

State, County and Regional Profiles of WIC Eligibility and Participation, California 2011



USDA Methods for National and State-level Estimates of WIC Eligibility, 2011

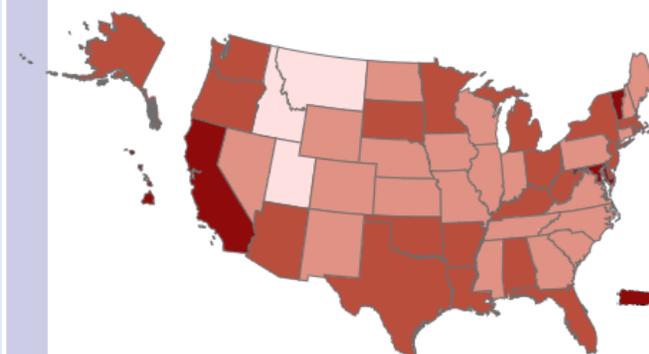
Overview

- Provides estimates of WIC eligibility for **calendar year**. Intended to capture eligibility in the **average month** of the year and can be compared with monthly caseload data to derive coverage rate.
- Provides consistent method for estimating eligibility across all WIC participant categories at the National and State-level.

Nutrition Assistance Program Report Series
Office of Research and Analysis

Special Nutrition Programs

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Volume I

National and State-Level Estimates of
Special Supplemental Nutrition
Program for Women, Infants, and
Children (WIC) Eligibles and Program
Reach, 2011

Final Report



March 2014

Main Report:

<http://www.fns.usda.gov/sites/default/files/WICeligibles2011Volume1.pdf>

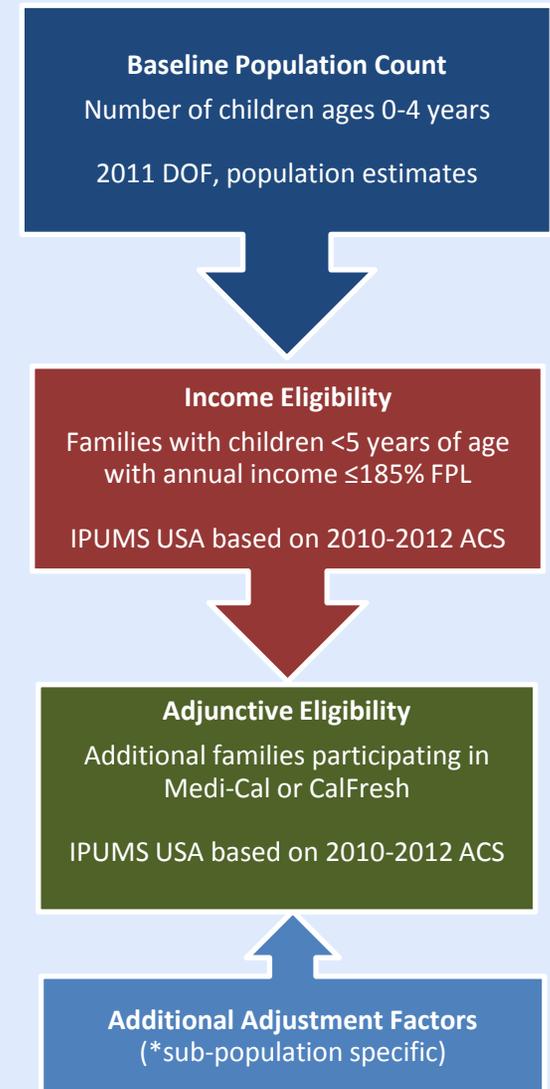
Appendices:

<http://www.fns.usda.gov/sites/default/files/WICeligibles2011Volume2.pdf>



Overview: California Methods 2011

- California's methodology begins with 2011 population counts of infants and children that were derived from the **California Department of Finance (DOF)**, county-specific population estimates of children ages 0-4 years.
- The proportion of children living in families with an annual income at or below 185 percent of the Federal Poverty Level (FPL), was estimated using the **2010-2012 American Community Survey (ACS)**, Integrated Public Use Microdata Series (IPUMS).
- These county-level estimates of income eligible children were then increased to reflect additional children that are adjunctively eligible for WIC services. Children in families that participate in Medi-Cal or CalFresh at any point during the calendar year are granted adjunctive eligibility regardless of their household income.
- To derive final estimates of WIC eligibles, preliminary figures are further refined through a series of adjustment factors specific to each subpopulation to account for income fluctuations and program participation throughout the year, the length of WIC certification periods, and the likelihood that nutritional risk criteria set by the WIC program are met.





USDA Methods 2011: Data Sources

American Community Survey (ACS) Data

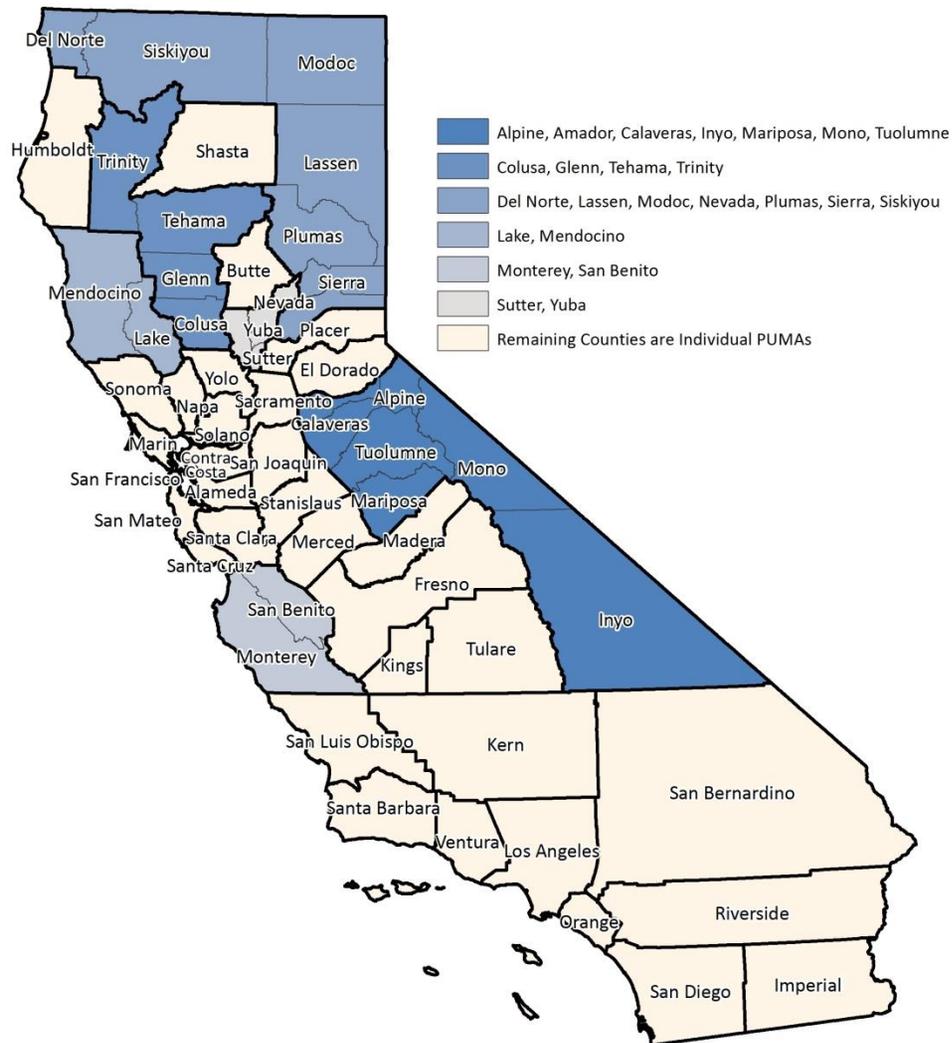
- The **American Community Survey (ACS)** is a nationwide survey conducted continuously by the U.S. Census Bureau
- In 2005, the ACS became the new source for information (demographic, social, economic and housing) previously collected through the decennial census long form.
- ACS asks respondents to report their income and program participation *during the past 12 months*
- USDA used ACS data collected in 2011 to derive a total count of infants and young children ages 1 through 4 in each state during calendar year 2011

