



California Department of Public Health
PUBLIC HEALTH ADVISORY COMMITTEE MEETING
Business, Transportation and Housing Agency
980 9th Street, Suite 2450, Large Conference Room
Sacramento, CA 95814

Available via Teleconference at
County of Los Angeles Department of Public Health
313 N. Figueroa Street, Room 806C
Los Angeles, CA 90012

April 9, 2009
10:00 a.m. – 4:00 p.m.

MEETING MINUTES

Morning Session
10:00 a.m. – 11:30 a.m.

- Welcome - Director Mark Horton, MD, MSPH

Committee Chairman Dr. Mark Horton convened the meeting at 10:00 a.m. with the following members present: Ms. Dolores Apodaca, Ms. Robin Cox, Ms. Susan Harrington, Ms. Phoebe Seaton, Dr. Stephen Shortell, Dr. Franklin Pratt, Christopher Kennedy Lawford, Cynthia Gomez, Ellen Wu and Dr. Jonathan Fielding (via teleconference from Los Angeles).

Information item, no action required. Dr. Horton inquired if any member of the public wished to speak to this item. No member of the public came forth to speak.

- Advisory Committee Member Self-Introductions

Dr. Horton welcomed new member Christopher Kennedy Lawford, who was appointed by the Governor's Office to replace Ruth Mulnard. Christopher Kennedy Lawford has worked extensively in politics, government and the non-profit sector, as well as the film and television business as an actor, lawyer, executive, and producer. Currently Mr. Lawford is a public policy consultant for Caron Addiction Treatment Centers and serves as national spokesperson for The Hepatitis C Awareness Campaign for Roche Pharmaceuticals.

Information item, no action. Dr. Horton inquired if any member of the public wished to speak to this item. No member of the public came forth to speak.

- Review and approval of January 23, 2009 Meeting Minutes

Dr. Horton offered the minutes for approval. Moved by Dr. Pratt, seconded by Dr. Shortell. Approved unanimously (Dr. Fielding and Mr. Lawford abstained).

- California Conference of Local Health Officers (CCLHO) - County Health Executive Association of California (CHEAC) Chronic Disease Prevention Regional Workshops – Dr. Linda Rudolph, Center for Chronic Disease Prevention and Health Promotion

Robin Cox introduced Dr. Rudolph's presentation, stating that she felt it is very important that the Committee understand the process that local health departments are currently engaged in to understand and address the broad social determinants that influence chronic disease, and that this forms an important context for the upcoming work on Healthy People 2020.

Dr. Rudolph, Deputy Director, CDPH Center for Chronic Disease Prevention and Health Promotion, then presented an overview of the CCLHO- CHEAC Chronic Disease Prevention project. Following a state-wide conference in 2008,



over 200 local health department leaders participated in four regional workshops. Participants mapped the causes of chronic illness, focusing on the individual, neighborhood, social, economic, and environmental determinants. The maps were used to look at the full scope of possible interventions to prevent chronic illness, current activities, and capacity needs to expand the breadth of chronic illness prevention in local health departments. Future project activities include webinars, further regional follow-up, and another statewide project. *[Please refer to the PowerPoint for further details].*

Ms. Cynthia Gomez stated that while some data is available, not every kind of data is available. Dr. Rudolph agreed, and felt that as a first step, we needed to evaluate the available data to determine how useful it is as a method to identify gaps in data.

Dr. Shortell expressed that we need to think about what we can do to remove barriers including challenges related to data, workforce development, and leadership; UC is currently doing market analysis to develop distance learning courses using both private and public funds.

Susan Harrington mentioned that Riverside Public Health is looking at health in all policy opportunities (i.e., air quality, drinking water, etc); they have been successful in incorporating health in the Riverside general plan, but continuing this important work is increasingly challenging in light of significant budget cuts.

Robin Cox stated that Solano County is working hard to build public health principles into their general plan. There is a great need to develop stable funding streams for this work and chronic disease prevention – the reason tobacco has been so successful is because resources have been available for CDPH and local lead agencies to develop comprehensive programs.

Christopher Kennedy Lawford asked if funding was the only barrier. Dr. Rudolph stated that it is the first barrier and that workforce development is a piece of it.

Dr. Horton inquired if any member of the public wished to speak to this item. No member of the public came forth to speak.

- Summary of Vision, Mission, & Goals for Healthy People 2020 – Dr. Jonathan Fielding, Director, Los Angeles County Department of Public Health

Dr. Jonathan Fielding, MD, MPH, MBA, Director of Public Health and Health Officer Los Angeles County Department of Public Health, then presented an overview of Healthy People 2020, including a brief discussion about the history of Healthy People; the Federal Interagency Workgroup charged with the Healthy People 2020 Development Process; the Subcommittee Work for Phase 1; the Advisory Committee's Guiding Principles (Vision, Mission and Overarching Goals for Healthy People 2020); Timeline for the Healthy People Development Process; Stakeholder Process; Questions to Consider; Healthy People Development, Phase II; and Suggestions for California. *[Please refer to the PowerPoint for further details].*

Dr. Horton thanked Dr. Fielding for his presentation and said that it was very informative. Dr. Horton expressed an interest in familiarizing the Committee about the Community Guide and the status of that research at some point in the future. Dr. Fielding indicated his willingness to give a presentation at a future date.

Bob Prentice, Director of the Bay Area Regional Health Inequities Initiative (BARHII) and a Senior Associate for Public Health Policy & Practice at the Public Health Institute, encouraged the group to take the time to understand health disparities.

