



New California WIC Program Webpage!

The new California WIC Program webpage is up and running! The webpage is part of the California Department of Public Health (CDPH) website and can be accessed at:

www.cdph.ca.gov/programs/wicworks

The webpage was created using the new CA.GOV design and CDPH template. The new design ensures accessibility to the disabled and compatibility with commonly used assistive technologies. The webpage includes navigation pages, documents, forms, and links.

The www.wicworks.ca.gov website will be used to redirect users to the new WIC Program webpage on the CDPH website and will continue to be used for WIC promotional items.

Navigating the New WIC Webpage

The California WIC Program webpage is the “table of contents” for our program’s resources. It is the navigation page for finding resources. It lists eight main headings:

News & Updates	Program Information
Public Resources	Job & Career Opportunities
Professional Resources	Data, Reports, & Surveys
Public Notices	Links

Many resources for local WIC agencies may be found in the “Professional Resources” section. Take a look!

Education and Training Resources on the New WIC Webpage

Local WIC agency staff may find education and training resources on the new webpage as follows:

1. Go to the California WIC Program navigation page at www.cdph.ca.gov/programs/wicworks.
2. Click on “Local WIC Agencies and Other Professionals” under the “Professional Resources” heading (this routes you to the navigation page for local WIC agencies).
3. Scroll down to “Education and Training” and select one of the three options:
 - “Educating Your Participants”,
 - “Training Your Staff” or
 - “Statewide Projects and Initiatives.”

You may wish to bookmark the direct link to the Education and Training Resources and place it in your favorites. The direct link is:

www.cdph.ca.gov/programs/wicworks/Pages/WICLocalAgencyResources.aspx

Core Education Materials Now Available for Download

The California WIC Program’s core education materials are now available to download on the CDPH website’s new California WIC webpage. To download these materials go to:

www.cdph.ca.gov/programs/wicworks/Pages/WICCaliforniaEducationMaterials.aspx

Additional materials such as “Let’s Get Moving” and “Healthy Choices for Kids” and pamphlets from the “Help Me Be Healthy” series, will be available in coming months.

For more information or to submit suggestions for postings of other information, please contact Giok Khoe at (916) 928-8815 or Giok.Khoe@cdph.ca.gov.

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