California Adaptation

To produce statewide and county-level eligibility estimations the following data sources were used:

- California Department of Finance (DOF), county-specific population estimates of children ages 0-4 years for 2011.
- 2010-2012 American Community Survey (ACS) data to estimate the proportion of infants and children that were eligible for WIC within 34 counties and 6 regions (grouped counties) in California.

American Community Survey (ACS) Geographic Unit: Public Use Microdata Area (PUMA)



The most detailed unit of geography in the IPUMS is the **Public Use Microdata Area (PUMA)**, which is a geographic unit containing at least 100,000 people.

PUMA's do not exactly match up with counties in California.

- For example, there are 58 counties in California and 233 PUMAs.
- Most counties in California are composed of more than one PUMA. For example, Los Angeles has 67 PUMA's.
- However, there were 6 PUMA's that were comprised of more than one county. For these counties, the WIC eligibility rate for the PUMA was applied to all counties within a given PUMA.



Definition of WIC Eligibility

ACS data were used to determine WIC eligibility among children < 5 years of age.

Children were categorized as:

- **Income Eligible** if they were living in families with total household income less than or equal to 185% FPL
- **Adjunctively Eligible** if they had income higher than 185% FPL, or were missing income information, and participated in CalFresh or were covered by Medi-Cal insurance during the past 12 months.
- **Ineligible** if they did not meet the criteria for income or adjunctive eligibility.



Other Frequently Asked Questions

ACS and DOF population Data

- 1) Do the population estimates (DOF) and the ACS estimate of percent of children eligible for WIC include undocumented children?

Yes, both estimates include unauthorized migrants (i.e. people illegally present in the United States). The DOF population estimates are based on the 2010 Census, which includes unauthorized migrants. The ACS also includes unauthorized migrants. The population surveyed includes all people who indicated that the United States was their usual place of residence on the survey date.

- 2) Do the estimates of WIC eligible children account for migration?

The DOF population estimates account for net migration, as well as births and child deaths within a given county.

- 3) Does the ACS estimate of percent of children eligible for WIC include foster children?

Yes, foster children are included in the percent of children adjunctively eligible for WIC if they are on CalFresh or Medi-Cal. Foster children are missing poverty data, so they are not included in the percent of children income eligible for WIC.

- 4) Does ACS estimate of percent of children eligible for WIC include homeless children?

Homeless children living in a shelter are captured in the ACS.



Annual-to-Monthly Adjustment Factor

The annual-to-monthly adjustment factor was computed by the USDA using the Survey of Income and Program Participation (SIPP), which captures monthly income and program participation.

This factor accounts for three reasons why annual data on income and program participation (from ACS) can misestimate average monthly eligibility:

1. Family income may fluctuate throughout the year
2. Participation in other safety net programs varies during the year
3. WIC program's certification periods differ for infants and children; eligible infants are certified for a year while eligible children could be certified for only six months*

*Although a recent WIC policy change extends certification periods to one year for all children in California, the policy was not implemented until March 2012 and therefore not accounted for in the 2011 estimates presented in this report.

California methods implement the following annual-to-monthly adjustment factors as recommended by the USDA:

- **Infants** - average monthly number of WIC-eligible infants is 16 percent higher than it would be based only on annual income and program participation (factor of 1.16);
- **Children** - the impacts of the six month certification period and variations in income and program participation during the year are offsetting (factor of 1.0)



Nutritional Risk Adjustment Factor

The USDA also recommends an adjustment to reflect that not all otherwise-eligible infants and children will meet nutritional risk criterion.

A constant nutritional risk adjustment factor has been used in all recent WIC eligible estimates:

- 97% of income-eligible pregnant women were at nutritional risk; since a mother would have qualified for WIC during pregnancy is automatically considered at-risk, the nutritional risk factor for infants is also 0.97
- More than 99% of young children failed to meet dietary guidelines, resulting in a 0.99 nutritional risk adjustment factor for children
- All postpartum women are at nutritional risk

California methods implement the following nutritional risk adjustment factors as recommended by the USDA :

- Pregnant women and infants (factor of 0.97 or a 3 percent reduction)
- Children (factor of 0.99 or a 1 percent reduction)
- Postpartum women (no nutritional risk adjustment needed)



Computing Estimates of Eligible Infants California, 2011

| Step | Description | Source | Computation of Estimate | Computation of Range | |
|---|--|---|-------------------------|----------------------|----------|
| | | | | Lower | Upper |
| Demographic Eligibility | Identify infants < 1 year of age. | DOF population estimates, 2011 | 506,556* | 506,556* | 506,556* |
| Total Income or Adjunctive Eligibility | Count as eligible infants and children if prior year's annual family income is \leq 185 percent of the federal poverty level. Add in as eligible those infants and children whose household reports enrollment in Medi-Cal or CalFresh at any point during the prior calendar year. <i>Percent income or adjunctively eligible is 57.7 (95% confidence interval CI = 57.2-58.2).</i> | 2010-2012 ACS State and county/PUMA level | 292,376 | 289,876 | 294,877 |
| Annual-to-monthly adjustment | Multiply the estimates by a <i>factor of 1.16</i> to account for the impact of monthly fluctuations in income and program participation, and for the impact of 12 month certification periods. | USDA | 339,156 | 336,256 | 342,057 |
| Adjust for nutritional risk | Multiply estimates by a <i>factor of 0.97</i> to account for some otherwise-eligible infants that might not be found to be at nutritional risk. | USDA | 328,982 | (326,68 - 331,796) | |

*Figures shown in this table have been rounded; therefore, following computation steps using these figures will result in slightly different total estimates than what is reported.



