



State of California—Health and Human Services Agency  
California Department of Public Health

JANUARY 27, 2015



EDMUND G. BROWN JR.  
Governor

**VENDOR ALERT 2015-01**

TO: ALL WIC VENDORS  
SUBJECT: NOTICE OF THE END OF THE VENDOR MORATORIUM

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**Purpose** The California Special Supplemental Nutrition Program for Women, Infants and Children (WIC) is announcing the end of the federal moratorium on new vendor authorizations effective **February 1, 2015**.

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**Background** In April 2012, the United States Department of Agriculture (USDA) imposed a vendor moratorium, limiting California WIC's ability to authorize new vendor store locations. In June 2014, California WIC received approval from the USDA to begin to lift the moratorium in phases.

**Phase 1** was implemented on June 1, 2014, allowing the California WIC to accept new applications from vendors adding additional store locations to an existing WIC contract.

**Phase 2** was implemented on September 15, 2014, allowing California WIC to accept new applications from vendors without a current WIC contract that meet the **Full-Line Grocery Store Criteria** as defined in WIC Regulatory Bulletin (W.B.R.) Section 50200.

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**Eligibility** The moratorium on accepting new vendor applications is lifted effective February 1, 2015, allowing California WIC to accept applications from all store types. Only stores meeting the vendor authorization criteria will be processed for authorization.

The vendor authorization criteria, regulations Sections 70000 through 71900 may be reviewed at the following link:

<http://www.cdph.ca.gov/programs/wicworks/Documents/Regulatory%20Bulletin/WIC-RegulatoryBulletin-2013-01-Attach1.pdf>

The vendor peer groups and reimbursement regulations Sections 50000 through 60100 may be reviewed at the following link:

<http://www.cdph.ca.gov/programs/wicworks/Documents/Regulatory%20Bulletin/WIC-RegulatoryBulletin-2014-01.pdf>

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(916) 928-8500 Internet Address: [www.wicworks.ca.gov](http://www.wicworks.ca.gov)

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**Action for  
Vendor**

New vendor applicants may access an application package and instructions for completing the package on the California WIC website at the following link:

<http://www.cdph.ca.gov/programs/wicworks/Pages/WICVendorApplications1.aspx>

**Use this link to access the most recent version of the application.** This version is the only application that will be processed.

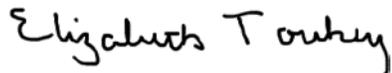
To ensure that your application is processed in a timely manner, please provide complete and accurate information on the application and provide all required documentation. You must **submit your application via email with all required attachments. Only completed applications will be processed.**

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If you have any questions, please call toll free **(855) WIC-STOR** or **(855) 942-7867** or e-mail: [WICVENDORINFO@cdph.ca.gov](mailto:WICVENDORINFO@cdph.ca.gov)

**Questions**

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California WIC Program