Cynthia Gomez asked for electronic copies of all presentations.

Dr. Horton inquired if any member of the public wished to speak to this item. No member of the public came forth to speak.

Afternoon Session
11:30 a.m. to 1:00 p.m.

- Working Lunch



Dr. Horton called a lunch recess at 11:30 a.m. to attend the Public Health Week ceremonies at Cesar Chavez Park.

1:00 p.m. – 1:15 p.m.

- Presentation of Proposed DRAFT Public Health Advisory Committee Workplan – Dr. Bonnie Sorensen, Chief Deputy Director of Policy

Dr. Sorensen briefly presented the proposed DRAFT Public Health Advisory Committee Workplan. She mentioned that today's objective is to establish criteria for Healthy California 2020 and by end of July, CDPH would like to generate some initial data (vital records, CHIS data, etc) to look at current health status of Californians. At the same time, PHAC members will be asked to look at the criteria with their stakeholders in order to come up with their own data. CDPH hopes to develop a template for obtaining stakeholder input by July 30th. By the October 29, 2009, PHAC members will bring back and report on input/data received from their stakeholders. By January 2010, based on the data gathered, we will prioritize issues for Healthy California 2020 based on criteria chosen. By April 2010, final recommendations on mission, vision and goals for Healthy California 2020 will be made. By July 2010, Healthy California 2020 objectives will be developed and by October 2010, we will decide on next steps and recommendations for moving forward. *[Please refer to the PowerPoint for further details].*

Cynthia Gomez inquired at what point we would rollout Healthy People 2010 results in order to determine shortfalls, etc. Dr. Horton mentioned that CDPH is monitoring over 200 objectives and that the County Health Status Profile report, which is the best and most complete report we have thus far, will be released this week. Cynthia Gomez suggested that CDPH should incorporate the Healthy People 2010 data and summarize it in a way that will give us a baseline for developing Healthy California objectives.

Seleda Williams asked of the current 200+ health criteria, how many does the Department have cost-effective data for. Scott Fujimoto of the CDPH Health Information and Strategic Planning stated that he didn't think that we had all that data. Cynthia Gomez felt that if we could categorize the data we do have into a "high/medium" priority, then it would make the data more manageable.

1:15 p.m. – 3:45 p.m.

- Healthy California 2020 Initiative
 - Establishing Criteria for Healthy California 2020

Dr. Bonnie Sorensen then asked the Public Health Advisory Committee to break into two workgroups to review and rank the eight National Healthy People 2020 criteria (Overall burden; Preventable/reducible burden; Cost-effectiveness; Net health benefit; Synergy; Timeframe; Reduce health disparities; Accepting accountability and Working together). Dr. Sorensen advised that California could add criteria or eliminate any of the other criteria.

Group A Rankings (Dr. Horton's Group)

1. Burden - Is it big enough to have a significant impact on population (health burden)?
2. Can we do something about it (Is it preventable)?
3. Will it significantly impact inequities – Improve the health of the disadvantaged?
4. Synergy – Multiple interventions that are most effective
5. Feasibility – Encompasses cost-effectiveness, timeframe, accountability, absolute cost, and political will.
6. Cross-sectoral collaboration
7. Co-benefits
8. Sustainability -Promotes community resilience, capacity, and builds social movement
9. Creative and innovative?
10. Does it build on existing capabilities – important connections, i.e., built environment

Group B Rankings (Dr. Sorensen's Group)

1. Inequity
2. Synergy – Either one intervention impacts multiple behavior (affordable housing impacts physical activity, healthy eating) or multiple strategies impact one health status (afterschool programs and fresh produce impact obesity).
3. Preventable/reducible burden?
4. Overall burden
5. Cost-effectiveness?



6. Net health benefit?
7. Timeframe

**Also discussed what's missing –trackable/sustainability/resiliency/co-benefits/scalable/accountability

Both groups then got together to discuss their rankings and to attempt to come up with a single group ranking of the criteria. Their group ranking is as follows:

Overall Group Rankings

1. Overall burden - Is it big enough to have a significant impact on population (health burden)?
2. Will it significantly impact inequities – Improving health of the disadvantaged?
3. Synergy – Multicomponent interventions that are most effective
4. Feasibility – Includes cost-effectiveness, timeframe, accountability, absolute cost, and political will.
5. Net health benefits – Comparative effectiveness of different interventions to improve health of disadvantaged
6. Cross sectoral collaboration, co-benefits.
7. Creative & innovative? Does it address upstream determinants?
8. Does it build on existing capacities – impact community resilience?

Dr. Horton inquired if any member of the public wished to speak to this item. No member of the public came forth to speak.

3:45 p.m. – 4:00 p.m.

- o Open Discussion/Topics for Future Discussion

Robin Cox expressed that the overall work plan was very helpful and wondered if other objectives/goals/or issues the Committee would like to work on (for example, Strategic Plan, policy plans, etc.) can be included in this work plan?

Cynthia Gomez expressed that this afternoon's discussion was very good and what she had envisioned. She asked what other things besides Healthy California 2020 would the Department want the Advisory Committee to participate in.

Dr. Horton mentioned that we can set aside some time during the next meeting to discuss this issue.

- o 2009 Meeting Schedule
 - July 30th; and October 29th
- o Closing Remarks/Next Steps

Information item, no action. Dr. Horton inquired if any member of the public wished to speak to this item. No member of the public came forth to speak.

Adjourn

Dr. Horton adjourned the meeting at 4 p.m.