Computing Estimates of Eligible Children California, 2011

| Step | Description | Source | Computation of Estimate | Computation of Range Lower | Upper |
|---|--|---|-------------------------|-------------------------------|------------|
| Demographic Eligibility | Identify children ages 1 to 4 years. Baseline Count | DOF population estimates, 2011 | 2,007,912* | 2,007,912* | 2,007,912* |
| Total Income or Adjunctive Eligibility | Count as eligible infants and children if prior year's annual family income is \leq 185 percent of the federal poverty level. Add in as eligible those infants and children whose household reports enrollment in Medi-Cal or CalFresh at any point during the prior calendar year. <i>Percent income or adjunctively eligible is 57.7 (95% confidence interval CI = 57.2-58.2).</i> | 2010-2012 ACS State and county/PUMA level | 1,158,937 | 1,149,025 | 1,168,849 |
| Annual-to-monthly adjustment | Multiply the estimates by a <i>factor of 1.00</i> to account for the impact of monthly fluctuations in income and program participation, and for the impact of 6 month certification periods. | USDA | 1,158,937 | 1,149,025 | 1,168,849 |
| Adjust for nutritional risk | Multiply estimates by a <i>factor of 0.99</i> to account for some otherwise-eligible children that might not be found to be at nutritional risk. | USDA | 1,147,348 | (1,137,534 - | 1,157,161) |

*Figures shown in this table have been rounded; therefore, following computation steps using these figures will result in slightly different total estimates than what is reported.



Adjust Infant Count to Estimate Eligible Women

Estimates of WIC-eligible infants and pregnant and postpartum women are not a one-to-one relationship.

- The number of women can be less than the number of infants due to multiple births.
- The number of women can be greater than the number of infants in the DOF population estimates due to fetal and infant deaths.

An adjustment factor was derived to account for both of these factors reducing the total number of WIC-eligible by a factor of 0.9961 to establish a baseline count of WIC-eligible pregnant and postpartum women.

California Adaptation

- An adjustment factor was derived to account for both of these factors by summing the total number of infants, multiple births, infant deaths and fetal deaths using **California Vital Statistics data from 2009-2011**.
- The number of multiple births was subtracted from the 3-year total number of infants. The number of infant and fetal deaths was then added to this figure to estimate the number of women.
- Consequently, the total number of WIC-eligible infants was reduced by a **factor of 0.98** to establish a baseline count of WIC-eligible pregnant and postpartum women.



Additional Adjustments for Pregnant Women

The eligibility estimates for pregnant women also need to account for the length of pregnancy (nine out of 12 months or 0.75) and lower likelihood of income eligibility during pregnancy (6.4 months out of 9 months or 0.71) compared to after giving birth.

- An adjustment factor of 0.533 (or 0.75×0.71) has been consistently used by the USDA to reflect that some mothers of WIC-eligible infants are not themselves eligible during pregnancy.

The estimated number of eligible pregnant women is further reduced by a factor of 0.97 (or 3 percent) to reflect that not all eligible pregnant women will meet nutritional risk criterion.

California methods implement the following adjustment factors as recommended by the USDA

- Adjust for length of pregnancy and lower eligibility during pregnancy compared to after birth (factor 0.533).
- Adjust to reflect that not all eligible pregnant women will meet nutritional risk criterion (factor 0.97)



Computing Estimates of Eligible Pregnant Women California, 2011

| Step | Description | Source | Computation of Estimate | Computation of Range | |
|---|---|---|-------------------------|----------------------|----------|
| Starting Point | Use as a starting point the final average monthly eligibility estimate for infants. | | 328,982* | 326,168* | 331,796* |
| Adjust for multiple births and infant deaths | The number of pregnant women/mothers is not exactly equal to the number of infants born in a given year. Multiply by a factor to account for the impact of multiple births and infant and fetal deaths. | Vital Statistics, 2009-2011 (factor 0.98) | 322,402 | 319,645 | 325,160 |
| Adjust for length of pregnancy and lower eligibility during pregnancy compared to after birth. | Multiply the estimate of pregnant women by a factor of 0.533 (0.75 X 0.71) to account for 9 months of pregnancy (factor of 0.75) and to account for lower likelihood of financial eligibility during pregnancy versus after birth (factor of 0.71). | USDA | 171,679 | 170,211 | 173,148 |
| Adjust for nutritional risk | Multiply the estimates by a factor of 0.97 to reflect that not all eligible pregnant women will meet nutritional risk criterion. | USDA | 166,529 | (165,105- | 167,953) |

*Figures shown in this table have been rounded; therefore, following computation steps using these figures will result in slightly different total estimates than what is reported.



Additional Adjustments for Postpartum Women

For postpartum women, the duration of WIC eligibility depends on the extent to which she breastfeeds her child as well as the other factors.

A new breastfeeding mother can be certified to receive benefits for up to 12 months, whereas a non-breastfeeding mother is only eligible for benefits until her infant turns six months old.

The adjustments that identify women eligible for WIC as breastfeeding vs. non-breastfeeding combine data from:

- The **Abbott Laboratories' Infant Feeding Survey** to estimate breastfeeding among WIC participants
- The **National Health and Nutrition Examination Survey (NHANES)** to derive ratio of breastfeeding among all WIC-eligible women compared to WIC participants
- The **Survey of Income and Program Participation (SIPP)** to adjust for declines in breastfeeding throughout the year

California Adaptation

Use of Data Sources unique to California to estimate breastfeeding among WIC eligible women:

- **WIC MIS Data, 2011** – to estimate breastfeeding among WIC participants by county of residence

Implement the following adjustments as recommended by USDA:

- Adjust to approximate breastfeeding for WIC-eligible mothers (NHANES)
- Adjust for declines in breastfeeding and changes in eligibility throughout the year (SIPP).
- Assume all postpartum women are at nutritional risk (factor of 1.0)



Computing Estimates of Postpartum Women, California 2011

| Step | Description | Source | Computation of Estimate | Computation of Range | |
|--|--|---|-------------------------|----------------------|----------|
| Starting Point | Use as a starting point the final average monthly eligibility estimate for infants. | | 328,982* | 326,168* | 331,796* |
| Adjust for multiple births and infant deaths | The number of pregnant women/mothers is not exactly equal to the number of infants born in a given year. Multiply by a factor to account for the impact of multiple births and infant and fetal deaths. | Vital Statistics, 2009-2011 (factor 0.98) | 322,402 | 319,645 | 325,160 |
| Adjust for breastfeeding initiation, duration and cessation, certification periods, and change in eligibility throughout the year. | <p>1) Estimate rates of in-hospital breastfeeding and any breastfeeding at 6 months postpartum among WIC participating mothers in 2011 (65% and 32%, respectively).</p> <p>2) Adjust these estimates to approximate breastfeeding for WIC-eligible mothers (using factors of 1.056 and 1.15 for in-hospital and 6 months, respectively).</p> <p>3) Multiply these estimates by a factor to account for the interaction between women's certification periods, breastfeeding cessation, and that some women may not be eligible throughout the year.</p> <p>4) Estimate the total number of eligible postpartum women as sum of eligible breastfeeding and non-breastfeeding in the first half of the year, and eligible breastfeeding women for second half of the year.</p> | <p>2011 WIC MIS</p> <p>USDA</p> <p>USDA</p> | 210,403 | 208,603 | 212,202 |
| Adjust for nutritional risk | No adjustment for nutritional risk. | Same | 210,403 | (208,603- | 212,202) |



Average Monthly WIC Participant Data

Source: WIC MIS, 2011

In order to derive state and county-level WIC program coverage rates (participants divided by eligibles), WIC participant data was obtained from the WIC Management Information System (WIC MIS). For this project, WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

- Monthly WIC participant counts were obtained at the State, county and local agency level by population group (infants, children, prenatal women and postpartum women) and priority rank.

