



State of California—Health and Human Services Agency
California Department of Public Health



May 18, 2009

ARNOLD SCHWARZENEGGER
Governor

VENDOR ALERT 2009-08

TO: ALL WIC VENDORS
SUBJECT: NEW FOOD PACKAGE TRAINING

Purpose

I am writing to inform you that the Women, Infants, and Children (WIC) Program is planning training opportunities to assist vendors in preparation for the implementation of a new California WIC food package. These are the first major changes to the food package in 30 years. The revised food package offers exciting new options for participants and gives vendors the opportunity to provide nutritious food to members of their community. The new food package will be implemented October 1, 2009.

Background

To help you understand the changes in the new food package, the California WIC Program has mailed you a series of vendor alerts. In Vendor Alert 2009-02, information regarding the moratorium on new vendor authorizations was provided. Vendor Alert 2009-03 included information regarding the federal revisions in the WIC Food Packages Interim Rule, minimum stocking requirements and the link to the WIC Authorized Food List (WAFL). Vendor Alert 2009-06 detailed the changes to the Vendor Agreements. All Vendor Alerts can be viewed using the following link: <http://www.cdph.ca.gov/programs/wicworks/Pages/WICGrocerAlerts.aspx>.

Training Opportunities

To further assist you during the transition to the new food package, the WIC Program will be providing various training opportunities. WIC Program training staff will be available to discuss your training needs and to help determine how the WIC Program can meet them. The New Food Package training will assist you during the transition and provide you with information which you will be able to share with your employees. Although this training is voluntary, it is highly recommended that you attend.

At the new food package training you will learn about:

- WIC allowed foods
- Minimum stocking requirements
- Transacting and submitting the food instruments (FIs)
- Transition to the new food package



Women, Infants, and Children (WIC) Program Division
3901 Lennane Drive, MS 8600, Sacramento, CA 95834
P O Box 997375, MS 8600, Sacramento, CA 95899-7375
(916) 928-8500 Internet Address: www.wicworks.ca.gov

**Face to Face
Training**

There will be regional face to face training offered at training facilities throughout California beginning in July 2009. To encourage your attendance, WIC is offering repeat sessions. Please see Enclosure I for the training dates. There will be morning and afternoon training sessions available. If you wish to attend the face to face training sessions, please submit the Request to Attend Vendor Education form (Enclosure II) to the WIC Program, indicating the 1st, 2nd, and 3rd dates and time of the training you prefer to attend.

You may fax the completed form to (916) 263-3312 or mail the completed form to: PO Box 997375, MS 8600; Sacramento, CA 95899-7375. We will do our best to accommodate your first choice; however, because of seating capacity, it may not be possible. You will receive a letter confirming your scheduled training date.

**Who Should
Attend**

All WIC authorized vendors and/or their representatives (for example, managers, lead cashiers, cashier trainers).

**Computer-
based
Training**

In addition to face to face training, there will be computer-based training opportunities in regards to the new WIC food package. The WebEx system is a web-based training system which can be completed online without you and/or your staff having to travel. The training will be conducted utilizing your computer and telephone line. These sessions will begin in August 2009. Please refer to Enclosure III for the new WIC food package WebEx training dates.

**Registering
for Computer-
based
Training**

To register for one of the WebEx new WIC food package training you will need to sign up in advance. Here's how to register:

- Log on to <https://wicworks.webex.com>.
 - Click on the "Upcoming Events" tab.
 - Click on the New WIC Food Package session you want to participate in.
 - Click on the "Register" button at the bottom of the session information page.
 - Complete the registration information fields. Please remember to include your e-mail address and your telephone number.
 - Submit your registration request by clicking on the "Register" button on the bottom of the page.
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You will receive an e-mail confirming your registration and providing you with additional information on how to access the session.

Who Should Attend

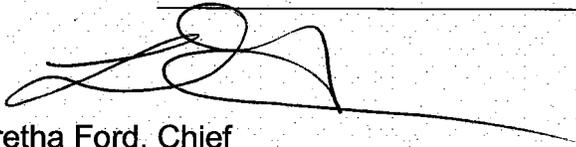
All WIC authorized vendors and/or their representatives. It is strongly recommended that cashiers attend the WebEx trainings.

Duration of Training

The face to face and WebEx training sessions will be approximately three hours.

Questions

Thank you for your continued support of the California WIC Program. If you have any questions concerning training, please contact Lantrel Stockton in the Vendor Training Support Section at (916) 928-8528.



Loretha Ford, Chief
Statewide Training and Resource Branch
Women, Infants and Children (WIC) Program Division

Enclosures

New Food Package Regional Training (Face to Face)

July

2 Fresno
8 Oakland
8 Sacramento
15 Redding
15 Riverside
16 Riverside
29 Sacramento

August

5 Oakland
12 Riverside
13 Riverside
13 Sacramento
13 San Diego
26 Sacramento

September

2 Redding
16 Riverside
23 Sacramento
24 Sacramento

October

7 Sacramento
15 San Diego
20 Riverside

November

4 Sacramento
12 Riverside

December

10 Redding
10 Riverside



Enclosure II

REQUEST TO ATTEND VENDOR EDUCATION

Date: _____

Your name: _____

Store name: _____

Vendor
number: _____

Address: _____

Phone number: _____

Fax number: _____

Email Address: _____

Please indicate what session would you like to attend (specify date & location)

CHOICE	DATE	AM	PM	LOCATION
1 st Choice				
2 nd Choice				
3 rd Choice				

Please fax this form to: (916) 263-3312 OR

**Mail this form to: Vendor Training Support Section
PO Box 997375, MS 8600
Sacramento, CA 95899-7375**

If you have any questions, please call (916) 928-8713

New Food Package WebEx Training Dates

All scheduled trainings will take place 9:00 am - 12:00 pm.

July	2, 9, 14, 22, 29
August	4, 12, 17, 25
September	3, 9, 15, 22, 30
October	1, 7, 14, 22, 30
November	4, 10, 16, 24
December	1, 8, 16, 21, 29