



# Infant Cereal List

## Use with July 5, 2011 WIC Authorized Food List Shopping Guide

This is an exclusive list of CA WIC Authorized infant cereals by product brand and product name, though additional 8 oz or 16 oz sizes may be available and are allowed.

#	UPC	Brand Name	Product Name	Size
1	052200004050	Beech-Nut	Homestyle Multigrain Cereal	8 oz
2	052200004159	Beech-Nut	Homestyle Oatmeal Cereal	8 oz
3	052200004456	Beech-Nut	Homestyle Rice Cereal	8 oz
4	023923900028	Earth's Best	Whole Grain Mult-Grain Cereal	8 oz
5	023923900172	Earth's Best	Whole Grain Oatmeal Cereal	8 oz
6	023923900011	Earth's Best	Whole Grain Rice Cereal	8 oz
7	015000007021	Gerber	Barley Cereal	8 oz
8	015000070038	Gerber	MultiGrain Cereal	8 oz
9	015000070526	Gerber	MultiGrain Cereal	16 oz
10	015000070014	Gerber	Oatmeal Cereal	8 oz
11	015000070519	Gerber	Oatmeal Cereal	16 oz
12	015000070205	Gerber	Organic Brown Rice Cereal	8 oz
13	015000070212	Gerber	Organic Oatmeal Cereal	8 oz
14	015000070007	Gerber	Rice Cereal	8 oz
15	015000070502	Gerber	Rice Cereal	16 oz
16	015000070045	Gerber	Whole Wheat Cereal	8 oz

It is the responsibility of the submitters to notify CDPH/WIC as soon as possible of all product changes (and the effective date of each change) to any of their products listed in the California WIC Food List Database; examples of product changes include, but are not limited to: package design, container size, ingredients, and/or discontinuance of a product or size. Product change notifications must be e-mailed to [WICFoods@cdph.ca.gov](mailto:WICFoods@cdph.ca.gov).