County was assigned based on family address, those missing address information were assigned to the county in which they were receiving WIC services.

- An average monthly caseload estimate was produced for each county and the State by summing the 12 monthly participant counts from January 2011 through December 2011 and dividing by 12 months.



WIC Eligibility and Program Reach Overall and by Subpopulation, California 2011

| WIC Population | Eligible Estimate (Range) | Average Monthly WIC Participants | Coverage Rate |
|------------------|---|----------------------------------|---------------|
| Infants | 328,982 (326,168 – 331,796) | 298,335 | 90.7% |
| Children | 1,147,348 (1,137,534 – 1,157,161) | 837,126 | 73.0% |
| Pregnant Women | 166,529 (166,105 – 167,953) | 138,872 | 83.4% |
| Postpartum Women | 210,403 (208,603 – 212,202) | 191,905 | 91.2% |
| TOTAL | 1,853,262 (1,837,410 – 1,869,112) | 1,466,238 | 79.1% |

Results

- In 2011, an estimated 1.85 million women, infants and children were eligible for WIC benefits in California in an average month.
- During 2011, 1.47 million women, infants and children participated in the WIC program in an average month, producing a total coverage rate (participants divided by eligibles) of 79 percent.
- The WIC coverage rate for children (73 percent) is much lower than the rates for other subgroups.
- Infants and postpartum women had the highest coverage rates of 91 percent.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

California *

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 328,982 (326,168 - 331,796) | 298,335 | 90.7 (89.9 - 91.5) | 292,354 | 283,652 | 272,402 |
| Children | 1,147,348 (1,137,534 - 1,157,161) | 837,126 | 73.0 (72.3 - 73.6) | 839,026 | 809,457 | 760,992 |
| Pregnant Women | 166,529 (165,105 - 167,953) | 138,872 | 83.4 (82.7 - 84.1) | 136,670 | 129,950 | 124,539 |
| Postpartum Women | 210,403 (208,603 - 212,202) | 191,905 | 91.2 (90.4 - 92.0) | 188,808 | 182,130 | 174,907 |
| Total | 1,853,262 (1,837,410 - 1,869,112) | 1,466,238 | 79.1 (78.4 - 79.8) | 1,456,858 | 1,405,189 | 1,332,840 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Alameda County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 9,348 (8,871 - 9,826) | 8,164 | 87.3 (83.1 - 92.0) | 8,025 | 7,793 | 7,557 |
| Children | 33,607 (31,891 - 35,324) | 22,235 | 66.2 (62.9 - 69.7) | 22,012 | 21,649 | 20,391 |
| Pregnant Women | 4,732 (4,490 - 4,974) | 3,675 | 77.7 (73.9 - 81.8) | 3,564 | 3,366 | 3,235 |
| Postpartum Women | 6,378 (6,052 - 6,703) | 5,640 | 88.4 (84.1 - 93.2) | 5,645 | 5,447 | 5,355 |
| Total | 54,065 (51,304 - 56,827) | 39,715 | 73.5 (69.9 - 77.4) | 39,246 | 38,255 | 36,538 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

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WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Alpine, Amador, Calaveras, Inyo, Mariposa, Mono and Tuolumne Counties*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 919 (724 - 1,114) | 842 | 91.6 (75.6 - 100.0) | 882 | 875 | 872 |
| Children | 3,601 (2,836 - 4,366) | 2,184 | 60.6 (50.0 - 77.0) | 2,194 | 2,183 | 2,103 |
| Pregnant Women | 465 (366 - 564) | 394 | 84.7 (69.9 - 100.0) | 388 | 376 | 355 |
| Postpartum Women | 603 (475 - 732) | 560 | 92.9 (76.5 - 100.0) | 608 | 593 | 605 |
| Total | 5,588 (4,401 - 6,776) | 3,980 | 71.2 (58.7 - 90.4) | 4,073 | 4,027 | 3,934 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

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²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

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WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Butte County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 1,813 (1,626 - 2,000) | 1,445 | 79.7 (72.3 - 88.9) | 1,395 | 1,345 | 1,395 |
| Children | 6,563 (5,885 - 7,242) | 3,667 | 55.9 (50.6 - 62.3) | 3,618 | 3,498 | 3,365 |
| Pregnant Women | 918 (823 - 1,013) | 682 | 74.3 (67.3 - 82.9) | 674 | 703 | 653 |
| Postpartum Women | 1,169 (1,048 - 1,290) | 945 | 80.8 (73.3 - 90.2) | 915 | 864 | 927 |
| Total | 10,463 (9,382 - 11,545) | 6,739 | 64.4 (58.4 - 71.8) | 6,602 | 6,411 | 6,340 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

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²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

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WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Colusa, Glenn, Tehama and Trinity Counties*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 1,347 (1,241 - 1,452) | 1,242 | 92.2 (85.5 - 100.0) | 1,218 | 1,204 | 1,197 |
| Children | 5,275 (4,861 - 5,688) | 3,611 | 68.5 (63.5 - 74.3) | 3,518 | 3,431 | 3,201 |
| Pregnant Women | 682 (628 - 735) | 583 | 85.5 (79.3 - 92.8) | 585 | 573 | 549 |
| Postpartum Women | 862 (794 - 929) | 778 | 90.3 (83.7 - 98.0) | 790 | 746 | 774 |
| Total | 8,166 (7,524 - 8,804) | 6,213 | 76.1 (70.6 - 82.6) | 6,111 | 5,953 | 5,721 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Contra Costa County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 5,617 (5,226 - 6,009) | 4,994 | 88.9 (83.1 - 95.6) | 4,943 | 4,820 | 4,619 |
| Children | 21,234 (19,755 - 22,713) | 11,982 | 56.4 (52.8 - 60.7) | 11,914 | 11,606 | 10,728 |
| Pregnant Women | 2,843 (2,645 - 3,041) | 2,409 | 84.7 (79.2 - 91.1) | 2,153 | 2,026 | 1,907 |
| Postpartum Women | 3,806 (3,541 - 4,071) | 3,471 | 91.2 (85.3 - 98.0) | 3,444 | 3,315 | 3,203 |
| Total | 33,500 (31,167 - 35,834) | 22,856 | 68.2 (63.8 - 73.3) | 22,453 | 21,767 | 20,458 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

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²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

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WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Del Norte, Lassen, Modoc, Nevada, Plumas, Sierra and Siskiyou Counties *

