



California Department of Public Health Food and Drug Branch



COUNTRY OF ORIGIN LABELING (C.O.O.L.)

Under the provisions of the Agricultural Marketing Act, retailers are required to notify their customers of the country of origin (COOL) for beef (including veal), lamb, pork, fish, shellfish, perishable agricultural commodities, and peanuts. The law also requires a declaration as to whether a fish or shellfish is wild or farm raised. The statute exempts some commodities used as "ingredients in processed food items. Questions regarding this regulation may be e-mailed to the [United States Department of Agriculture](#). A copy of the C.O.O.L. regulations may be accessed at: [USDA-AMS](#).