

# 2012 Nutrition and Breastfeeding Conference Steering Committee

## **Session Criteria**

- ✓ Evidence based research & materials
- ✓ No product endorsements
- ✓ Recommend no more than 3 speakers per session
- ✓ No connection with a company who manufactures formula, breast pumps, pacifiers, bottles, etc.(per the WHO Code for Marketing Breastmilk Substitutes)
- ✓ A "reviewed" speaker (someone has actually heard them speak, not just heard about them), reviewed the speakers website, or seen on *You Tube*
- ✓ 90 minutes sessions

## **Suggested General Topic Areas:**

Cutting Edge BF/Nutrition Research

Innovative BF/Nutrition Intervention Approaches

Creative BF/Nutrition Education

Marketing BF/Nutrition Messages

BF/Nutrition Leadership in Public Health

Effective BF/Nutrition Management

WIC and the Nutrition Care Process

Beyond VENA

Federal Nutrition Updates