



State of California—Health and Human Services Agency
California Department of Public Health



ARNOLD SCHWARZENEGGER
Governor

April 30, 2010

VENDOR ALERT 2010-05

TO: ALL WIC VENDORS

SUBJECT: FRESH BANANAS WILL BE INCLUDED ON COMBINATION FOOD INSTRUMENTS FOR INFANT FOODS EFFECTIVE JULY 1, 2010

Purpose I am writing to update you that the California Women, Infants and Children (WIC) Program will begin to print the food category **FRESH BANANAS** on food instruments (FIs) in combination with infant cereal, infant fruits and vegetables and infant meats on July 1, 2010.

Background The new WIC Authorized Food List Shopping Guide (WAFL SG) effective April 5, 2010 included a new food category, **FRESH BANANAS**. Details of this new food category were provided to you in Vendor Alert 2010-01.

The memo sent to all WIC Vendors on March 26, 2010 informed you that printing the food category **FRESH BANANAS** on FIs in combination with infant foods would be delayed and would not start on April 5, 2010 as planned. For specific detailed information on revisions to the FI, please refer to Vendor Alert 2010-01, which is accessible on WIC's website www.wicworks.ca.gov.

Vendor Implications The implementation of printing FIs with **FRESH BANANAS** will now be effective July 1, 2010. Vendors must comply with the "Effective April 5, 2010 Vendor Minimum Stocking Requirements" and must continue to stock four fresh, yellow bananas.

Bananas are eligible for purchase under two food categories: **FRESH BANANAS** and **FRUITS and VEGETABLES**. Please refer to the WAFL SG for specific information for both of these food categories.

Redemption of FIs allowing purchase of bananas under two food categories may require updating Point of Sale (POS) devices. Please schedule preparation time to update POS systems, to incorporate the inclusion of fresh bananas in combination with other infant foods on one FI. Contact your POS supplier for assistance.



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Questions

Thank you for your cooperation. If you have any questions concerning this upcoming change, please contact your WIC Vendor Consultant directly or call (916) 928-8705.

A handwritten signature in blue ink that reads "Clyde R. Steele". The signature is written in a cursive style with a large initial 'C' and 'S'.

Clyde R. Steele, Chief
Vendor Management Branch
California WIC Program