



State of California—Health and Human Services Agency  
California Department of Public Health



EDMUND G. BROWN JR.  
Governor

May 26, 2015

**VENDOR ALERT 2015 - 04**

**TO:** ALL WIC VENDORS  
**SUBJECT:** MANUAL ADJUSTMENTS TO VENDOR REIMBURSEMENT RATES FOR CERTAIN FOOD INSTRUMENTS CONTAINING EGGS

**Purpose** The California Department of Public Health (CDPH)/ Women, Infants and Children (WIC) Division is notifying vendors of changes to the Maximum Allowable Department Reimbursement (MADR) rates for certain WIC food instruments (FIs) containing eggs.

**Background** CDPH/WIC monitors vendor redemptions and wholesale costs to track trends and identify unusual price changes. For example, in December 2014 and January 2015, CDPH/WIC observed increases in wholesale egg prices and made manual adjustments to the MADR rates for FIs containing eggs to reflect the higher wholesale costs.

**Authority** WIC Bulletin Regulation (WBR) Section 60300(b)(4) allows CDPH/WIC to temporarily adjust MADR rates to accommodate extreme changes in wholesale food prices as reported by price inflation information from California State or national agencies.

**Adjustment to MADRs** In May 2015, CDPH/WIC observed an increase in wholesale egg prices and made another manual adjustment to the MADR rates for single-item FIs containing eggs to reflect the higher wholesale costs.

The manual adjustment will apply to the following FI numbers: 2330, 2331, 6008, 6009, 6013, 6014, and 6100.

The newly adjusted MADR rates were posted to the Vendor WIC Information Exchange (VWIX) webpage on May 24, 2015, and they will be effective on May 29, 2015.

To access VWIX, please visit <https://vwix.ca.gov>.

**Questions** If you have any questions, please call toll free (855) WIC-STOR or (855) 942-7867 or e-mail: [WICVENDORINFO@cdph.ca.gov](mailto:WICVENDORINFO@cdph.ca.gov).

Lantrel Stockton, Chief  
Vendor Operations Section  
Vendor Management Branch



Women, Infants and Children (WIC) Division  
3901 Lennane Drive MS 8600 Sacramento, CA 95834  
P.O. Box 997375 MS 8600 Sacramento, CA 95899-7375  
(916) 928-8500 Internet Address: [www.wicworks.ca.gov](http://www.wicworks.ca.gov)