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 1,437 (1,249 - 1,624) | 1,175 | 81.8 (72.4 - 94.1) | 1,153 | 1,142 | 1,134 |
| Children | 5,565 (4,839 - 6,292) | 3,089 | 55.5 (49.1 - 63.8) | 3,006 | 2,777 | 2,641 |
| Pregnant Women | 727 (632 - 822) | 641 | 88.2 (78.0 - 100.0) | 602 | 598 | 543 |
| Postpartum Women | 963 (838 - 1,089) | 716 | 74.4 (65.7 - 85.4) | 715 | 716 | 719 |
| Total | 8,692 (7,558 - 9,827) | 5,622 | 64.7 (57.2 - 74.4) | 5,477 | 5,233 | 5,037 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

El Dorado County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 687 (524 - 850) | 643 | 93.6 (75.6 - 100.0) | 621 | 565 | 564 |
| Children | 2,727 (2,082 - 3,372) | 1,679 | 61.6 (49.8 - 80.6) | 1,695 | 1,582 | 1,440 |
| Pregnant Women | 348 (265 - 430) | 301 | 86.5 (70.0 - 100.0) | 282 | 250 | 234 |
| Postpartum Women | 475 (363 - 588) | 448 | 94.3 (76.2 - 100.0) | 427 | 402 | 407 |
| Total | 4,237 (3,234 - 5,240) | 3,071 | 72.5 (58.6 - 95.0) | 3,026 | 2,799 | 2,644 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Fresno County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 13,736 (13,319 - 14,153) | 12,544 | 91.3 (88.6 - 94.2) | 12,729 | 12,512 | 12,267 |
| Children | 46,654 (45,237 - 48,070) | 34,651 | 74.3 (72.1 - 76.6) | 37,336 | 37,310 | 36,045 |
| Pregnant Women | 6,953 (6,742 - 7,164) | 6,052 | 87.0 (84.5 - 89.8) | 6,315 | 6,120 | 6,048 |
| Postpartum Women | 7,986 (7,744 - 8,229) | 7,186 | 90.0 (87.3 - 92.8) | 7,305 | 7,122 | 7,068 |
| Total | 75,329 (73,042 - 77,616) | 60,432 | 80.2 (77.9 - 82.7) | 63,684 | 63,063 | 61,427 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Humboldt County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 1,158 (1,026 - 1,290) | 907 | 78.3 (70.3 - 88.4) | 859 | 834 | 770 |
| Children | 4,077 (3,613 - 4,542) | 2,227 | 54.6 (49.0 - 61.6) | 2,276 | 1,965 | 1,862 |
| Pregnant Women | 586 (519 - 653) | 456 | 77.8 (69.8 - 87.9) | 462 | 391 | 363 |
| Postpartum Women | 817 (724 - 910) | 602 | 73.7 (66.2 - 83.1) | 561 | 548 | 525 |
| Total | 6,638 (5,882 - 7,395) | 4,192 | 63.2 (56.7 - 71.3) | 4,158 | 3,738 | 3,521 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Imperial County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 2,248 (2,023 - 2,474) | 1,936 | 86.1 (78.3 - 95.7) | 1,880 | 1,858 | 1,911 |
| Children | 6,935 (6,239 - 7,630) | 4,920 | 70.9 (64.5 - 78.9) | 4,949 | 4,718 | 4,573 |
| Pregnant Women | 1,138 (1,024 - 1,252) | 814 | 71.5 (65.0 - 79.5) | 794 | 757 | 717 |
| Postpartum Women | 1,278 (1,150 - 1,406) | 1,109 | 86.8 (78.9 - 96.4) | 1,080 | 1,065 | 1,130 |
| Total | 11,599 (10,436 - 12,762) | 8,778 | 75.7 (68.8 - 84.1) | 8,703 | 8,398 | 8,331 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Kern County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 11,514 (11,099 - 11,929) | 10,982 | 95.4 (92.1 - 98.9) | 11,014 | 10,992 | 10,503 |
| Children | 41,042 (39,562 - 42,521) | 30,886 | 75.3 (72.6 - 78.1) | 31,768 | 31,022 | 29,809 |
| Pregnant Women | 5,828 (5,618 - 6,038) | 5,464 | 93.8 (90.5 - 97.3) | 5,558 | 5,099 | 5,074 |
| Postpartum Women | 6,705 (6,463 - 6,947) | 6,304 | 94.0 (90.7 - 97.5) | 6,450 | 6,550 | 6,219 |
| Total | 65,089 (62,742 - 67,435) | 53,636 | 82.4 (79.5 - 85.5) | 54,790 | 53,662 | 51,606 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Kings County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 2,096 (1,936 - 2,255) | 1,752 | 83.6 (77.7 - 90.5) | 1,697 | 1,663 | 1,615 |
| Children | 7,213 (6,663 - 7,762) | 4,704 | 65.2 (60.6 - 70.6) | 4,759 | 4,685 | 4,426 |
| Pregnant Women | 1,061 (980 - 1,142) | 787 | 74.2 (68.9 - 80.3) | 742 | 715 | 685 |
| Postpartum Women | 1,249 (1,154 - 1,344) | 1,108 | 88.7 (82.4 - 96.0) | 1,055 | 1,042 | 1,015 |
| Total | 11,619 (10,733 - 12,503) | 8,351 | 71.9 (66.8 - 77.8) | 8,253 | 8,104 | 7,740 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Lake and Mendocino Counties*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 1,470 (1,352 - 1,588) | 1,197 | 81.4 (75.4 - 88.5) | 1,240 | 1,181 | 1,150 |
| Children | 5,289 (4,864 - 5,714) | 3,203 | 60.6 (56.1 - 65.9) | 3,270 | 3,146 | 3,127 |
| Pregnant Women | 744 (684 - 804) | 585 | 78.6 (72.8 - 85.5) | 588 | 555 | 536 |
| Postpartum Women | 995 (915 - 1,075) | 809 | 81.3 (75.3 - 88.4) | 877 | 803 | 797 |
| Total | 8,498 (7,815 - 9,181) | 5,794 | 68.2 (63.1 - 74.1) | 5,975 | 5,684 | 5,610 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Los Angeles County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 93,420 (92,165 - 94,676) | 91,642 | 98.1 (96.8 - 99.4) | 88,827 | 85,674 | 81,379 |
| Children | 319,075 (314,788 - 323,362) | 277,875 | 87.1 (85.9 - 88.3) | 274,361 | 263,549 | 246,399 |
| Pregnant Women | 47,289 (46,654 - 47,924) | 44,751 | 94.6 (93.4 - 95.9) | 43,407 | 40,903 | 38,619 |
| Postpartum Women | 59,266 (58,470 - 60,062) | 58,362 | 98.5 (97.2 - 99.8) | 56,792 | 54,898 | 52,762 |
| Total | 519,050 (512,077 - 526,024) | 472,629 | 91.1 (89.8 - 92.3) | 463,387 | 445,023 | 419,159 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Madera County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 2,287 (2,111 - 2,463) | 1,908 | 83.4 (77.5 - 90.4) | 1,856 | 1,818 | 1,805 |
| Children | 7,851 (7,247 - 8,454) | 5,364 | 68.3 (63.4 - 74.0) | 5,435 | 5,487 | 5,482 |
| Pregnant Women | 1,158 (1,069 - 1,247) | 841 | 72.6 (67.4 - 78.7) | 926 | 962 | 956 |
| Postpartum Women | 1,511 (1,395 - 1,627) | 1,313 | 86.9 (80.7 - 94.1) | 1,185 | 1,127 | 1,152 |
| Total | 12,807 (11,822 - 13,791) | 9,427 | 73.6 (68.4 - 79.7) | 9,402 | 9,394 | 9,396 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

