or Intermediate Outcome Objective(s)	Intervention Activities to Meet Objectives (Describe the steps of the intervention)	Evaluation/Performance Measures Process, Short and/or Intermediate Measures <i>(Report on these measures in the Annual Report)</i>	
		Process Measures	Short and/or Intermediate Outcome Measure(s)
<p><b>Insert Short and/or Intermediate Outcome Objective(s) which promote positive youth development.</b> Add specific LHJ short and/or intermediate outcome objective(s) which correspond to key intervention activities in column two here.</p>	<p><b>6.1</b> Place specific LHJ defined intervention activities to meet the Outcome Objective(s) here. Number each intervention activity sequentially, such as, 6.1, 6.2, 6.3, 6.4, etc.</p> <p>Organize intervention activities and performance measures using the three core functions of public health: Assessment, Policy Development and Assurance. <a href="http://www.cdc.gov/nphpsp/essentialServices.html">http://www.cdc.gov/nphpsp/essentialServices.html</a></p>	<p>Develop process measures for each specific LHJ defined intervention activity. Number sequentially to correspond with each intervention activity, such as, 6.1, 6.2, 6.3, 6.4, etc.</p>	<p><b>6.1</b> Develop short and/or intermediate outcome related performance measures for the specific LHJ defined objectives and activities</p>

<sup>1</sup> 2011-2015 Title V State Priorities

<sup>2</sup> Title V Requirement