



# Infant Cereal List

Use with March 28, 2016 WIC Authorized Food List Shopping Guide



This is an exclusive list of CDPH/WIC authorized Infant Cereals by product brand and product name. Only products on this list are authorized, though additional 8 oz or 16 oz sizes may be available and are allowed.

#	UPC	Brand Name	Product Name	Size
1	041163496606	Baby Basics	Oatmeal	8 oz
2	041163496590	Baby Basics	Rice	8 oz
3	052200034712	Beech-Nut	Complete Multigrain Cereal	8 oz.
4	052200034729	Beech-Nut	Complete Oatmeal Cereal	8 oz
5	052200034705	Beech-Nut	Complete Rice Cereal	8 oz
6	05240520	Beech-Nut	Multigrain	8 oz
7	05241529	Beech-Nut	Single Grain Oatmeal	8 oz
8	05244526	Beech-Nut	Single Grain Rice	8 oz
9	041260364228	Comforts for Baby	Oatmeal	8 oz
10	041260364204	Comforts for Baby	Rice	8 oz
11	183860000905	Early On	Multi Grain	8 oz
12	183860000912	Early On	Multi Grain	16 oz
13	183860000387	Early On	Oatmeal	16 oz
14	183860000394	Early On	Oatmeal	8 oz
15	183860000400	Early On	Rice	8 oz
16	183860000374	Early On	Rice	16 oz
17	023923900028	Earth's Best Organic	Whole Grain Mult-Grain	8 oz
18	023923900172	Earth's Best Organic	Whole Grain Oatmeal	8 oz
19	023923900011	Earth's Best Organic	Whole Grain Rice	8 oz
20	015000070526	Gerber	MultiGrain	16 oz
21	015000070038	Gerber	MultiGrain	8 oz
22	015000070519	Gerber	Oatmeal	16 oz
23	015000070014	Gerber	Oatmeal	8 oz
24	015000070205	Gerber	Organic Brown Rice	8 oz
25	015000070212	Gerber	Organic Oatmeal	8 oz
26	015000007007	Gerber	Rice	8 oz
27	015000070502	Gerber	Rice	16 oz
28	015000070045	Gerber	Whole Wheat	8 oz
29	048685514986	Healthy Times	Barley	8 oz
30	048685021880	Healthy Times	Brown Rice	8 oz
31	048685918517	Healthy Times	Mixed Grain	8 oz
32	048685717868	Healthy Times	Oatmeal	8 oz
33	036800389199	Tippy Toes	Oatmeal	8 oz
34	036800389205	Tippy Toes	Rice	8 oz

It is the responsibility of the submitter to notify CDPH/WIC as soon as possible of all product changes (and the effective date of each change) to any of their products listed in the California WIC Food List Database; examples of product changes include, but are not limited to: package design, container size, ingredients, and/or discontinuance of a product or size. Product change notifications must be e-mailed to [WICFoods@cdph.ca.gov](mailto:WICFoods@cdph.ca.gov).



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#	UPC	Brand Name	Product Name	Size
35	683744257314	Up & Up	Oatmeal	8 oz
36	683744257307	Up & Up	Rice	8 oz

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