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²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Marin County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 935 (774 - 1,096) | 643 | 68.8 (58.7 - 83.1) | 614 | 556 | 568 |
| Children | 3,799 (3,145 - 4,454) | 1,802 | 47.4 (40.5 - 57.3) | 1,788 | 1,690 | 1,535 |
| Pregnant Women | 473 (392 - 555) | 334 | 70.6 (60.2 - 85.2) | 309 | 291 | 283 |
| Postpartum Women | 756 (626 - 886) | 534 | 70.6 (60.3 - 85.3) | 489 | 459 | 458 |
| Total | 5,963 (4,937 - 6,991) | 3,313 | 55.6 (47.4 - 67.1) | 3,200 | 2,996 | 2,844 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

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²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Merced County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 3,526 (3,236 - 3,816) | 3,448 | 97.8 (90.4 - 100.0) | 3,434 | 3,338 | 3,338 |
| Children | 12,725 (11,679 - 13,771) | 9,334 | 73.4 (67.8 - 79.9) | 9,151 | 9,325 | 9,599 |
| Pregnant Women | 1,785 (1,638 - 1,932) | 1,694 | 94.9 (87.7 - 100.0) | 1,603 | 1,598 | 1,552 |
| Postpartum Women | 2,141 (1,965 - 2,317) | 2,009 | 93.8 (86.7 - 100.0) | 2,047 | 1,997 | 2,087 |
| Total | 20,177 (18,518 - 21,836) | 16,484 | 81.7 (75.5 - 89.0) | 16,235 | 16,257 | 16,575 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

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²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Monterey and San Benito Counties*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 5,703 (5,378 - 6,027) | 4,925 | 86.4 (81.7 - 91.6) | 4,823 | 4,604 | 4,520 |
| Children | 19,429 (18,323 - 20,535) | 13,518 | 69.6 (65.8 - 73.8) | 13,426 | 12,843 | 12,638 |
| Pregnant Women | 2,887 (2,722 - 3,051) | 2,357 | 81.6 (77.3 - 86.6) | 2,262 | 2,144 | 2,096 |
| Postpartum Women | 3,810 (3,593 - 4,027) | 3,457 | 90.7 (85.8 - 96.2) | 3,395 | 3,260 | 3,245 |
| Total | 31,829 (30,016 - 33,640) | 24,258 | 76.2 (72.1 - 80.8) | 23,906 | 22,851 | 22,500 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Napa County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 972 (835 - 1,109) | 774 | 79.6 (69.8 - 92.7) | 761 | 693 | 702 |
| Children | 3,657 (3,142 - 4,172) | 2,328 | 63.7 (55.8 - 74.1) | 2,277 | 2,167 | 1,935 |
| Pregnant Women | 492 (423 - 561) | 374 | 76.0 (66.7 - 88.4) | 335 | 320 | 304 |
| Postpartum Women | 689 (592 - 786) | 563 | 81.7 (71.6 - 95.1) | 543 | 500 | 508 |
| Total | 5,810 (4,992 - 6,628) | 4,038 | 69.5 (60.9 - 80.9) | 3,916 | 3,680 | 3,450 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

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²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Orange County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 21,053 (20,403 - 21,703) | 19,676 | 93.5 (90.7 - 96.4) | 19,136 | 18,024 | 17,001 |
| Children | 74,111 (71,823 - 76,400) | 60,642 | 81.8 (79.4 - 84.4) | 59,311 | 55,999 | 51,721 |
| Pregnant Women | 10,657 (10,328 - 10,986) | 9,385 | 88.1 (85.4 - 90.9) | 8,905 | 8,262 | 7,641 |
| Postpartum Women | 13,780 (13,355 - 14,206) | 12,999 | 94.3 (91.5 - 97.3) | 12,418 | 11,645 | 10,821 |
| Total | 119,601 (115,909 - 123,295) | 102,701 | 85.9 (83.3 - 88.6) | 99,769 | 93,930 | 87,184 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Placer County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 1,569 (1,337 - 1,801) | 977 | 62.3 (54.2 - 73.1) | 960 | 888 | 821 |
| Children | 5,989 (5,104 - 6,875) | 2,336 | 39.0 (34.0 - 45.8) | 2,261 | 2,156 | 1,902 |
| Pregnant Women | 794 (677 - 912) | 447 | 56.3 (49.0 - 66.0) | 437 | 392 | 346 |
| Postpartum Women | 1,075 (917 - 1,234) | 632 | 58.8 (51.2 - 68.9) | 604 | 559 | 521 |
| Total | 9,427 (8,035 - 10,822) | 4,391 | 46.6 (40.6 - 54.6) | 4,262 | 3,995 | 3,590 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Riverside County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 21,682 (20,924 - 22,439) | 19,025 | 87.7 (84.8 - 90.9) | 19,161 | 18,981 | 18,830 |
| Children | 79,365 (76,593 - 82,137) | 51,818 | 65.3 (63.1 - 67.7) | 54,237 | 53,148 | 49,649 |
| Pregnant Women | 10,975 (10,592 - 11,359) | 8,229 | 75.0 (72.4 - 77.7) | 8,338 | 8,209 | 7,781 |
| Postpartum Women | 13,663 (13,186 - 14,141) | 12,577 | 92.1 (88.9 - 95.4) | 12,866 | 12,665 | 12,353 |
| Total | 125,685 (121,295 - 130,076) | 91,649 | 72.9 (70.5 - 75.6) | 94,602 | 93,003 | 88,613 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Sacramento County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 13,282 (12,718 - 13,845) | 11,278 | 84.9 (81.5 - 88.7) | 11,107 | 11,025 | 10,653 |
| Children | 46,748 (44,765 - 48,732) | 27,765 | 59.4 (57.0 - 62.0) | 28,100 | 28,323 | 26,545 |
| Pregnant Women | 6,723 (6,438 - 7,008) | 5,127 | 76.3 (73.2 - 79.6) | 5,049 | 5,110 | 4,897 |
| Postpartum Women | 8,457 (8,098 - 8,816) | 6,799 | 80.4 (77.1 - 84.0) | 6,812 | 6,706 | 6,382 |
| Total | 75,210 (72,019 - 78,401) | 50,970 | 67.8 (65.0 - 70.8) | 51,068 | 51,164 | 48,477 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

San Bernardino County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 23,370 (22,593 - 24,147) | 20,791 | 89.0 (86.1 - 92.0) | 20,716 | 20,472 | 19,326 |
| Children | 82,542 (79,798 - 85,286) | 52,935 | 64.1 (62.1 - 66.3) | 55,644 | 54,751 | 50,475 |
| Pregnant Women | 11,830 (11,437 - 12,223) | 8,406 | 71.1 (68.8 - 73.5) | 8,601 | 8,437 | 8,891 |
| Postpartum Women | 13,654 (13,200 - 14,108) | 12,498 | 91.5 (88.6 - 94.7) | 12,627 | 12,226 | 10,806 |
| Total | 131,396 (127,028 - 135,764) | 94,629 | 72.0 (69.7 - 74.5) | 97,588 | 95,886 | 89,496 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

