

# **Yummy Yuckies**

## **URGENT FOOD RECALL**

**ABC Company, Inc.  
California, CA  
1-800-123-4567**

**Date: Today**

### **National Recall of Nature's Nest Brand, "YUMMY YUCKIES"**

**ABC CO., of California, CA, is recalling 6 ounce containers of Nature's Nest Brand, "Yummy Yuckies" cereal because may contain undeclared peanuts. ABC Co. requests that you to immediately segregate the affected product and cease all sales and distribution.**

**No illnesses have been reported in connection with this product and no other Nature's Best products are affected by the recall. However, this recall is being conducted because people who have an allergy or severe sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they consume this product.**

**Yuckies are sold 12 – 6 oz boxes per case, labeled under the "Yummy Yuckies" brand and identified with the code "YUCK123" that is printed in black letters on the top of the case. The affected product was manufactured and distributed from May through August, 2008.**

**We request that you notify your customers who may have received this product and provide them with this notice. Please do not dispose of the product. Direct your accounts to retrieve the product and return to your facility. The ABC Co. will arrange for shipping to our plant in California, CA. ABC Co., will credit your account for the product returned.**

**ABC Co. has notified the appropriate federal and state health authorities about the recall. These agencies may be contacting you to confirm that you have received this notice and are complying with our requests.**

**Your prompt attention to this recall will assist ABC Co. in removing the product from the marketplace. If you have any questions or concerns, please contact or recall coordinator, John Smith, at 1-800-123-4567.**

**Thank you for your cooperation,**

**Sincerely,  
Company President**