



CALIFORNIA WIC PROGRAM VENDOR NEWS APRIL 2013



LOCAL VENDOR LIAISONS: COMING TO YOUR STORE



Did you know that you have access to a local resource for answering common questions regarding your requirements as a WIC vendor? Local Vendor Liaisons (LVLs) are located in your geographic area and are there to provide on-going technical assistance to you and promote a positive shopping experience for WIC families.

LVLs visit your store once every three months, and will provide the following assistance:

- Feedback to reinforce what you learned in vendor training.
- Review program requirements.
- Confirmation that you are stocked with the minimum required amounts of WIC authorized foods.
- Answers to questions about food stocking requirements and WIC program changes.
- A supply of shelf talkers and other WIC authorized advertising materials.

These visits are meant to educate you and support your continued compliance with the rules and regulations of the California WIC Program. If you have not met your LVL or would like a visit, the State WIC Local Vendor Liaison contact number is (916) 928-8829.

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ROUTINE MONITORING VISITS

A Routine Monitoring Visit is one of the ways that your store(s) are assessed for program compliance. These are unannounced visits to your store. At the visit, the California WIC Program representative will:

- Check for a valid health permit
- Review invoices for purchase of infant formula
- Review your food instruments for proper handling
- Check your inventory to verify compliance with the minimum stocking requirement
- Verify your prices for infant formula
- Document and discuss any violations with store owner or a store representative

Take the time now to ensure that you are in compliance, and ready for a visit from the California WIC Program!



Edmund G. Brown Jr., Governor, State of California
Diana Dooley, Secretary, California Health and Human Services Agency
Dr. Ron Chapman, Director, California Department of Public Health



TOP REASONS FOR REJECTED FOOD INSTRUMENTS

When food instruments (FIs) are rejected by your bank and returned to you, the bank may charge you a fee. To prevent incurring any fees, you may want to review these top reasons why FIs are rejected for payment. Rejected FIs will be stamped in ink identifying the specific errors.

INDIVIDUAL NO.	PARTICIPANT / PARENT / GUARDIAN	FIRST DAY TO USE	LAST DAY TO USE	SERIAL NO.
042913508WS	WIC SHOPPER	APR 01 13	APR 30 13	269534015
		FOOD ITEM: 6003		700-269534015
Pay to the order of: WIC Authorized Vendor				
What to buy: USE JULY 5, 2011 WAFL, SHOPPING GUIDE				
1 (GALLON) MILK, LOWER FAT				
1 (16 OZ) WHOLE GRAINS				
36 OZ BREAKFAST CEREAL				
State of California WIC Program VOID IF NOT DEPOSITED WITHIN 45 DAYS OF "FIRST DAY TO USE." NOT VALID IF ALTERED.				
VALID ONLY FOR CALIFORNIA				
<div style="border: 2px solid red; padding: 5px; display: inline-block;"> STOP PAYMENT? REFER TO MAKER? EXCEEDS MAXIMUM AMOUNT? </div>				
<small>EXACT PURCHASE PRICE: 6003</small> <small>NEED MAXIMUM ALLOWABLE EMPLOYMENT RATE</small> <small>ITEM NUMBER</small> <small>OTIABLE</small> <small>(SIGN AT PURCHASE)</small>				
<small>⑈ 0 0000 ⑈ ⑈ 1 2 1 1 1 3 4 2 3 ⑈ 2</small>				

Top reasons for rejected FIs:

- STOP PAYMENT means the vendor is not WIC authorized or the date of serial number submission and/or the FI deposit is prior to the “first day to use”. WIC will not pay the FI.
- REFER TO MAKER or VENDOR EXCEEDS MAX AMOUNT means WIC did not receive a serial number submission for the FI. Without serial number submission through VWIX, KATE or FTP, WIC cannot identify the vendor that accepted the FI.
- EXCEEDS THE MAX AMOUNT means the vendor submitted an FI for payment that exceeds the maximum amount for which that FI can be reimbursed.

For detailed information on how to resolve issues when FIs are rejected for payment, please click:

<http://www.cdph.ca.gov/programs/wicworks/Pages/RejectedFoodInstruments.aspx>

VWIX TRAINING: REGISTER NOW

WIC program provides VWIX online training every other month. To get started using VWIX, check out our online training. You must register in advance, so here’s how to register:

- Log on to <https://wicworks.webex.com>
- Click the upcoming events tab and select the session you want.

VWIX TRAINING DATES

May 8, 2013

July 10, 2013

September 18, 2013

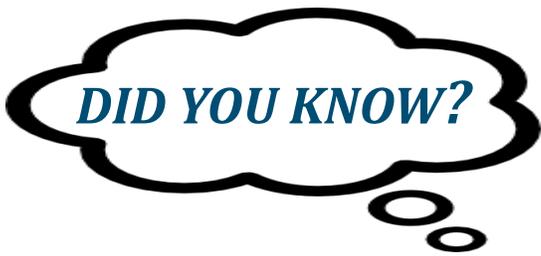
November 13, 2013

You will receive an email confirming your registration, and information on how to access the training. Registration is limited to 30 attendees, so sign up early!

“CHECK-OUT” YOUR KNOWLEDGE

1. Can the WIC shopper exchange infant formula for a different brand of formula?
 2. What other forms of identification can you request from the WIC shopper?
 3. Can you accept an FI that has already been signed?
 4. What happens if you accept an FI before the “first day to use” or after the “last day to use”?
 5. What purchase price do you enter on a \$6 Fruits and Vegetables FI when the WIC shopper purchases \$5.57 worth of fruits and vegetables?
- (Answers on Page 3)**





These types of fruit cups can help you meet your minimum stocking requirement of five (5) varieties of canned fruits which must be in water or juice for it to be a WIC authorized food item.



These types of fruit cups are also available in frozen form.



GERBER INFANT CEREAL CHANGES

Vendor Alert 2013-01 states that Nestlé is changing the package type for its Gerber® infant cereals from boxes to plastic containers. They are also changing the name of their Mixed Grain infant cereal to MultiGrain. The package sizes will remain the same. The new packages will have new Universal Product Codes (UPC).



ANSWERS (FROM PAGE 2)

1. No, the WIC shopper must purchase the formula written on the FI.
2. None, the WIC ID folder is the only form of identification you can request.
3. Yes, just ask the WIC shopper to cross out the signature, and re-sign the FI after you enter the exact purchase price.
4. If you accept an FI before the first day to use, or after the last day to use it will not be paid.
5. The cashier enters \$5.57 on the FI.