San Diego County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 24,630 (23,847 - 25,413) | 22,483 | 91.3 (88.5 - 94.3) | 21,856 | 20,959 | 20,167 |
| Children | 79,126 (76,611 - 81,641) | 63,316 | 80.0 (77.6 - 82.6) | 62,399 | 56,989 | 52,913 |
| Pregnant Women | 12,468 (12,071 - 12,864) | 10,712 | 85.9 (83.3 - 88.7) | 10,573 | 9,750 | 9,286 |
| Postpartum Women | 17,207 (16,661 - 17,754) | 15,307 | 89.0 (86.2 - 91.9) | 15,234 | 14,377 | 13,800 |
| Total | 133,431 (129,190 - 137,672) | 111,816 | 83.8 (81.2 - 86.6) | 110,062 | 102,075 | 96,167 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

San Francisco County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 3,419 (3,093 - 3,745) | 2,982 | 87.2 (79.6 - 96.4) | 2,890 | 2,745 | 2,553 |
| Children | 9,724 (8,796 - 10,653) | 7,994 | 82.2 (75.0 - 90.9) | 7,956 | 7,319 | 6,919 |
| Pregnant Women | 1,731 (1,565 - 1,896) | 1,358 | 78.5 (71.6 - 86.8) | 1,342 | 1,183 | 1,142 |
| Postpartum Women | 2,639 (2,387 - 2,890) | 2,322 | 88.0 (80.3 - 97.3) | 2,233 | 2,080 | 1,941 |
| Total | 17,513 (15,841 - 19,184) | 14,656 | 83.7 (76.4 - 92.5) | 14,421 | 13,326 | 12,555 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

San Joaquin County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 8,115 (7,675 - 8,555) | 7,070 | 87.1 (82.6 - 92.1) | 6,888 | 6,709 | 6,572 |
| Children | 29,078 (27,502 - 30,654) | 18,279 | 62.9 (59.6 - 66.5) | 18,526 | 18,064 | 17,589 |
| Pregnant Women | 4,108 (3,885 - 4,330) | 3,100 | 75.5 (71.6 - 79.8) | 3,192 | 3,057 | 3,015 |
| Postpartum Women | 5,072 (4,797 - 5,347) | 4,428 | 87.3 (82.8 - 92.3) | 4,212 | 4,053 | 4,014 |
| Total | 46,373 (43,859 - 48,886) | 32,877 | 70.9 (67.3 - 75.0) | 32,817 | 31,883 | 31,191 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

San Luis Obispo County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 1,609 (1,415 - 1,804) | 1,085 | 67.4 (60.1 - 76.7) | 1,008 | 1,037 | 958 |
| Children | 5,744 (5,049 - 6,438) | 2,692 | 46.9 (41.8 - 53.3) | 2,748 | 2,733 | 2,613 |
| Pregnant Women | 815 (716 - 913) | 475 | 58.3 (52.0 - 66.3) | 449 | 464 | 416 |
| Postpartum Women | 1,143 (1,005 - 1,281) | 756 | 66.1 (59.0 - 75.2) | 691 | 690 | 663 |
| Total | 9,311 (8,185 - 10,436) | 5,008 | 53.8 (48.0 - 61.2) | 4,895 | 4,924 | 4,650 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

San Mateo County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 3,662 (3,372 - 3,952) | 2,926 | 79.9 (74.0 - 86.8) | 2,874 | 2,660 | 2,563 |
| Children | 13,160 (12,118 - 14,202) | 7,242 | 55.0 (51.0 - 59.8) | 6,998 | 6,799 | 6,408 |
| Pregnant Women | 1,854 (1,707 - 2,000) | 1,221 | 65.9 (61.1 - 71.5) | 1,111 | 1,051 | 947 |
| Postpartum Women | 2,472 (2,277 - 2,668) | 2,020 | 81.7 (75.7 - 88.7) | 2,028 | 1,834 | 1,763 |
| Total | 21,148 (19,474 - 22,822) | 13,408 | 63.4 (58.8 - 68.9) | 13,010 | 12,345 | 11,680 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Santa Barbara County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 3,816 (3,522 - 4,111) | 3,593 | 94.2 (87.4 - 100.0) | 3,582 | 3,525 | 3,566 |
| Children | 12,795 (11,808 - 13,782) | 10,384 | 81.2 (75.3 - 87.9) | 10,482 | 10,338 | 10,017 |
| Pregnant Women | 1,932 (1,783 - 2,081) | 1,657 | 85.8 (79.6 - 92.9) | 1,618 | 1,639 | 1,619 |
| Postpartum Women | 2,659 (2,454 - 2,864) | 2,617 | 98.4 (91.4 - 100.0) | 2,589 | 2,541 | 2,589 |
| Total | 21,202 (19,567 - 22,838) | 18,251 | 86.1 (79.9 - 93.3) | 18,271 | 18,043 | 17,791 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Santa Clara County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 9,661 (9,092 - 10,231) | 8,036 | 83.2 (78.5 - 88.4) | 7,726 | 7,453 | 6,882 |
| Children | 35,256 (33,177 - 37,334) | 20,701 | 58.7 (55.4 - 62.4) | 20,264 | 19,352 | 17,764 |
| Pregnant Women | 4,890 (4,602 - 5,179) | 3,609 | 73.8 (69.7 - 78.4) | 3,566 | 3,233 | 3,036 |
| Postpartum Women | 6,410 (6,032 - 6,788) | 5,201 | 81.1 (76.6 - 86.2) | 5,033 | 4,811 | 4,444 |
| Total | 56,217 (52,903 - 59,532) | 37,547 | 66.8 (63.1 - 71.0) | 36,588 | 34,848 | 32,126 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Santa Cruz County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 2,030 (1,839 - 2,220) | 1,794 | 88.4 (80.8 - 97.6) | 1,768 | 1,658 | 1,587 |
| Children | 6,704 (6,073 - 7,334) | 5,178 | 77.2 (70.6 - 85.3) | 5,192 | 4,899 | 4,616 |
| Pregnant Women | 1,027 (931 - 1,124) | 865 | 84.2 (77.0 - 92.9) | 842 | 757 | 734 |
| Postpartum Women | 1,478 (1,339 - 1,617) | 1,323 | 89.5 (81.8 - 98.8) | 1,302 | 1,227 | 1,183 |
| Total | 11,239 (10,182 - 12,295) | 9,160 | 81.5 (74.5 - 90.0) | 9,104 | 8,542 | 8,120 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Shasta County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 1,678 (1,491 - 1,866) | 1,288 | 76.8 (69.0 - 86.4) | 1,252 | 1,271 | 1,212 |
| Children | 5,814 (5,164 - 6,464) | 3,319 | 57.1 (51.3 - 64.3) | 3,468 | 3,427 | 3,298 |
| Pregnant Women | 850 (755 - 945) | 665 | 78.2 (70.4 - 88.1) | 665 | 625 | 583 |
| Postpartum Women | 1,103 (980 - 1,227) | 788 | 71.4 (64.2 - 80.4) | 792 | 808 | 756 |
| Total | 9,445 (8,390 - 10,502) | 6,060 | 64.2 (57.7 - 72.2) | 6,176 | 6,130 | 5,849 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Solano County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 3,219 (2,962 - 3,477) | 2,461 | 76.5 (70.8 - 83.1) | 2,362 | 2,342 | 2,314 |
| Children | 11,701 (10,764 - 12,638) | 5,887 | 50.3 (46.6 - 54.7) | 5,825 | 5,786 | 5,590 |
| Pregnant Women | 1,630 (1,499 - 1,760) | 1,109 | 68.0 (63.0 - 74.0) | 1,046 | 1,063 | 1,042 |
| Postpartum Women | 2,038 (1,875 - 2,201) | 1,611 | 79.0 (73.2 - 85.9) | 1,519 | 1,559 | 1,511 |
| Total | 18,588 (17,100 - 20,076) | 11,068 | 59.5 (55.1 - 64.7) | 10,751 | 10,750 | 10,457 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Sonoma County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 3,171 (2,845 - 3,497) | 2,459 | 77.5 (70.3 - 86.4) | 2,286 | 2,163 | 1,956 |
| Children | 11,858 (10,640 - 13,076) | 6,696 | 56.5 (51.2 - 62.9) | 6,544 | 6,116 | 5,535 |
| Pregnant Women | 1,605 (1,440 - 1,770) | 1,139 | 71.0 (64.4 - 79.1) | 1,066 | 965 | 891 |
| Postpartum Women | 2,278 (2,044 - 2,512) | 1,800 | 79.0 (71.7 - 88.1) | 1,701 | 1,591 | 1,445 |
| Total | 18,912 (16,969 - 20,855) | 12,094 | 63.9 (58.0 - 71.3) | 11,597 | 10,836 | 9,827 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Stanislaus County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 5,773 (5,445 - 6,101) | 4,718 | 81.7 (77.3 - 86.6) | 4,748 | 4,651 | 4,472 |
| Children | 20,704 (19,526 - 21,881) | 11,830 | 57.1 (54.1 - 60.6) | 11,912 | 11,770 | 10,802 |
| Pregnant Women | 2,922 (2,756 - 3,088) | 1,948 | 66.7 (63.1 - 70.7) | 1,882 | 1,841 | 1,738 |
| Postpartum Women | 3,522 (3,321 - 3,722) | 3,006 | 85.3 (80.8 - 90.5) | 2,990 | 2,870 | 2,812 |
| Total | 32,921 (31,048 - 34,792) | 21,503 | 65.3 (61.8 - 69.3) | 21,532 | 21,131 | 19,823 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Sutter and Yuba Counties *

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 2,009 (1,821 - 2,197) | 1,705 | 84.9 (77.6 - 93.6) | 1,592 | 1,566 | 1,542 |
| Children | 7,200 (6,526 - 7,875) | 4,540 | 63.1 (57.7 - 69.6) | 4,488 | 4,413 | 4,234 |
| Pregnant Women | 1,017 (922 - 1,112) | 797 | 78.4 (71.7 - 86.4) | 776 | 762 | 719 |
| Postpartum Women | 1,269 (1,150 - 1,388) | 1,055 | 83.1 (76.0 - 91.7) | 975 | 950 | 960 |
| Total | 11,495 (10,419 - 12,572) | 8,096 | 70.4 (64.4 - 77.7) | 7,830 | 7,691 | 7,455 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Tulare County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 7,303 (6,976 - 7,631) | 6,175 | 84.6 (80.9 - 88.5) | 6,094 | 5,916 | 5,650 |
| Children | 25,786 (24,630 - 26,942) | 16,889 | 65.5 (62.7 - 68.6) | 16,623 | 16,372 | 16,086 |
| Pregnant Women | 3,697 (3,531 - 3,863) | 2,655 | 71.8 (68.7 - 75.2) | 2,606 | 2,459 | 2,368 |
| Postpartum Women | 4,294 (4,102 - 4,487) | 3,873 | 90.2 (86.3 - 94.4) | 3,880 | 3,743 | 3,590 |
| Total | 41,080 (39,239 - 42,923) | 29,591 | 72.0 (68.9 - 75.4) | 29,202 | 28,490 | 27,694 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Ventura County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 6,410 (6,035 - 6,785) | 5,466 | 85.3 (80.6 - 90.6) | 5,193 | 4,962 | 4,787 |
| Children | 22,475 (21,160 - 23,790) | 14,195 | 63.2 (59.7 - 67.1) | 14,030 | 12,996 | 12,165 |
| Pregnant Women | 3,244 (3,055 - 3,434) | 2,218 | 68.4 (64.6 - 72.6) | 2,470 | 2,380 | 2,231 |
| Postpartum Women | 4,066 (3,828 - 4,304) | 3,567 | 87.7 (82.9 - 93.2) | 3,171 | 2,943 | 2,843 |
| Total | 36,195 (34,078 - 38,313) | 25,446 | 70.3 (66.4 - 74.7) | 24,864 | 23,281 | 22,025 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.



WIC Eligibility and Program Reach, 2011

WIC Average Monthly Participant Counts, 2011-2014

Yolo County*

| WIC Population | 2011 | | | 2012 | 2013 | 2014 |
|------------------|---|--|--|--|--|--|
| | Estimate of WIC Eligible in an Average Month (Range) ¹ | Average Monthly Participant Count ² | WIC Coverage Rate (Range) ³ | Average Monthly Participant Count ² | Average Monthly Participant Count ² | Average Monthly Participant Count ² |
| Infants | 1,342 (1,156 - 1,529) | 1,176 | 87.6 (76.9 - 100.0) | 1,167 | 1,156 | 1,122 |
| Children | 4,850 (4,177 - 5,524) | 3,198 | 65.9 (57.9 - 76.6) | 3,224 | 3,027 | 2,854 |
| Pregnant Women | 680 (585 - 774) | 549 | 80.7 (70.9 - 93.8) | 577 | 553 | 508 |
| Postpartum Women | 897 (772 - 1,022) | 808 | 90.1 (79.1 - 100.0) | 795 | 789 | 755 |
| Total | 7,769 (6,690 - 8,849) | 5,730 | 73.8 (64.8 - 85.7) | 5,763 | 5,524 | 5,239 |

*Note: all figures based on county where WIC eligibles and/or participants reside.

¹WIC Eligibility Estimates based on adapted USDA Methodology, 2011 (<http://www.fns.usda.gov/sites/default/files/WICEligibles2011Volume1.pdf>)

²Average Monthly Participant Counts (January through December of given year) for each subpopulation and overall, WIC MIS 2011-2014.

WIC participants are defined as women, infants or children on WIC who receive a food package (or are fully breastfeeding infants) in a given time period.

³WIC Coverage Rate is the proportion of WIC eligibles that participated in the WIC Program (participants divided by eligibles) in an average month during calendar year 2011.